



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

DIVISION ADVISORY
No. 163, s. 2025

JUL 10 2025

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public Elementary School Heads
All Others Concerned

This Office informs all concerned that **Rebisco Group of Companies** has submitted a proposal that aims to provide nutritious and compliant snack options for students.

Attached herewith are the letters from **Mr. Monchan C. Co**, Region Head-Central Luzon Frozen and Chilled Sales, Rebisco Group of Companies, and from **Dr. Dexter A. Galban**, Assistant Secretary of the Bureau of Learners Support Services, along with the Status of SFI-MM Products on per serve basis (based on DO. No. 13, s.2017 as threshold) for information and guidance.


CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent

In compliance with DepEd Order No. 8 s. 2013, this Division Advisory is issued not for endorsement per D.O. 28 s. 2001 only for the information of DepEd Officials, personnel as well as the concerned public.

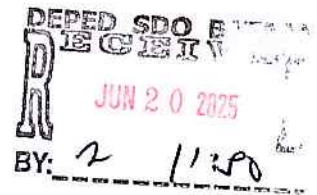
SO12
July 9, 2025



Rebisco



June 16, 2025



CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent
DepEd Schools Division of Angeles City

Subject: Proposal for healthy snack option in Public School canteens – Request for Advisory

Dear Ma'am Violeta,

We are writing about your response regarding our proposal, which was released last February 5, 2025. We acknowledge and respect DepEd Order No. 28, s. 2001, "Prohibiting the commercialization of DECS organizations through Endorsement and accreditation of goods and services."

We understand that this DepEd order was also referenced by DepEd Assistant Secretary Dr. Dexter A. Galvan in his response to our letter with subject "DepEd Order No. 13, s. 2017, Policy and Guidelines on Healthy Food and Beverage choices in school.

In line with DepEd standards, Rebisco has carefully aligned its products with the DepEd food categorization guidelines (Red, Yellow and Green). We assure you that only products falling within the yellow and green categories are intended for placement in public school canteens.

We fully respect and acknowledge that DepEd cannot officially endorse any product or company, as stipulated by the DepEd orders. However, we respectfully request the issuance of an advisory acknowledging that Creamline (a Rebisco brand) has submitted a proposal that aims to provide nutritious and compliant snack options for students.

Attached herewith is the reply letter from Assistant Secretary Galvan for your reference.

We appreciate your time and attention to this matter and look forward to your favorable response.

Sincerely,

Monchan C. Co
Region Head – Central Luzon
Frozen and Chilled Sales
Rebisco Group of Companies
0917-8824690



Republika ng Pilipinas
Department of Education

OFFICE OF THE ASSISTANT SECRETARY FOR OPERATIONS
BUREAU OF LEARNER SUPPORT SERVICES
School Health Division | School Sports Division | Youth Formation Division

January 8, 2025

MR. VICTOR C. JANOLINO
Authorized Representative
Rebisco Group of Companies

Dear **Mr. Janolino**:

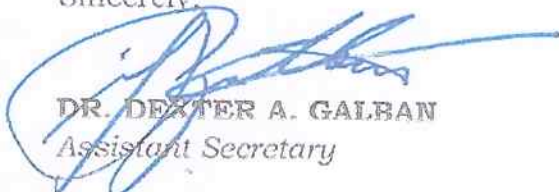
This in reference to your letter requesting for the concurrence on the status of product categorization per DepEd Order (DO) 13, s. 2017 or the Policy and Guidelines in Healthy Food and Beverage Choices in Schools and in DepEd Offices.

Your initiative to support the Department's health and nutrition programs through long term and sustained partnership is truly appreciated. However, we would like to inform you that the Central Office, specifically our School Health Division, cannot issue certification nor concurrence on food and beverage categorization in reference to the DepEd Order No. 39, s. 2009 or the Strict Adherence to DepEd Order No. 28, s. 2001 – Prohibiting the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services and other relevant issuances to avoid conflict of interest.

Fortunately, your efforts in creating a database and thorough product evaluation done by the Rebisco Corporate Technical Center based on DO 13 is very helpful for the school health field implementers to categorize your products based on the given nutrient thresholds. Together with the school heads, the field implementers can assess the products as they are empowered to implement School Based Management System to collectively plan and decide on the delivery of quality basic education, achievement of learning outcomes and transformation of school into effective organizations.

