



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OFFICE OF BATAAN

**DIVISION MEMORANDUM**  
No. 198, s. 2025

MAY 19 2025

**GUIDELINES AND CRITERIA FOR THE 2025 BRIGADA ESKWELA  
JINGLE MAKING CONTEST**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
All Others Concerned

1. SDO Bataan will conduct the Jingle Making Contest for the 2025 Brigada Eskwela with the theme **"Brigada Eskwela: Sama-sama Para sa Bayang Bumabasa."**
2. The contest aims to encourage schools to showcase the talents of the teachers by coming up with a campaign jingle to be used in the 2025 Brigada Eskwela marketing and advocacy activities to encourage more volunteers and partners for the schools' maintenance efforts before the opening of the school year 2025-2026.
3. The contest is open to all teachers. Each district must have a group of 3-5 teachers from public elementary, junior high, and senior high schools to join as their official entry.
4. Participants are encouraged to submit their entries for the 2025 Brigada Eskwela Jingle Writing Contest on or before May 29, 2025; entries will be judged on June 3, 2025.
5. The mechanics, criteria for scoring and timeline of activities are outlined in Enclosure 1.
6. Further, all the teacher-participants in this activity shall be granted a two-day (2) Service Credit, pursuant to the guidelines as enumerated in *DepEd Order No. 13 s. 2024* titled, Revised Guidelines on the Grant of Vacation Service Credit for Teachers, which they may use while preparing their entry for the Brigada Eskwela jingle writing contest.
7. Expenses relative to the conduct of the contest shall be charged against SARO and other available funds, subject to usual accounting and auditing rules and regulations.
8. Immediate dissemination of this Memorandum to all concerned is enjoined.

  
**CAROLINA S. VIOLETA, EdD, CESO V**  
Schools Division Superintendent

Encl. as stated  
Reference: DepEd Order No. 13, s. 2024

To be indicated in the Perpetual Index under the following subjects:  
Brigada Eskwela      Teachers      Training

SO9  
May 14, 2025





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Enclosure to Division Memo No. \_\_\_\_\_, s. 2025

## **GUIDELINES FOR BRIGADA ESKWELA 2025 JINGLE MAKING CONTEST**

### **1. COMPOSITION**

- a. Each district shall submit one (1) official entry.
- b. The jingle must incorporate the official theme:  
***"Brigada Eskwela: Sama-sama Para sa Bayang Bumabasa."***
- c. It must be in Filipino language.
- d. It must have a duration of three (3) minutes only.
- e. The lyrics should promote unity, volunteerism, readiness, and safety.
- f. The music must be lively, energetic, and easy to sing along with.
- a. Entries must be original and not previously used or submitted in other contests. Plagiarized or non-original works will be disqualified.

### **2. PARTICIPANTS**

- a. The entry must be performed by a group consisting of a minimum of three (3) and a maximum of five (5) teachers.
- b. The composer can be either an individual or a group of teachers.

### **3. ENTRY FORMAT AND REQUIREMENTS**

- a. Entries must be in audio format: MP3 (Mpeg layer 3), Stereo: 41000Khz, 48000Khz, Bitrate: 128kbps-196kbps, along with a typed copy of the lyrics in PDF format. Use the title of the Jingle entry as file name.
- a. Each district shall coordinate and submit its official entry through <https://tinyurl.com/2025BEJingleEntry> or by scanning the QR Code.



### **4. ANNOUNCEMENT OF WINNERS**

- b. Only one winning entry will be selected as the official Division Brigada Eskwela 2025 Jingle.
- c. A panel of judges will evaluate the entries based on the official criteria.
- d. The decision of the judges will be final and irrevocable.
- e. Winners will be announced on the Awarding of Division Brigada Eskwela Best Implementer.
- f. By submitting an entry, participants grant SDO Bataan full rights to use, distribute, and modify the jingle for Brigada Eskwela purposes. The winning entry will be officially used in all Brigada Eskwela activities of SDO Bataan for 2025.



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**5. PRIZES**

- a. The winning district, composer/s, and teacher-members will receive a Certificate of Recognition

**6. TIMELINE FOR THE SUBMISSION OF ENTRIES**

- a. Submission of Entries - May 29, 2025 (Thursday)  
b. Judging of Entries - June 3, 2025 (Tuesday)  
c. Announcement of Winners - to be announced

**CRITERIA FOR SCORING**  
**BRIGADA ESKWELA 2025 JINGLE MAKING CONTEST**

CRITERIA	Description	Percentage
<b>Creativity and Originality (30%)</b>	The jingle should have an original concept and distinctive style.	10%
	The jingle should have an energetic and dynamic composition.	10%
	Creative integration of the theme into both lyrics and music is essential.	10%
<b>Message Relevance (20%)</b>	The jingle must effectively incorporate the official theme: <i>"Brigada Eskwela: Sama-sama Para sa Bayang Bumabasa."</i>	10%
	The lyrics should be simple, easy to understand, and emphasize the spirit of unity and safety.	10%
<b>Musicality and Arrangement (20%)</b>	The composition must be upbeat and lively.	10%
	Use of lively instruments is encouraged to create a festive atmosphere.	10%
<b>Vocal Performance and Quality (20%)</b>	Group harmony is recommended to enhance the overall sound.	10%
	The audio should be of good quality for clarity and impact.	10%
<b>Overall Impact (10%)</b>	The jingle should be lively, memorable, and inspire excitement for Brigada Eskwela.	10%
		100%





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**BRIGADA ESKWELA JINGLE MAKING CONTEST**  
**ENTRY FORM**

**Title of the Jingle:** \_\_\_\_\_

**Composer/s Name:** \_\_\_\_\_ **Designation:** \_\_\_\_\_ **School:** \_\_\_\_\_

**Composer/s Profile:**

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**Members :** \_\_\_\_\_

**District:** \_\_\_\_\_

**Name of PSDS:**

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**Concept of the Brigada Eskwela Jingle Entry:**

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**Submitted by:** \_\_\_\_\_  
(Composer/s)

**Recommended by:** \_\_\_\_\_  
(PSDS)