



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

FEB 11 2026

DIVISION ADVISORY
No. 051, s. 2026

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public School District Supervisors
Public and Private Elementary and Secondary School Heads
Learner Government Programs Advisers and Officers
All Others Concerned

This Office informs all concerned that the Provincial Government of Bataan, through the Office of the Provincial Governor and the 1Bataan Health Promotion Board, will conduct the **Tobacco-Free Generation (TFG) Advocacy Contest 2026** on February 20, 2026, at the Bataan People's Center from 10:00 AM to 5:00 PM.

This initiative aims to empower students to become advocates of a tobacco and vape-free generation through creative expression.

As part of the activity, the following will be conducted and presented:

1. On-the-Spot Digital Poster Making Contest
2. Advocacy Video Making Contest
3. TFG "Hataw KaBataan Dance Contest"

For additional details and inquiries, please refer to the attached letter from Mr. Oliver R. Enriquez, RN, 1Bataan HPB Secretariat, Office of the Provincial Governor of Bataan.

For information and guidance.


CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent

5013




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Province of Bataan
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Bataan Provincial Capitol



FEBRUARY 2, 2026

DR. CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent
Schools Division of Bataan
Department of Education

Dear Dr. Violeta:

Warm greetings of health and solidarity!

The Provincial Government of Bataan, through the Office of the Provincial Governor and the 1Bataan Health Promotion Board, is set to hold the **Tobacco-Free Generation (TFG) Advocacy Contest 2026** this February 20, 2026 at the Bataan People's Center from 10:00AM - 5:00PM. This initiative aims to empower students to become advocates of a tobacco- and vape-free generation through creative expression, (1) digital poster making, (2) advocacy video production, and (3) dance performance.

In line with this, we respectfully seek the assistance of your good office to *allow the participation and attendance of Junior High School and Senior High School students, together with their school advisers*, from public and private secondary schools under your jurisdiction. Their engagement will provide them with an opportunity to showcase their creativity, leadership, and advocacy for a healthier, tobacco-free future.

We encourage schools and students to refer to the **Bataan Health Promotion Board Facebook Page** for complete registration details, contest guidelines, schedules, and other important information: <https://www.facebook.com/BataanHPB>

Your support and endorsement are crucial in empowering our youth as champions of health and wellness. We hope for your favorable assistance in facilitating their participation in this meaningful advocacy activity.

Thank you very much for your continued support.

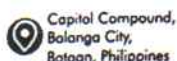
Very truly yours,

Oliver
OLIVER R. ENRIQUEZ, RN
Nurse IV
1Bataan HPB Secretariat
Office of the Provincial Governor

Noted by:

Jeffrey T. Calma
JEFFREY T. CALMA
OIC
Office of the Provincial Governor

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Tobacco Free Generation (TFG) Advocacy Contest 2025

The Provincial Government of Bataan, through the Office of the Provincial Governor and the 1Bataan Health Promotion Board, in collaboration with the Department of Education - Division of Bataan, presents the Tobacco-Free Generation (TFG) Advocacy Contests 2025 with the theme: **Protect the Future Generation**: a call for the youth to creatively envision a stronger, healthier tomorrow free from the harms of cigarettes and vapes.

These contests aim to empower young Bataños to become advocates of a tobacco-free and vape-free generation through creative expression, storytelling, and performance.

General Guidelines

These guidelines apply to all **TFG Advocacy Contests**, namely:

- A. Digital Poster Making Contest
- B. Advocacy Video Making Contest
- C. "Hataw KaBATAAN" Dance Contest

- 1. Each participating school must be *officially endorsed* by its *School Head or School Coordinator* and submit entries within the prescribed deadlines.
- 2. All entries must be *original works* and must not have been previously submitted, published, or awarded in any other competition, event, or platform.
- 3. Entries that contain *AI-generated materials* or *copyrighted elements without proper licenses* shall be automatically disqualified.
- 4. All outputs must uphold the principles of the *Tobacco-Free Generation* - promoting health, hope, and positive youth advocacy.
- 5. All decisions of the *Board of Judges* are **final and irrevocable**.
- 6. All entries shall be considered the property of the Provincial Government of Bataan and may be used, reproduced, or published for advocacy, documentation, or any other legal and non-commercial purpose, with full credit to the creators.