Thank you and best regards.

Sincerely,


DR. DEXTER A. GALBAN
Assistant Secretary

STATUS OF SFI-MM PRODUCTS ON PER SERVE BASIS (BASED ON DO No.13, s.2017 AS THRESHOLD), as of November 04, 2024

| | PRODUCT / SKU | Brand | Serving size (g) | Servings per Pack | Transfat | Sat Fat (g) | Sugar (g) | Sodium (mg) | DepEd Classification | Remarks |
|---------------------------------|-------------------------------|----------------------------|------------------|-------------------|----------|-------------|-----------|-------------|----------------------|---------------------------------------|
| SFI MULTIMIX CORPORATION | | | | | | | | | | |
| 1 | Cream Cone Ube Macapuno | Creamline Creamy Ice Cream | 110 ml | 1 | 0 | 5 | 13 | 60 | Yellow | |
| 2 | Cream Cone Berry Choco 110 | Creamline Creamy Ice Cream | 110 ml | 1 | 0 | 3.5 | 13 | 35 | Yellow | |
| 3 | Cream Cone Choco Queso 110 | Creamline Creamy Ice Cream | 110 ml | 1 | 0 | 2 | 11 | 30 | Green | |
| 4 | Cream Cone Cookies and | Creamline Creamy Ice Cream | 110 ml | 1 | 0 | 5 | 12 | 40 | Yellow | |
| 5 | Cream Cone Rocky Road 110 ml | Creamline Creamy Ice Cream | 110 ml | 1 | 0 | 5 | 12 | 25 | Yellow | |
| 6 | Jumbo Cone Mango Peanut | Creamline Creamy Ice Cream | 140 ml | 1 | 0 | 5 | 14 | 45 | Yellow | |
| 7 | Cream Bar Cookies and Cream | Creamline Creamy Ice Cream | 85 ml | 1 | 0 | 1.5 | 12 | 35 | Green | |
| 8 | Cream Bar Rocky Road 85 ml | Creamline Creamy Ice Cream | 85 ml | 1 | 0 | 2 | 11 | 30 | Green | |
| 9 | Cream Bar Buco Salad 85 ml | Creamline Creamy Ice Cream | 85 ml | 1 | 0 | 2 | 12 | 30 | Green | |
| 10 | Cream Bar Ube Queso Pastillas | Creamline Creamy Ice Cream | 85 ml | 1 | 0 | 2.5 | 9 | 110 | Green | |
| 11 | Pinoy Classics Milky Monggo | Creamline Creamy Ice Cream | 60 ml | 1 | 0 | 1.5 | 10 | 25 | Green | |
| 12 | Pinoy Classics Ube Monggo 60 | Creamline Creamy Ice Cream | 60 ml | 1 | 0 | 2 | 7 | 30 | Green | |
| 13 | Fruit Lolly Green Apple 40 ml | Creamline Creamy Ice Cream | 40 ml | 1 | 0 | 0 | 8 | 5 | Green | |
| 14 | Fruit Lolly Watermelon 40 ml | Creamline Creamy Ice Cream | 40 ml | 1 | 0 | 0 | 8 | 10 | Green | |
| 15 | Fruit Lolly Grape 40 ml | Creamline Creamy Ice Cream | 40 ml | 1 | 0 | 0 | 8 | 15 | Green | |
| 16 | Vita Lollies Orange Fruit | Creamline Frootees | 60 ml | 1 | 0 | 0 | 13 | 20 | Green | Claim: High In Vitamins A, C and |
| 17 | Vita Lollies Grape Fruit | Creamline Frootees | 60 ml | 1 | 0 | 0 | 13 | 20 | Green | Claim: High In Vitamins A, C and |
