THE IMPACT OF EARLY LITERACY PROGRAMS ON READING SKILLS

by: **Joan T. Barnuevo**Teacher III, Pita Elementary School

Early literacy initiatives are vital in developing the reading abilities of elementary students, particularly in the Philippines, where the accessibility of quality education can differ significantly between urban and rural regions. Studies indicate that early literacy intervention can greatly enhance reading skills, especially for students likely to lag behind. A research project by Ramos and Gonzalez (2021) examined how early literacy initiatives in rural schools in the Philippines improved reading results for young students in their initial grades. The findings indicated that students involved in phonics-focused literacy programs demonstrated better reading comprehension and fluency than their peers who lacked similar assistance.

The success of early literacy initiatives extends beyond academic performance and also boosts general learning confidence in young learners. In the context of the Philippines, numerous students encounter difficulties like restricted access to educational materials or a setting that might not emphasize early childhood education. Nonetheless, a study carried out by the Department of Education (2020) revealed that focused literacy programs, such as guided reading activities and engaging storytelling, enhanced the cognitive and social-emotional growth of students. These initiatives enabled students to develop a more solid base in reading, which in turn increased their engagement and excitement for other subjects.

Besides phonics strategies, using culturally relevant reading materials has proven to enhance student engagement and understanding. Research indicates that when learners can connect with the content of their reading materials, they tend to engage more



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thoroughly with the text. A report from the Philippine Business for Social Progress (PBSP, 2022) highlighted the significance of incorporating local stories, narratives, and languages in early literacy initiatives. This method promotes a sense of cultural identity and a connection to the content, enhancing the learning experience for students in various parts of the nation.

In summary, early literacy initiatives in the Philippines are essential for improving the reading abilities of elementary students, particularly in resource-poor regions. Studies consistently demonstrate that early interventions, including phonics teaching, engaging reading activities, and culturally applicable resources, can greatly enhance reading results. By maintaining investment in and broadening these initiatives, the nation can tackle reading difficulties and establish a solid basis for educational achievement, making certain that students are well-equipped for the demands of higher education.

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