Data Privacy and Consent

By joining the contest, student participants 18 years old and above, or their parents, guardians, or caregivers if they are minors, hereby consent to the collection and use of their personal information and submitted outputs for documentation, publication, and promotional purposes if they are declared as winners, in accordance with the provisions of the Data Privacy Act of 2012 (Republic Act No. 10173).

The organizers shall ensure that all personal data collected will be used solely for official and advocacy-related purposes and will not be shared for commercial use.

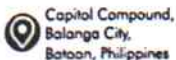
Non-compliance Clause

Failure to comply with any of the stated contest rules, mechanics, or submission requirements shall be considered a valid ground for disqualification.

Contest Timeline Summary

Event	Key Dates
Registration	January 26 – February 13, 2026
On-the-spot Digital Poster Making	February 20, 2026
Advocacy Video Making Contest	<i>Submission of Entries</i> : February 14, 2026 <i>Posting on Official FB Page</i> : February 17, 2026
TFG "Hataw KaBataan Dance Contest"	February 20, 2026
Awarding for all categories	February 20, 2026

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(A) TFG Advocacy Digital Poster Making Contest

Category: Junior High School and Senior High School

I. Eligibility

1. Open to all enrolled Junior High School and Senior High School students enrolled in public and private schools in Bataan.
2. Each school may submit a maximum of two (2) entries only:
 - a. One (1) representative from JHS
 - b. One (1) representative from SHS
3. Entries must be made individually (one student per poster).
4. Participants must be officially endorsed by their School Coordinator.

II. Registration & Submission

1. Interested participants must register through their school coordinator or contest organizer in the *official registration Google form* from January 26-February 13, 2026.
 - a. Google Form: <https://bit.ly/TFGDigitalPosterMakingContest2025>
2. Each participant is allowed to submit one (1) digital poster only.
3. Entries must be submitted in JPEG/PNG format, high resolution (300 dpi), A3 size, portrait orientation.
4. Along with the poster, participants must submit:
 - a. Full name, grade level, school, and contact number.
 - b. Caption/description (max. 50 words) explaining the concept of the poster.

III. Materials & Connectivity

1. Participants must bring their own digital tools such as a laptop, tablet, or iPad equipped with design software (e.g., Canva, Adobe Photoshop, ibisPaint, etc.).
2. Participants are encouraged to bring their own pocket Wi-Fi or ensure stable internet connectivity during the contest.
3. The organizers will provide tables, power outlets, and workspace at the venue.

IV. Content Requirements

1. Posters must reflect the theme: *"Protect the Future Generation."*
2. Emphasize positive and creative messages that promote youth empowerment, health, and a tobacco-free lifestyle.
3. Avoid fear-based or negative imagery (illness, death, violence, etc.).
4. **Use of Design Resources**
 - a. All elements must be original or royalty-free; plagiarism leads to disqualification.
 - i. Original artwork is strongly encouraged.
 - b. Avoid animated images, stock photos, AI generated photos, and the likes.
 - i. Use of ready-made elements on Canva is prohibited.
 - c. Minimal edits to templates are not acceptable; entries must show substantial originality.
 - d. AI-generated images are strictly prohibited.
 - e. Participants may be asked to declare sources of external elements used.
 - f. By submitting, participants certify that their work does not infringe on any copyright.
 - g. Organizers are NOT liable for copyright violations if participants submit unlicensed or plagiarized works.

