



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

NOV 20 2025

DIVISION ADVISORY

No. 311, s. 2025

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

This Office informs all concerned that **Fresh Q Enterprises Corporation** and **JRA Beverage Manufacturing** is providing Fresh Q All-Natural Healthy Drinks & Nutritious Snacks.

Attached is the Regional Advisory No. 145 , s. 2025, for reference and further information.


CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent

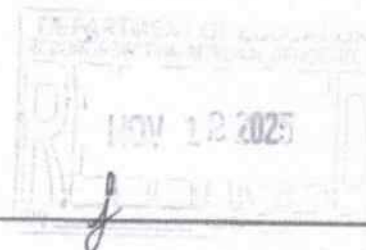
In compliance with DepEd Order No. 08 s. 2013, this Division Advisory is issued not for endorsement per D.O. 28 s. 2001 only for the information of DepEd Officials, personnel as well as the concerned public.

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Nov. 17, 2025



Republic of the Philippines
Department of Education
 REGION III-CENTRAL LUZON

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Advisory No. 145, s. 2025
 November 11, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
 this advisory is issued not for endorsement per DO 28, s. 2001,
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 personnel/staff, as well as the concerned public.
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FRESH Q ALL-NATURAL HEALTHY DRINKS AND NUTRITIOUS SNACKS

Pursuant to DepEd Order No. 13, series of 2017, titled **"Policy and Guidelines on Healthy Food and Beverage Choices in Schools and DepEd Offices"** which provides comprehensive guidelines to promote healthy eating habits among the school children and DepEd personnel by providing available healthy, nutritious, and affordable food and beverage in all public schools.

Fresh Q Enterprises Corporation is one of the supportive and responsive education partners of this Office in its various activities like Regional Teachers' Day Celebration, Regional Brigada Eskwela Kick-Off, and Regional Learner Formation Programs, Projects and Activities.

Fresh Q All-Natural Healthy Drinks and Nutritious Snacks may be an option to serve during the school and other DepEd activities.

- a. All-Natural Juice Drinks
 - i. Kamotee (Purple Sweet Kamote Leaf Extract)
 - ii. Calamansi with Honey Blend
 - iii. Purely Blend Calamansi with Honey & Moringa
 - iv. Mangosteen Juice
- b. Nutritious Snacks
 - i. Nutri Puffcorn
 - ii. Nutri Baked Veggie Chips
- c. Iodine Fortified Water
 - i. Tubig Talino (Formulated by FNRI-DOST)

For inquiries, you may directly coordinate with Mayceline C. Belandres, Head of Sales and Marketing-Fresh Q Enterprises Corporation through her email address at mayce.freshq.05@gmail.com or through these mobile numbers: 0933-861-9227 (viber), 0995-963-1867 and 0942-289-2761.

RONNIE S. MALLARI, PhD, CESO V
 Regional Director

ESSD1/spp1
 November 11, 2025



Address: Matalino St. D.M. Government Center,
 Maimpis,
 City of San Fernando (P)
 Telephone Number: (045) 598-8580 to 89
 Email Address: region3@deped.gov.ph



September 03, 2025

DR. RONNIE A. MALLARI

Regional Director
Department of Education – Region III
Maimpis, City of San Fernando, Pampanga

Dear Dr. Mallari,

Warm greetings!

We, at JRA Beverage Manufacturing, the licensed adaptor of the DOST-FNRI Tubig Talino Technology, humbly write to seek your good office's guidance and support in introducing Fresh Q Tubig Talino, an iodine-fortified purified drinking water, to schools under DepEd Region III.

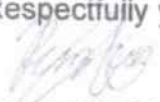
Tubig Talino was developed by the Food and Nutrition Research Institute - Department of Science and Technology (DOST-FNRI) to help address iodine deficiency, a silent yet significant cause of learning difficulties, poor concentration, and slow brain development among children. By providing students with access to iodine-fortified drinking water, we aim to contribute to better focus, improved learning outcomes, and overall health.

In line with this, we respectfully request a formal endorsement from your office to present to school divisions and heads as proof of DepEd Region III's support for this health and nutrition initiative. Your endorsement will also greatly help us sustain our operations and fulfill our financial commitment under the DOST-SETUP program, reflecting the success of a government-assisted innovation that benefits both learners and local enterprises.

We believe that with your guidance and leadership, this program can reach more learners and create a lasting impact not only on their academic performance but also on their overall well-being. It is our hope to work hand in hand with DepEd Region III in nurturing healthier, sharper, and more focused children.

Thank you very much for your kind attention, and may God bless you abundantly as you continue to lead and serve the learners and educators of our region.

Respectfully yours,



Renz Alfred T. Cruz
Proprietor
JRA Beverage Manufacturing

Postal Address :457 Maximo St., Sulucan
Angat Bulacan 3012

E-mail address :freshqtubigtalino.irabeverage@gmail.com
Viber :0960-215-2654

Phone Nos.
Mobile (Smart) :0962-663-1822
Mobile (Smart) :0960-215-2654



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FRESH Q TUBIG TALINO

Pursuant to DepEd Order 13, series of 2017, entitled "**Policy and Guidelines on Healthy Food and Beverage Choices in Schools and DepEd Offices**", which provides comprehensive guidelines to promote healthy eating habits among the school children and DepEd personnel by providing available healthy, nutritious, and affordable food and beverage in all public schools.

