



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

DIVISION ADVISORY
No. 025, s. 2026

JAN 26 2026

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public and Private School Principals
All Others Concerned

This Office hereby reiterates **Memorandum PEO-2024-D079** from the Office of the Assistant Secretary for Operations dated April 15, 2024, titled **Promotion and Advertisement of Private Schools' Offerings Within Public Schools**.

In line with the principle of complementarity outlined in the *Public and Private Education Complementarity Framework*, **public schools are directed to allow interested DepEd-accredited private schools to promote and advertise their offerings within public schools.**

Activities like these may also be the opportunity for the Department to raise public awareness of the government's ESC and voucher programs and promote collaborations between public and private educational institutions.

Private school principals are instructed to have proper coordination with the public schools district supervisors and school principals before the conduct of their promotional activities. In addition, provisions of DepEd Order No. 9, s. 2025 titled "*Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*" should be observed.

For information and compliance.


CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent

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1/22/2026



Republic of the Philippines
Department of Education
OFFICE OF THE ASSISTANT SECRETARY FOR OPERATIONS


RECEIVED
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BY: _____

MEMORANDUM
PEO-2024-D079



TO : ALL REGIONAL DIRECTORS
ALL SCHOOLS DIVISION SUPERINTENDENTS
ALL SCHOOL HEADS
ALL OTHERS CONCERNED

FROM : 
ATTY. REVSEE A. ESCOBEDO
Undersecretary for Operations


FRANCIS CESAR B. BRINGAS
Assistant Secretary for Operations

SUBJECT : PROMOTION AND ADVERTISEMENT OF PRIVATE
SCHOOLS' OFFERINGS WITHIN PUBLIC SCHOOLS

DATE : April 15, 2024

In line with the principle of complementarity outlined in the Public and Private Basic Education Complementarity Framework, all Regional Offices, Schools Division Offices, and public schools are directed to allow interested DepEd-accredited private schools to promote and advertise their offerings within public schools.

Activities like these may also be the opportunity for the Department to raise public awareness of the government's ESC and voucher programs and promote collaborations between public and private educational institutions.

For further inquiries and concerns, kindly contact the Private Education Office through email at private.education@deped.gov.ph (cc: asec.ops@deped.gov.ph) or number at (02) 8632-1371.

For immediate compliance and appropriate action.