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- h. All entries shall be considered property of the Provincial Government of Bataan.
- i. The participants, however, retain moral rights as creators, and proper credit will be given in all forms of publication and advocacy use.

V. Judging Criteria

CRITERIA	DESCRIPTION	PERCENTAGE
Relevance to Theme & Message	How well the poster communicates the theme "Protect the Future Generation" and promotes a tobacco-free, vape free lifestyle.	30%
Creativity & Originality	Uniqueness of concept, innovation in approach, and how original the design is compared to common or template-based works	30%
Visual Impact & Design Quality	Composition, color harmony, readability, balance, and overall professional finish of the poster	30%
Technical Execution	Proper use of digital tools, image 10% quality, layout, and clarity of visual storytelling	10%
TOTAL		100%

VI. Ground for Disqualification

1. Late submission or failure to comply with format requirements.
2. Use of copyrighted, plagiarized, AI-generated, or previously published works.
3. Submission of multiple entries beyond the school's allowed limit.
4. Content that does NOT align with the theme "Protect the Future Generation."
5. Any form of misrepresentation or misconduct by the participant.

VII. Awards

Place	JHS	SHS
Champion	Plaque + P5000	Plaque + P5000
1 st Runner-Up	Plaque + P4000	Plaque + P4000
2 nd Runner-Up	Plaque + P3000	Plaque + P3000
3 rd Runner-Up	Plaque + P2500	Plaque + P2500

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(B) TFG Video Making Contest

Category: Junior High School and Senior High School

Eligibility

1. Open to all **Junior High School (JHS)** and **Senior High School (SHS)** students enrolled in public and private schools in Bataan.
2. Each school may submit a **maximum of two (2) entries only**:
 - a. One (1) representative from JHS
 - b. One (1) representative from SHS
3. Entries must be done by a **group (3-6) of students** from the same school.
4. Participants must be *officially endorsed* by their School Coordinator.

II. Registration & Submission

- Interested participants must register through their school coordinator or contest organizer in the official registration Google form from *January 26 – February 13, 2026*.
 - a. Google Form: <https://bit.ly/TFGAVMC25>
2. Each group may submit only one (1) video entry.
3. File Requirements
 - a. Format: MP4 or MOV
 - b. Orientation: Landscape
 - c. Duration: 2-3 minutes
 - d. Resolution: 1080p (minimum)
 - e. File Name Format: SchoolName_Level_Title.mp4
 - f. Each entry must include:
 - i. Opening Frame: Contest title, video title, school name, and theme
 - ii. Closing Credits: Names of group members, grade level, acknowledgments, and disclaimer

III. Content Requirements

1. Videos must reflect the theme "*Protect the Future Generation*"
2. Content should promote a positive and empowering advocacy (no fear-based or graphic depictions.)
3. Creative styles allowed: live action, animation, puppetry, stop motion, or mixed media.
4. AI-generated visuals or narration are **STRICTLY** prohibited.
5. All materials (music, sound effects, footage) must be original or royalty-free.
6. Entries found using copyrighted materials without permission will be **DISQUALIFIED**.
7. **Ownership & Usage**
 - a. All entries shall be considered property of the Provincial Government of Bataan.
 - b. The participants, however, retain moral rights as creators, and proper credit will be given in all forms and publication and advocacy use.

IV. Grounds for Disqualification

1. Late submission or failure to comply with format requirements.
2. Use of copyrighted, plagiarized, AI-generated, or previously published works.
3. Submission of multiple entries beyond the school's allowed limit.
4. Content that does **NOT** align with the theme "*Protect the Future Generation*."
5. Any form of misrepresentation or misconduct by the participant.