| 18 | Vita Lollies Watermelon | Creamline Frootees | 60 ml | 1 | 0 | 0 | 13 | 20 | Green | Claim: High In Vitamins A, C and |
| 19 | Popsipop Strawberry 40 ml | Creamline Creamy Ice Cream | 40 ml | 1 | 0 | 3 | 11 | 30 | Yellow | Claim: HIGH in Calcium, Vitamin A and |
| 20 | Milky Pop Milk Choco Ice | Creamline Creamy Ice Cream | 60 ml | 1 | 0 | 3 | 9 | 15 | Green | |
| 21 | Cream Cooler Chocolate 50 ml | Creamline Creamy Ice Cream | 50 ml | 1 | 0 | 3 | 9 | 15 | Green | |
| 22 | Cream Cooler Strawberry 50 ml | Creamline Creamy Ice Cream | 50 ml | 1 | 0 | 3 | 9 | 15 | Green | |
| 23 | Cream Cooler Mango 50 ml | Creamline Creamy Ice Cream | 50 ml | 1 | 0 | 2.5 | 9 | 15 | Green | |
| 24 | Cream Cooler Melon 50 ml | Creamline Creamy Ice Cream | 50 ml | 1 | 0 | 2.5 | 9 | 15 | Green | |
| 25 | Sundae Cup Chocolate 120 ml | Creamline Creamy Ice Cream | 120 ml | 1 | 0 | 1.5 | 9 | 25 | Green | |
| 26 | Sundae Cup Caramel 120 ml | Creamline Creamy Ice Cream | 120 ml | 1 | 0 | 1.5 | 10 | 30 | Green | |
| 27 | Sundae Cup Strawberry 120 ml | Creamline Creamy Ice Cream | 120 ml | 1 | 0 | 1.5 | 10 | 20 | Green | |
| 28 | Mini Cups Chocolate Flavored | Creamline Creamy Ice Cream | 70 ml | 1 | 0 | 2 | 6 | 25 | Green | |
| 29 | Mini Cups Melon Flavored Ice | Creamline Creamy Ice Cream | 70 ml | 1 | 0 | 2 | 7 | 25 | Green | |
| 30 | Mini Cups Ube Flavored Ice | Creamline Creamy Ice Cream | 70 ml | 1 | 0 | 2 | 7 | 50 | Green | |
| 31 | Mini Cups Choco Marble | Creamline Creamy Ice Cream | 70 ml | 1 | 0 | 2 | 6 | 25 | Green | |
| 32 | Mini Cups Choco Berry | Creamline Creamy Ice Cream | 70 ml | 1 | 0 | 2 | 6 | 25 | Green | |
| 33 | Cream Cup Choco Mudpie 200 | Creamline Creamy Ice Cream | 200 ml | 1 | 0 | 3.5 | 14 | 45 | Yellow | |
| 34 | Cream Cup Choco Mousse 200 | Creamline Creamy Ice Cream | 200 ml | 1 | 0 | 4 | 13 | 50 | Yellow | |
| 35 | Cream Cup Choco Mallows 200 | Creamline Creamy Ice Cream | 200 ml | 1 | 0 | 3.5 | 13 | 40 | Yellow | |
| 36 | Cream Cup Tiramisu 200 ml | Creamline Creamy Ice Cream | 200 ml | 1 | 0 | 4 | 14 | 55 | Yellow | |
| 37 | Cream Cup Peach Mango | Creamline Creamy Ice Cream | 200 ml | 1 | 0 | 3 | 14 | 40 | Yellow | |
| 38 | Yumwich Chocolate 150 ml | Creamline Creamy Ice Cream | 150 ml | 1 | 0 | 5 | 19 | 125 | Yellow | |
| 39 | Yumwich Vanilla 150 ml | Creamline Creamy Ice Cream | 150 ml | 1 | 0 | 5 | 19 | 120 | Yellow | |
| 40 | Yumwich Strawberry 150 ml | Creamline Creamy Ice Cream | 150 ml | 1 | 0 | 5 | 19 | 120 | Yellow | |

