



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

NOV 18 2025

DIVISION ADVISORY

No. 304, s. 2025

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

This Office informs all concerned that the Regional Sub-Committee for the Welfare of Children (RSCWC), in partnership with the Department of Social Welfare and Development (DSWD) Field Office III, is implementing the Pass-A-Book-Project to celebrate the 2025 National Children's Month (NCM) on November 25, 2025, at Heroes Hall, City of San Fernando, Pampanga.

Please be guided accordingly.

CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent

*In compliance with DepEd Order No. 8, s. 2013,
this Division Advisory is issued not for
endorsement per D.O. 28, s. 2001 only for the
information of DepEd Officials, personnel as well
as the concerned public.*

Encl.: as stated

SO15/RMI
November 13, 2025



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CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent

Encl.: as stated

SO15/RMI
November 13, 2025



Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

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BY: _____

Advisory No. 140, s. 2025
October 23, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
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(Visit region3.deped.gov.ph)

**SUPPORT TO THE REGIONAL SUB-COMMITTEE FOR THE WELFARE
OF CHILDREN (RSCWC) PASS-A-BOOK PROJECT**

The Regional Sub-Committee for the Welfare of Children (RSCWC) III, in partnership with the Department of Social Welfare and Development (DSWD) Field Office III, is implementing the **Pass-A-Book Project** to celebrate the **2025 National Children's Month (NCM)**. This initiative aims to collect and donate books and learning materials to Day Care learners who will be recognized as beneficiaries during the Joint NCM Activity on November 25, 2025, at Heroes Hall, City of San Fernando, Pampanga.

The Regional Office (RO) and Schools Division Offices (SDOs) are thus **encouraged** to support this effort by facilitating donations of items such as academic books, reference materials, and learning tools (e.g., notebooks, pens, pencils, or coloring materials). The said voluntarily contributed materials can be dropped off at the **RSCWC III Office, 3rd Floor, AHMSCO Building, Dolores, City of San Fernando, Pampanga**, on or before **November 17, 2025**. It is likewise requested to disseminate this information to encourage wider participation among DepEd personnel.

Please refer to the attached RSCWC Memorandum and Concept Note for comprehensive details and contact information.

7

RONNIE S. MALLARI, PhD, CESO V
Regional Director

CLMD1/LRM81
October 23, 2025

To send feedback
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Republic of the Philippines
REGIONAL SUB-COMMITTEE FOR THE
WELFARE OF CHILDREN – III

MEMORANDUM

FOR : RSCWC MEMBER AGENCIES, OFFICES AND ORGANIZATIONS

FROM : THE RSCWC III CHAIRPERSON

DATE : 6 October 2025

SUBJECT : REQUEST FOR SUPPORT RE: **PASS-A-BOOK PROJECT**

In observance of the annual celebration of the National Children's Month (NCM) pursuant to Republic Act No. 10661, and in support of this year's theme, "OSAEC-CSAEM Wakasan: Kaligtasan at Karapatan ng Bata, Ipaglaban!", the Regional Sub-Committee for the Welfare of Children (RSCWC) III, in partnership with the Department of Social Welfare and Development (DSWD) Field Office III, will conduct the **Pass-A-Book Project**.

This initiative aims to collect and donate books and learning materials to Day Care learners who will be recognized as beneficiaries and contest winners during the DSWD FO III Supplementary Feeding Program and RSCWC III Joint NCM Activity on November 25, 2025, at Heroes Hall, City of San Fernando, Pampanga.

The project seeks to promote the joy of learning, foster literacy, and reinforce our shared commitment to advancing the rights of every child to education, development, and protection. We encourage everyone to share the gift of knowledge by donating any of the following items:

- Academic, learning, and activity books
- Reference materials such as encyclopedias, almanacs, or dictionaries
- Learning tools such as but not limited to notebooks, pens, pencils, coloring materials, or plastic envelopes with handles

• **Drop-off Point:** 3rd Floor, AHMSCO Building, Dolores, City of San Fernando, Pampanga

■ **Deadline for Donations:** On or before November 17, 2025

We would also like to request the support of your management to issue an internal memorandum regarding the **Pass-A-Book Project** to encourage wider participation among your personnel/organization/agency. This will help promote greater engagement and ensure the success of the initiative in reaching more Day Care learners who will benefit from your generous contributions.

Should you have further concerns, your designated staff may contact Ms. Rosemarie C. Fabro, Regional Coordinator of the Regional Sub-Committee for the Welfare of Children (RSCWC) – Central Luzon at 0910-842-1300 and rscwc_region3@cwc.gov.ph.

Thank you for your continued support in promoting child rights and welfare in Central Luzon.