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V. Judging Criteria

CRITERIA	DESCRIPTION	PERCENTAGE
Relevance to Theme & Message	Clarity and strength of advocacy promoting tobacco-free generation.	30%
Creativity & Originality	Innovation in concept, storytelling, and format (e.g., animation, puppetry, live action).	30%
Technical Quality	Audio-visual clarity, editing, pacing, and production value.	25%
Impact Engagement	Overall impression, message recall, and audience connection.	15%
TOTAL		100%

VI. Awards

Place	JHS	SHS
Champion	Plaque + P5000	Plaque + P5000
1 st Runner-Up	Plaque + P4000	Plaque + P4000
2 nd Runner-Up	Plaque + P3000	Plaque + P3000
3 rd Runner-Up	Plaque + P2500	Plaque + P2500

(C) TFG Hataw KaBataan: Dance Contest

Category: Junior High School and Senior High School

I. Eligibility

- Open to all Junior High School (JHS) and Senior High School (SHS) students enrolled in public and private schools in Bataan.
- Each school may submit a maximum of **two (2) entries only**:
 - One (1) representative from JHS
 - One (1) representative from SHS
- Each group shall be composed of **15-20 members**, all officially enrolled in the same school.
- Participants must be officially endorsed by their School Coordinator.

II. Registration & Submission

- Interested participants must sign up through their *school coordinator* in the *official registration Google Form* from *January 26 – February 13, 2026*.
 - Google Form: <https://bit.ly/HatawKaBATAANDanceContest2025>
- The final list of participating schools will be posted on the Bataan Health Promotion Facebook Page on *February 18, 2026*.
 - FB Link: <https://www.facebook.com/BataanHPB/>
- CONFIRMED pre-registered participants (Dec 2025) will receive a *Special Award*.

III. Music, Costume, and Technical Requirements

- The *official TFG Music* provided by the organizer must be used as the *primary soundtrack*.
- Additional short remixes or beats may be added, provided that at least *70% of the performance* uses the original TFG track.
- Performance Duration:
 - Maximum of **3-4 minutes**.

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4. *Costumes* must be appropriate, modest, and aligned with the *youth health advocacy message*.
5. Strictly **NO** smoke effects, vaping props, or explicit visuals.
6. Each team must bring their own *USB or device* containing the final music file.
 - a. Final music must also be submitted in **MP3** format to the contest committee at least **3 days** before the event through the Google Drive link posted by Bataan Health promotion Board.
 - i. Google Drive Link for Songs Submission:
<https://bit.ly/TFGHKDCSongsSubmission>
 - b. Performers are required to attend *sound check and orientation* prior to the competition.

II. Choreography & Performance Guidelines

1. Performances must creatively express the advocacy of living a tobacco-free and vape-free life.
2. Choreography should highlight energy, synchronization, teamwork, and creativity, incorporating movements that symbolize health, unity, and empowerment.
3. Dancers may include advocacy gestures, slogans, or symbolic movements related to the theme.
4. Movements and expressions must remain wholesome, family-friendly, and school-appropriate.
5. Obscene gestures, violent acts, or suggestive choreography are strictly prohibited.
6. Props or costumes suggesting smoking, vaping, alcohol, or other harmful products are not allowed.
7. Participants must arrive on time for roll call, orientation, and technical rehearsals.
8. The organizers reserve the right to disqualify any entry that violates contest rules or safety measures.


III. Use of Props

1. Props are allowed to enhance the performance and advocacy message.
2. Props must be safe, non-hazardous, and easy to set up or remove within *one (1) minute*.
3. Allowed props include banners, flags, placards, ribbons, hats, or symbolic items that promote the TFG advocacy.
4. Prohibited props include sharp objects, glass, flammable materials, smoke or vapor effects, liquid substances, confetti cannons, or any item implying tobacco, vape, or alcohol.
5. Props should support the message - not distract or endanger performers and the audience.

IV. Ownership & Usage Rights

All performances shall be considered property of the Provincial Government of Bataan. The participants, however, retain moral rights as creators and performers, and proper credit will be given in all forms of publication and advocacy use.

