



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

AUG 28 2025

DIVISION MEMORANDUM
No. 356, s. 2025

**TOURISM MONTH 2025:
SENIOR HIGH SCHOOL TOUR GUIDING CONTEST**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Senior High School Principals (Public and Private)
All Others Concerned

1. In celebration of Tourism Month 2025, the Bataan Provincial Tourism Office, in partnership with the Provincial Government of Bataan, will conduct the **Senior High School Tour Guiding Contest** on September 27, 2025, 10:00 AM at SM City Bataan.
2. The contest is open to all public and private Senior High Schools under SDO Bataan and SDO Balanga City. A total of fifteen (15) teams, with two (2) students per team, will participate. Of these, twelve (12) slots are allotted to SDO-Bataan, and three (3) slots are allotted to SDO-Balanga City.
3. Each district under SDO Bataan shall be represented by only one (1) team, to be determined through a **district-level selection or local competition** among interested Senior High Schools. The winning school per district will serve as the official representative to the provincial level. The participating districts of SDO Bataan are: Dinalupihan West, Dinalupihan East, Hermosa, Orani, Samal, Abucay, Pilar, Bagac, Morong, Orion, Limay, and Mariveles.
4. For proper implementation, the following schedule shall be strictly observed:

Date	Activity
On or before September 9, 2025	Conduct of District Selection or Local Competition by all districts
September 10, 2025	Submission of the official list of district winners, duly endorsed by the District Supervisor, to the Schools Division Office, Attention: Mr. Edgar E. Garcia, EPS-Senior High School
September 12, 2025	Submission of the consolidated list of winning teams from SDO Bataan to the Bataan Provincial Tourism Office



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5. The **Contest Rules, Mechanics, Criteria for Judging, and Prizes**, as provided by the Bataan Provincial Tourism Office, are enclosed for ready reference.
6. For more information, please get in touch with Mr. Edgar E. Garcia, SDO-Bataan Senior High School Focal Person.
7. Immediate and wide dissemination of this memorandum is desired.


CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent 

Encl: As stated

To be indicated in the Perpetual Index
under the following subjects:
CO-CURRICULAR ACTIVITIES
SENIOR HIGH SCHOOL
TOURISM MONTH
TOUR GUIDING CONTEST

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TOURISM MONTH 2025 TOUR GUIDING CONTEST

RULES AND MECHANICS

1. The contest is open to all Senior High School students. The contest is a team competition represented by two (2) students per school.
2. Participants should be duly endorsed by the school principal. The endorsement must be submitted on or before September 12, 2025, through tourism@bataan.gov.ph with the email subject: Tour Guiding 2025.
3. The participants should prepare their spiel in English or Filipino with descriptions of various tourism destinations in Bataan.
4. For the first round the participants will present the areas of Bataan Tourism Center such as Receiving Area (lobby), Exhibit Hall, and Souvenir Shop and Bataan Tourism Park to be shown through LED. Each team will be given fifteen (15) minutes to present.
5. For the final round, pictures divided into different categories will be flashed on the screen, such as cultural and Heritage, Historical, Eco-tourism destinations, and Food and Non-food products. The team must be able to describe it to the audience, who will act as tourists. Each team member will be given three (3) minutes to five (5) minutes to present.
6. Contestants are required to wear proper tour guide attire during the competition.
7. The contest proper will be on September 27, 2024, 10:00 AM at the Behold Bataan Tourism Expo, SM City of Balanga.

Criteria for Judging

• Knowledge of the culture, history and facts of the destinations	40%
• Communication and Public Speaking Skills	20%
• Personality and techniques in delivering the tour guiding skills	20%
• Organization flow of the presentation in terms of achieving a high impact opening, body and closing.	20%
Total :	100%

Prizes :

- First Place P 10,000.00
- Second Place P 7,000.00
- Third Place P 5,000.00
- 12 Consolation Prizes P 3,000.00/each team