For all the members' compliance:


DIR. VENUS F. REBULDELA

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Center Bldg., Mampis, City of San Fernando, Pampanga 2100
Phone No. (+63) 043-7623-7641

Website: www.dswd.gov.ph

Email: rscwc_region3@cwc.gov.ph

Facebook: [RSCWC Central Luzon](https://www.facebook.com/RSCWCCentralLuzon)



Republic of the Philippines
**REGIONAL SUB-COMMITTEE FOR THE
WELFARE OF CHILDREN – III**

CONCEPT NOTE
PASS-A-BOOK PROJECT

I. Background and Rationale

The National Children's Month (NCM) is celebrated every November pursuant to **Republic Act No. 10661**, which declares the month as a special period to recognize, uphold, and advance the rights of Filipino children. This annual observance also reaffirms the Philippines' commitment as a State Party to the **United Nations Convention on the Rights of the Child (UNCRC)** — ensuring that every child enjoys their rights to survival, development, protection, and participation.

In support of the 2025 NCM theme, "*OSAEC-CSAEM Wakasan: Kaligtasan at Karapatan ng Bata, Ipaglaban!*", the **Regional Sub-Committee for the Welfare of Children (RSCWC) III**, in partnership with the **Department of Social Welfare and Development (DSWD) Field Office III**, will implement the annual **Pass-A-Book Project**. This initiative promotes a culture of reading, learning, and sharing, while reinforcing the collective commitment to uphold every child's right to education and development.

II. Objectives

The **Pass-A-Book Project** aims to:

1. Promote the joy of learning and foster literacy among children in Central Luzon;
2. Encourage individuals, government agencies, local government units, civil society organizations (CSOs) to share the gift of knowledge through book and material donations;
3. Reinforce partnerships among RSCWC III member agencies, DSWD Field Office III, LGUs, and CSOs in advancing children's right to education and development; and
4. Support the celebration of the 2025 National Children's Month through a meaningful and participatory advocacy activity.

III. Project Description

The **Pass-A-Book Project** aims to collect and donate books and learning materials that will be distributed to the **winning Day Care Centers** during the **Joint DSWD–CWC National Children's Month Activity on November 25, 2025**, at **Heroes Hall, Lazatin Boulevard, City of San Fernando, Pampanga**.

This initiative seeks to promote the joy of learning, foster literacy, and strengthen the shared commitment to advancing every child's right to education, development, and protection.

We encourage everyone to share the gift of knowledge by donating any of the following items:

- Academic, learning, and activity books
- Reference materials such as encyclopedias, almanacs, or dictionaries



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**REGIONAL SUB-COMMITTEE FOR THE
WELFARE OF CHILDREN – III**

- Learning tools such as, but not limited to, notebooks, pens, pencils, coloring materials, or plastic envelopes with handles
- **Drop-off Point:** RSCWC III Office, 3rd Floor, AHMSCO Building, Dolores, City of San Fernando, Pampanga
- **Deadline for Donations:** On or before **November 17, 2025**

IV. Expected Outputs and Outcomes

Expected Outputs:

- Collection of books and learning materials from partner agencies, LGUs, CSOs, and individuals;
- Distribution of collected materials to identified winning Day Care Centers during the Joint NCM Activity;
- Documentation of the advocacy initiative through photos and reports.

Expected Outcomes:

- Increased access of Day Care learners to educational materials that enhance learning and creativity;
- Strengthened partnerships among RSCWC III, DSWD FO III, LGUs, CSOs, and other stakeholders in promoting child-centered initiatives;
- Heightened public awareness on the importance of literacy and education as fundamental child rights.

V. Target Beneficiaries

- **Primary Beneficiaries:** Winning **Day Care Centers** during the Joint DSWD–CWC NCM Activity on November 25, 2025.
- **Secondary Beneficiaries:** Day Care learners, teachers, and local communities benefiting from the donated materials.

VI. Implementing Partners

- **Lead Conveners:**
 - Regional Sub-Committee for the Welfare of Children (RSCWC) III
 - Department of Social Welfare and Development (DSWD) Field Office III
- **Partners and Collaborators:**
 - Local Government Units (LGUs)
 - Civil Society Organizations (CSOs)
 - Private individuals, academic institutions, and partner agencies

VII. Timeline of Activities

Activity	Schedule
Launch and Call for Donations	October 15, 2025
Collection and Drop-off of Donations	October 15 – November 17, 2025



Republic of the Philippines
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WELFARE OF CHILDREN – III**

Activity	Schedule
Sorting and Packaging of Materials	November 18 – 22, 2025
Distribution and Turnover to Beneficiaries (Joint DSWD–CWC NCM Activity)	November 25, 2025

VIII. Monitoring and Documentation

The RSCWC III Secretariat, in coordination with DSWD Field Office III, shall oversee the collection, inventory, and proper documentation of all donated materials. A narrative and photo documentation report will be prepared to highlight the success and impact of the project.