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CULTIVATING FILIPINO: A TEACHER'S MISSION IN THE 21ST CENTURY

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In the new century, a lesson in Filipino goes beyond Grammar and Vocabulary, it is an effort to preserve our identity in the midst of globalization. Filipino educators are, to an extent, contemporary champions who connect the yesteryear and today. They ensure that our language and heritage resonate with the children of today who are exposed to technology and global culture.

Learners today belong to an era driven by technology. Social media, entertainment, and all other forms of communication use English or other foreign languages. For instructors, this situation is quite challenging. Global trends tend to overshadow love for our native language, so how do teachers instill appreciation for it? This challenge can be solved by meaningful and innovative teaching and connections that matter to the students' lives. To effectively instill Filipino, a mixture of modern and traditional techniques is required, which can be achieved through folk stories and poetry. Using multimedia and technology, as well as contemporary Filipino literature, students are proving that the language is not stagnant. Filipino has always been and will continue to adapt to modern changes.

Furthermore, nurturing Filipino means nurturing pride as well as Filipino identity. A teacher's role goes beyond grammar; it involves teaching the students about their roots, values, and the unique beauty of being Filipino. Teachers fervently endeavor seeing students wholeheartedly adopt Filiponoship via fervent discussions and fervid writing activities alongside vibrant culture celebrations as unity language. Teachers can't be held entirely responsible for everything. School leaders need active parental participation and



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wider community involvement quite badly to beef up Filipino language importance in curriculum. High-quality teaching resources and sporadic training workshops for educators alongside opportunities for students to showcase proficiency through vociferous debating or frenzied performing enhance development of culturally rich language.

To some extent, the aspiration of promoting the Filipino language is beyond the classroom. It is the role of educators to cultivate students know make an impact in the world through their professions. As long as there are passionate teachers willing to embrace the Filipino language, it will live on, reflecting the spearheaded identity in this contemporary world.

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