STATUS OF SFI-MM PRODUCTS ON PER SERVE BASIS (BASED ON DO No.13, s.2017 AS THRESHOLD), as of November 04, 2024

| | PRODUCT / SKU | Brand | Serving size (g) | Servings per Pack | Transfat | Sat Fat (g) | Sugar (g) | Sodium (mg) | DepEd Classification | Remarks |
|----|---------------------------------|----------------------------|------------------|-------------------|----------|-------------|-----------|-------------|----------------------|---------|
| | SFI MULTIMIX CORPORATION | | | | | | | | | |
| 41 | Buco Salad 1.3 L | Creamline Creamy Ice Cream | 100 ml | 13 | 0 | 2.5 | 13 | 30 | Green | |
| | Buco Salad 3 L | Creamline Creamy Ice Cream | 100 ml | 30 | 0 | 2.5 | 13 | 30 | Green | |
| 42 | Cookies and Cream 1.3 L | Creamline Creamy Ice Cream | 100 ml | 13 | 0 | 1.5 | 12 | 35 | Green | |
| | Cookies and Cream 3 L | Creamline Creamy Ice Cream | 100 ml | 30 | 0 | 1.5 | 12 | 35 | Green | |
| 43 | Double Dutch 1.3 L | Creamline Creamy Ice Cream | 100 ml | 13 | 0 | 2 | 12 | 30 | Green | |
| | Double Dutch 3 L | Creamline Creamy Ice Cream | 100 ml | 30 | 0 | 2 | 12 | 30 | Green | |
| 44 | Rocky Road 1.3 L | Creamline Creamy Ice Cream | 100 ml | 13 | 0 | 2 | 11 | 35 | Green | |
| | Rocky Road 3 L | Creamline Creamy Ice Cream | 100 ml | 30 | 0 | 2 | 11 | 35 | Green | |
| 45 | Ube Queso Pastillas 1.3 L | Creamline Creamy Ice Cream | 100 ml | 13 | 0 | 2.5 | 9 | 115 | Green | |
| 46 | Berry Vanilla Mallows 1.3 L | Creamline Creamy Ice Cream | 100 ml | 13 | 0 | 2.5 | 11 | 30 | Green | |
| 47 | Peach Mango Twist 1.3 L | Creamline Creamy Ice Cream | 100 ml | 13 | 0 | 2.5 | 11 | 30 | Green | |
| 48 | Mais con Queso 1.3 L | Creamline Creamy Ice Cream | 100 ml | 13 | 0 | 2 | 10 | 95 | Green | |
| 49 | Vanilla 3 L | Creamline Creamy Ice Cream | 100 ml | 30 | 0 | 1 | 12 | 30 | Green | |
| 50 | 2 in 1 Family Duo Buco Salad | Creamline Creamy Ice Cream | 100 ml | about 10 | 0 | 3 | 11 | 50 | Yellow | |
| | 2 in 1 Family Duo Buco Salad | Creamline Creamy Ice Cream | 100 ml | 10 | 0 | 3 | 11 | 50 | Yellow | |
| 51 | 2 in 1 Family Duo Cookies and | Creamline Creamy Ice Cream | 100 ml | about 10 | 0 | 2 | 10 | 40 | Green | |
| | 2 in 1 Family Duo Cookies and | Creamline Creamy Ice Cream | 100 ml | 10 | 0 | 2 | 10 | 40 | Green | |
| 52 | 2 in 1 Family Duo Rocky Road & | Creamline Creamy Ice Cream | 100 ml | about 10 | 0 | 2.5 | 8 | 35 | Green | |
| | 2 in 1 Family Duo Rocky Road | Creamline Creamy Ice Cream | 100 ml | 10 | 0 | 2.5 | 8 | 35 | Green | |

GUIDE:

| Categorization | Trans Fat (g) | Sat Fat (g) | Sugar (g) | Sodium (mg) |
|----------------|---------------|-------------|--------------|-----------------|
| GREEN | 0 g | <3g/serve | <10g/serve | <120mg/serve |
| YELLOW | 0 g | 3-5g/serve | 10-20g/serve | 120-200mg/serve |
| RED | 0 g | >5g/serve | >20g/serve | >200mg/serve |

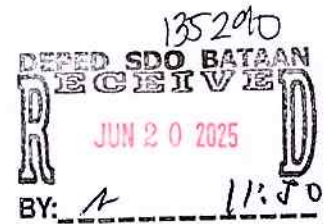
Note: The products under RED category are not shown in the table above

Prepared :

Shiela May O. San Diego
TD Assistant, D&C

Certified Correct:

Aida B. Fucanan
Manager, PDEV



TRANSMITTAL NOTE

November 19, 2024

To: Honorable Dexter A. Galban
Assistant Secretary
Bureau of Learner Support Services
Department of Education
Department of Education Complex
Meralco Avenue, Pasig City
Metro Manila

A. List of Documents for Submission

1. Letter- Honorable Dexter A. Galban
2. List of Rebisco Food Group DepEd-Compliant Products
3. Certificate of Product Registration by company issued by FDA

B. Point of Contact

Geng d. Domingo
Program Lead for DepEd
Rebisco Food Group
Mobile No. 0917 801 99 92
Email add: Genevieve.Domingo@rebisco.com.ph

yo?