Fresh Tubig Talino is an iodine-fortified drinking water formulated by the Food and Nutrition Research Institute - Department of Science and Technology (DOST-FNRI) to help prevent Iodine Deficiency Disorders (IDD). Iodine is an essential mineral needed for the proper functioning of the thyroid gland which regulates **growth, metabolism, and brain development** especially among school children.

Fresh Q Tubig Talino drinking water may be an option to serve during the school and other DepEd activities part of the national effort to promote adequate nutrition and combat micronutrient deficiencies.

For reference, enclosed are the copies of microbiological analysis and physico-chemical analysis from the Hydrolab Company.

For inquiries, you may directly contact **Renz Alfred T. Cruz**, Proprietor- JRA Beverage Manufacturing through their office email address at freshqtubigtalino.jrabeverage@gmail.com or through these mobile numbers: 0960-215-2654 (viber), 0962-663-1822 and 0960 215-2654.

[Handwritten signature]

RONNIE S. MALLARI, PhD, CESO V
Regional Director

ESSD1/spp1
November 11, 2025

ANALYTICAL REPORT

AR-25-E9-005224-01. 964-2025-00004303. Page No: 1/1

FreshQ Qualifresh Water Refilling Station
457 Maximo St Sulucan Angat
Bulacan
PHILIPPINES

Date of Sample Received: 29-Apr-2025

Analysis Date: 29-Apr-2025 - 26-May-2025

Report Date: 26-May-2025

Eurofins Sample Code : 964-2025-00004303
Sample Reference * : Purified Water Fortified with Iodine
Sample Condition : Sealed in plastic bottle

TEST RESULT**PARAMETER GROUP: CHEMISTRY**

ANALYSIS	RESULT	UNIT
VD98K ✓ Iodine Test Method: EVN-R-RD-2-TP-9982 (Ref. AOAC 2012.15) Iodine	0.065	mg/l

The chemistry test result(s), if relevant, has/have been validated and authorized by :

SIGNATURE

Kevin Espiritu, RCh
PRC Lic. No. 0011621
Chemistry Laboratory Manager

**EXPLANATORY NOTE**

This document can only be reproduced in full; it only concerns the submitted sample.

Results have been obtained and reported in accordance with our general sales conditions available on request.

- ★ Local test parameter is accredited by PAB under PNS ISO/IEC 17025:2017 # Subcontracted test parameter is ISO 17025 accredited
✓ test is subcontracted within Eurofins group
* Client supplied information

The result(s) relate(s) only to the sample (s) as received. This analytical report shall not be reproduced except in full, without written approval of the laboratory. Eurofins General Terms and Conditions apply.

- END OF REPORT -



HYDROLAB COMPANY

DOH Accreditation Number: 13-0001-2527-LW-2

Unit 107-108 & 407 MNRI Bldg., Mindanao Avenue, Brgy. Talipapa, Quezon City

Landline: (02) 8404 1065 / (02) 7215 9008;

(Sun) 0922 893 1450 / 0925 749 3762;

(Globe) 0917 142 3975; 0917 104 3685;

Email: inquiries.hydrolab@gmail.com / hydrolabcompany@gmail.com

REPORT OF MICROBIOLOGICAL ANALYSIS POTABLE WATER

Name of Client : RENZ ALFRED CRUZ
Name of Company : JRA BEVERAGE MANUFACTURING
Company Address : 457 Maximo St. Sulucan, Angat, Bulacan
Contact Number/s : 0955-3671698

SAMPLE DESCRIPTION

RFA No. : HC-0597481

Date of Sampling : 08-Oct-2025

Date Received : 08-Oct-2025

Date Released : 15 October 2025

Sample Source and Classification : Deepwell - Product Water (Purified)

Time of Sampling : 11:19 AM

Sample Collected by : SKD

Parameter	*Method of Analysis	*Reference Method	**PNSDW Limit	Results	Remarks
Heterotrophic Plate Count	Pour Plate	SMEVW 9215 B HCTM-MCO-PW01	500 CFU / mL	237 CFU/mL	PASSED
Total Coliform	Multiple Tube Fermentation	SMEVW 9221 B HCTM-MCO-PW02	<1.1 MPN / 100 mL***	<1.1 MPN / 100 mL	PASSED
Fecal Coliform	Multiple Tube Fermentation	SMEVW 9221 E HCTM-MCO-PW03	<1.1 MPN / 100 mL***	<1.1 MPN / 100 mL	PASSED

Abbreviations: MPN - Most Probable Number

CFU - Colony Forming Units

References:

*Standard Methods for the Examination of Water and Wastewater, 22nd Edition, APHA, AWWA, WEF Washington DC, 2012

**Philippine National Standards for Drinking Water, Department of Health, Manila, Philippines, 2007 and 2017

***PNSDW standard value for total coliform is applicable to treated waters only

The Laboratory does not guarantee that the sample/s submitted is/are representative of the whole bulk from where it/they was/were taken.
The results given in this report refer only to the particular sample submitted

###End of Report###

Analyzed by:

KATHLEEN MAE A. COMADOR
Analyst & Team Leader, Microbiology

Checked by:

SHIELA MARIE R. SERRANO
Technical Manager, Microbiology

Approved by:

JOSEF NIKOLAI C. MONROY, RCH
Laboratory Manager
PRC No. 0012323
WMLA No. 19-0860



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