



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

MAY 28 2025

DIVISION ADVISORY
No. 118, s. 2025

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Elementary and Secondary School Heads
All Others Concerned


This Office informs all concerned that the **Asian Association for Home Economics (ARAHE)** will conduct its **22nd Biennial International Congress** with a theme **"Empowering Future Generations: Home Economics in the Age of Advanced Technology"** on **August 7-10, 2025**, at the **Manila Prince Hotel**.

In line with this, the participants are allowed to attend on **Official Time only**.

Attached is Advisory No. 047, s. 2025, for further details and inquiries.


CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent

*In compliance with DepEd Order No. 8 s. 2013, this
Division Advisory is issued not for endorsement
per D.O. 28 s. 2001 only for the information of DepEd
Officials, personnel as well as the concerned public.*


CI8/ci28
May 26, 2025



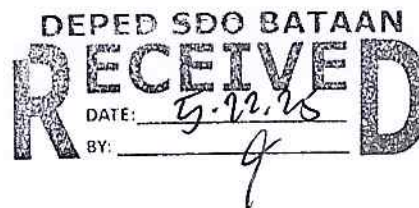
Asian Regional Association for
Home Economics (ARAHE)

Advisory - Official
Time

May 22, 2025



Dr. CAROLINA S. VIOLETA
Schools Division Superintendent
SDO Bataan



Dear Dr. Violeta:

The Asian Regional Association for Home Economics (ARAHE) was established to give Asian Home Economists and Allied Professionals the opportunity to assemble and discuss the current issues related to the discipline from the Asian perspectives. ARAHE being the Regional Organization of the International Federation for Home Economics (IFHE) endeavors to be an international arm in promoting professional development across all nations.

ARAHE will hold its 22nd Biennial International Congress on August 7–10, 2025, at the Manila Prince Hotel. With the theme "Empowering Future Generations: Home Economics in the Age of Advanced Technology", it aims to:

- (1) explore the integration of advanced technologies in home economics practices that enhance family wellbeing, including smart home innovations, digital tools for household management, and AI-assisted systems that support everyday living;
- (2) to promote digital literacy and innovative teaching strategies in Home Economics education by showcasing emerging technologies such as virtual reality, data analytics, and interactive platforms that personalize and enrich the learning experience for future practitioners; and
- (3) to foster critical dialogue on sustainability, cultural values, and societal issues by addressing the ethical use of technology, encouraging green consumption practices, and examining the impact of digital environments on family dynamics, interpersonal relationships, and community.

Relative to the foregoing, we would like to request your good office for an issuance of an Advisory for the above-mentioned educational undertaking.

For further details of the Congress, kindly follow this link: www.phea.info and thank you for giving this matter your affirmative response.

Sincerely yours,


Mr. Albert M. Rosarda
Congress Chairperson
15th President, Asian Regional Association for Home Economics

Hosted by the Philippine Home Economics Association, Inc. (PHEA) in partnership with the Philippine Association of Technology in Home Economics of State Colleges and Universities (PATHESCU) and the Organization of Technology and Livelihood Education Educators of the Philippines, Inc. (OTLEEP)



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<https://www.phea.info>