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 Capitol Compound,
Balanga City,
Bataan, Philippines

 (63) 47 237-5540
(63) 47 237-7955
(63) 47 237-3488

 (63) 47 237-2413

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V. Judging Criteria

CRITERIA	DESCRIPTION	PERCENTAGE
Creativity & Originality	Innovation in choreography, formation, and use of props	25%
Choreography & Execution	Synchronization, precision, formation, and difficulty of movements	25%
Advocacy Relevance	Integration of the TFG message and positive, tobacco-free theme	25%
Stage Presence & Impact	Energy, confidence, audience engagement, and overall appeal	25%
TOTAL		100%

VI. Awards

Place	JHS	SHS
Champion	Plaque + P20000	Plaque + P20000
1 st Runner-Up	Plaque + P15000	Plaque + P15000
2 nd Runner-Up	Plaque + P12000	Plaque + P12000
3 rd Runner-Up	Plaque + P10000	Plaque + P10000

General Guidelines (For All Contests)

- Deadline of Submission / Performance Date**
 - Official deadlines will be announced by the organizers.
 - Late submissions will not be accepted. Participants are encouraged to submit early to avoid technical issues.
- Originality**
 - All entries must be original and created by the participants.
 - Plagiarism, copied works, or the use of copyrighted materials without permission will lead to disqualification.
 - Entries must not have been used in other contests.
- Ownership & Usage Rights**
 - All entries shall be considered property of the Provincial Government of Bataan.
 - The participants, however, retain moral rights as creators and performers, and proper credit will be given in all forms of publication and advocacy use.
 - By joining, participants allow organizers to use entries for advocacy, education, and promotion (with credit to the creator).
 - Entries will not be used for commercial purposes.
- Decorum**
 - Participants are expected to show respect, discipline, and professionalism at all times.
 - Costumes, props, and outputs must be wholesome, safe, and school-appropriate.
 - Misconduct (cheating, harassment, foul language) may result in disqualification.
- Finality of Results**
 - Judging will be based on announced criteria.
 - Decisions of the judges are final and irrevocable.
- Disqualification Grounds**
 - Late submission.
 - Violation of originality rules.
 - Incomplete requirements.

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- d. Content not aligned with the theme "*Protect the Future Generation*".
 - e. Misconduct or violation of rules.
7. Prizes and Recognition
- a. Winners will receive plaques and cash prizes.
 - b. Certificates of Participation will be given to all qualified participants.
 - c. Outstanding works may be featured in official TFG advocacy campaigns.

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FEBRUARY 2, 2026

DR. CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent
Schools Division of Bataan
Department of Education

Dear Dr. Violeta:

Warm greetings of health and solidarity!

The Provincial Government of Bataan, through the Office of the Provincial Governor and the Bataan Health Promotion Board, is set to hold the **Tobacco-Free Generation (TFG) Advocacy Contest 2026** this February 20, 2026 at the Bataan People's Center from 10:00AM - 5:00PM. This initiative aims to empower students to become advocates of a tobacco- and vape-free generation through creative expression, (1) digital poster making, (2) advocacy video production, and (3) dance performance.


In line with this, we respectfully seek the assistance of your good office to *allow the participation and attendance of Secondary Youth Health Ambassadors (Junior High School and Senior High School officers), together with their advisers*, from public and private secondary schools under your jurisdiction. Their engagement will provide them with an opportunity to showcase their creativity, leadership, and advocacy for a healthier, tobacco-free future.

We encourage schools and students to refer to the **Bataan Health Promotion Board Facebook Page** for complete registration details, contest guidelines, schedules, and other important information: <https://www.facebook.com/BataanHPB>

Your support and endorsement are crucial in empowering our youth as champions of health and wellness. We hope for your favorable assistance in facilitating their participation in this meaningful advocacy activity.

Thank you very much for your continued support.

Very truly yours,


OLIVER R. ENRIQUEZ, RN
Nurse IV
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Noted by:


JEFFREY T. CALMA
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