Pacheck Kay Ma'am Malar

RECEIVED BY:

JENNY ROSE G. CLEMENTE

Name & Mobile Numbers

oasops @ deped.gov.ph
8633-7213



18 November 2024

Honorable Dexter A. Galban
Assistant Secretary
Bureau of Learner Support Services
Department of Education
Department of Education Complex
Meralco Avenue, Pasig City
Metro Manila

Re: DepEd Order no. 13, s 2017 Policy and Guidelines on Healthy Food and Beverage Choices in Schools

Dear Assistant Secretary Galban:

We are writing to your good office in connection with the "Policy and Guidelines on Product Categorization of Food and Beverage" under DepEd Order No. 13, Series of 2017.

The REBISCO Group wishes to express its intent to collaborate with the Department of Education (DepEd) to increase the availability of healthy snack options within the education sector. In line with this, we have reviewed the nutritional content of our products and have been fortifying them since 1999, through our brands such as Rebisco Sandwich, Hansel Sandwich, Fudgee Barr and Creamline Ice Cream.

As part of our commitment to supporting healthy eating habits, the REBISCO Group intends to align its products with DepEd's food categorization standards, utilizing the three (3) food categories: Red, Yellow, and Green.

The table below summarizes the list of products per company based on the nutritional information in the Certificate of Product Registration (CPR) issued by the Food and Drug Administration (FDA), as evaluated by the Rebisco Corporate Technical Center. These products have been assessed according to DepEd's cut-off points for key nutrients, including serving size, saturated fat, trans fat, sugar, and sodium.

| COMPANY | CATEGORY | Product Count | Green | Yellow | Red | Total Count of DepEd-Compliant Products |
|------------------------------|---------------------|---------------|------------|------------|-----------|---|
| TOTAL REBISCO GROUP | | 452 | 161 | 197 | 94 | 358 |
| REPUBLIC BISCUIT CORPORATION | Biscuits | 113 | 33 | 61 | 19 | 94 |
| SUNCREST FOODS INCORPORATED | Cakes | 59 | 6 | 33 | 20 | 39 |
| SUNCREST FOODS INCORPORATED | Chips & Curls | 44 | 7 | 15 | 22 | 22 |
| SFI MULTIMIX | Creamline Ice Cream | 53 | 9 | 34 | 10 | 43 |
| JBC CORPORATION | Nuts & Seeds | 53 | 25 | 20 | 8 | 45 |
| MULTIRICH FOODS CORPORATION | Confectionery | 66 | 25 | 33 | 8 | 58 |
| SPI CORPORATION | Candies & Gums | 64 | 56 | 1 | 7 | 57 |



Currently, we have 358 products that fall under the Green and Yellow categories. Please refer to the attached status report of products by company (in the red folders) for a detailed breakdown of their nutritional values per serving.

These categorized products will be part of our **RebiscoCommunity program**, which aims to contribute to the welfare of the school communities through initiatives like **feeding programs, medical missions, gift-giving, and product donations**. This program will be carried out under the **new memorandum of agreement** for the school years **2024–2027**, in collaboration with **Secretary Sonny Angara**.

At this point, we kindly request your office, specifically the School Health Unit, to review and provide concurrence on the status of the attached product categorization for the following companies:

**Republic Biscuit Corporation
Suncrest Foods Incorporated
SFI Multimix Corporation
JBC Corporation
Multirich Foods Corporation
SPI Corporation**

For your reference, we have also included the complete FDA Certificate of Product Registration for the 358 products.

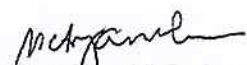
We appreciate your attention to this matter and look forward to your favorable response. The REBISCO Group is committed to supporting DepEd's health and nutrition programs, and we look forward to further opportunities to contribute to future projects where our products can help support the Department's goals.

Thank you for your time and consideration.

Sincerely,

**Republic Biscuit Corporation
Suncrest Foods Incorporated
SFI Multimix Corporation
Multirich Foods Corporation
SPI Corporation**

By:


Victor "Chuck" C. Janolino
Authorized Representative