



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OFFICE OF BATAAN

AUG 07 2025

**DIVISION ADVISORY**  
**No. 184, s. 2025**


To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Public and Private Elementary School Heads  
All Others Concerned

This Office informs all concerned regarding the use of the new logo of Department of Education Region III in all official communications, memoranda, reports, presentations, learning resources, digital platforms, social media pages, and other promotional and official materials, effective immediately.

Additionally, all old versions of the DepEd Region III logo in physical and digital assets (e.g., letterheads, tarpaulins, official seals, signage, and backdrops) must be replaced no later than August 14, 2025.

Further, a high-resolution copy of the official logo can be accessed through <https://tinyurl.com/DepEdR3Logo>.

Attached is a copy of Regional Memorandum No. 242, s. 2025, which disseminates the abovementioned announcement, for further details and inquiries.

  
**CAROLINA S. VIOLETA, EdD, CESO V**  
Schools Division Superintendent

SO7/NMM  
August 7, 2025



Kabukiran, Calaylayan, Abucay 2114 Bataan  
[www.facebook.com/DepEdBataan](http://www.facebook.com/DepEdBataan)

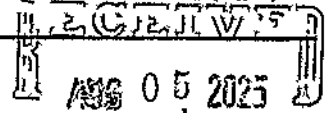
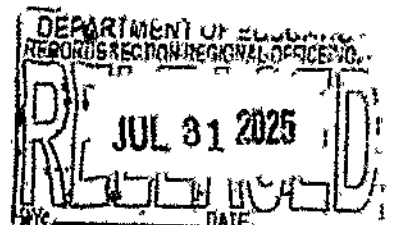
[www.depedbataan.com](http://www.depedbataan.com)  
[bataan@deped.gov.ph](mailto:bataan@deped.gov.ph)

*"We Mould Heroes"*





Republic of the Philippines  
**Department of Education**  
REGION III-CE



BY: \_\_\_\_\_

**REGIONAL MEMORANDUM**  
No. 242, s. 2025

**ADOPTION AND USE OF THE NEW OFFICIAL LOGO OF THE DEPARTMENT OF  
EDUCATION REGION III**

To : Assistant Regional Director  
Schools Division Superintendents  
Assistant Schools Division Superintendents  
Education Program Supervisors  
Public and Private Elementary School Heads  
All Others Concerned

1. In line with the Regional Office's commitment to strengthen its visual identity and to align with the Department's thrust for unified and responsive branding, the Department of Education (DepEd) Region III hereby officially adopts its new logo, which symbolizes the Region's vision for transformative, inclusive, and forward-looking education.
2. Effective immediately, all Regional Office units, Schools Division Offices, public schools, and relevant stakeholders are directed to:
  - a. Use the new logo in all official communications, memoranda, reports, presentations, learning resources, digital platforms, social media pages, and other promotional and official materials;
  - b. Replace all old versions of the DepEd Region III logo in physical and digital assets (e.g., letterheads, tarpaulins, official seals, signage, and backdrops) no later than **August 14, 2025**;
  - c. Ensure that the new logo is used in accordance with the official brand guidelines of the department; and,
  - d. Refrain from unauthorized modification, distortion, or inappropriate use of the new logo.
3. A high-resolution copy of the official logo can be accessed through <https://tinyurl.com/DepEdR3Logo>
4. Schools Division Offices are enjoined to cascade this directive to all public and private schools within their respective jurisdictions to ensure consistent implementation.



Address: Matalino St. D.M. Government Center, Maimpis,  
City of San Fernando (P)  
Telephone Number: (045) 598-9580 to 89  
Email Address: [region3@deped.gov.ph](mailto:region3@deped.gov.ph)  
Website: <https://region3.deped.gov.ph/>





Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON

5. For queries and other concerns, you may directly contact **Mr. Ireneo G. Dumas, Jr.**, Project Development Officer II, Office of the Regional Director- Public Affairs Unit, through email at [pau.ro3@deped.gov.ph](mailto:pau.ro3@deped.gov.ph).

6. This Memorandum is issued for information and compliance.

**RONNIE S. MALLARI, PhD, CESO V**  
Regional Director

Encl.: As stated  
References: None  
To be indicated in the Perpetual Index  
under the following subjects:

LOGO  
COMMUNICATIONS

IDENTITY  
BRANDING

ORD1/pau2  
July 31, 2023

To send feedback  
regarding any of  
our services,  
kindly scan the  
QR Code.



Address: Matalino St. D.M. Government Center, Maimpis,  
City of San Fernando (P)  
Telephone Numbers: (045) 598-8580 to 89  
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Website: <https://region3.deped.gov.ph/>

