THE TRANSFORMATIVE IMPACT OF BRIGADA ESKWELA 2025 AT ALAULI ELEMENTARY SCHOOL

by:
Nora A. Eludo
Master Teacher I, Alauli Elementary School

"Sama-sama Para sa Bayang Bumabasa" in Action

Brigada Eskwela 2025, with the national theme "Sama-sama Para sa Bayang Bumabasa," successfully united the Alauli Elementary School community in a remarkable display of bayanihan spirit—collaborating to prepare the school for the new academic year while strengthening the culture of reading among learners.

From January to June 2025, extensive pre-implementation activities ensured that the school was physically ready to welcome students. School leaders, teachers, parents, and local stakeholders conducted thorough assessments of facilities, identifying key areas for repair such as classroom ceilings, roofing, restrooms, and handwashing stations. This groundwork laid a solid foundation for the subsequent implementation phase.

The actual Brigada Eskwela week in June saw an enthusiastic response from volunteers representing diverse sectors, including Barangay officials, local government units, private organizations, alumni, parents, and students themselves. Together, they engaged in cleaning, repairing, repainting, and beautifying the school environment—transforming Alauli Elementary into a safe, welcoming, and child-friendly space conducive to learning.

True to its theme, the 2025 Brigada Eskwela went beyond physical maintenance by embedding literacy and wellness into its core activities. The week featured multiple reading programs spearheaded by the Pilar Police Department's "Police Nurturing Pages" initiative, the Alauli Sangguniang Kabataan's reading sessions, and other

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innovative projects like Project READy Set GO and Reading KIOSK. These programs actively encouraged learners to develop a love for reading, improved their fluency and comprehension, and helped build a culture that values literacy.

Complementing these efforts were wellness activities, including a Zumba session to energize volunteers and a healthy living talk for students and families, both emphasizing holistic development and well-being.

Brigada Eskwela 2025 at Alauli Elementary demonstrated the power of partnerships. Contributions from generous donors—ranging from food and materials to hygiene kits and school supplies—helped sustain the momentum of the campaign. Local businesses such as Jollibee Vista Mall, BDO, Walter Mart Balanga, and various private individuals answered the call for support, reinforcing that education is a shared responsibility.

Volunteers from civic organizations, alumni, and parents received recognition for their invaluable service, symbolizing the unbreakable bond between the school and its community.

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The collective efforts culminated in the full physical readiness of Alauli Elementary School—clean, safe, and inviting classrooms, functional facilities, and an organized campus primed for learning. More significantly, the Brigada Eskwela 2025 strengthened community ownership of education and deepened the commitment to nurturing a nation of readers.

By fostering collaboration, literacy, and wellness, this annual initiative sets a positive trajectory for the school year ahead. Alauli Elementary's experience is a testament to what can be achieved when stakeholders unite under a shared vision: building a brighter future for Filipino learners through bayanihan and the power of reading.

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