



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OFFICE OF BATAAN

MAR 06 2025

**DIVISION ADVISORY**  
No. 056, s. 2025


To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Secondary School Heads  
All Others Concerned

This Office informs all concerned that the Katha Philippines will conduct Kinaadman: Tagisan sa Panitikan 2025 on April 12, 2025 at Bataan National High School-Senior High School, Balanga City, Bataan.

Attached is a letter from Mr. Alfred Valencia, Project Director of Katha Philippines, for further details and inquiries.

  
**CAROLINA S. VIOLETA, EdD, CESO V**  
Schools Division Superintendent 

*In compliance with DepEd Order No. 8 s. 2013, this Division Advisory is issued not for endorsement per D.O. 28 s. 2001 only for the information of DepEd Officials, personnel as well as the concerned public.*

 CI3/ci28  
March 5, 2024



Kabukiran, Calaylayan, Abucay 2114 Bataan  
[www.depedbataan.com](http://www.depedbataan.com) [bataan@deped.gov.ph](mailto:bataan@deped.gov.ph)  
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DepEd Bataan <bataan@deped.gov.ph>

[REVISED] Letter of Advisory Request: Kinaadman 2025 by Katha PH

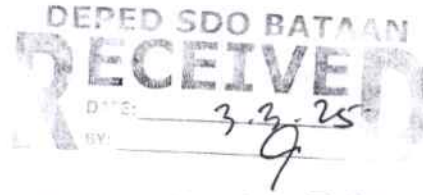
1 message

Alfred Valencia <aevalencia@up.edu.ph>  
To: DepEd Bataan <bataan@deped.gov.ph>  
Cc: Charliene Dador <ccdador@up.edu.ph>

Mon, Mar 3, 2025 at 7:30 AM

Dear SDO Bataan,

Greetings!



I hope this letter finds you well. I am Alfred Valencia, Project Director of Kinaadman: Tagisan sa Panitikan 2025 under Katha Philippines. I am formally requesting your approval again to issue an advisory for the Division of Bataan regarding the conduct of this event at Bataan National High School - Senior High School in the City of Balanga on April 12, 2025.

Additionally, BNHS-SHS has already approved hosting the event, and the Schools Division Office of Balanga City has granted its approval as well. **Katha Philippines**, as a **non-profit organization**, has maintained **FREE REGISTRATION** to provide more schools with the opportunity to participate in the event.

Thank you very much for your attention, and I hope you have a great day ahead!

Sincerely,  
**Alfred Valencia**  
Project Director  
Katha Philippines



**Alfred Valencia**  
Direktor, Kinaadman 2025  
Katha Philippines

[aevalencia@up.edu.ph](mailto:aevalencia@up.edu.ph)  
Bataan, Philippines



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**DATE:** 3 March 2025

**TO:** **CAROLINA S. VIOLETA, EdD, CESO V**  
*Schools Division Superintendent, Division of Bataan*  
Kabukiran, Calaylayan, Abucay, Bataan 2114

**FROM:** **ALFRED VALENCIA**                      **CHARLIENE DADOR**  
*Kinaadman 2025, Director*                      *Kinaadman 2025, Director*  
Katha Philippines                                      Katha Philippines

**RE:** **Letter of Request - Kinaadman: Tagisan sa Panitikan 2025**

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Greetings!

We hope this letter finds you in excellent health and spirits. We are **Alfred Valencia** and **Charliene Dador**, **Directors** of **Kinaadman: Tagisan sa Panitikan 2025** under **Katha Philippines**.

**Katha Philippines** is a **social justice organization** dedicated to nurturing a love for the arts, culture, and literature through community projects, volunteer drives, and scholastic activities. Since its establishment in 2020, the organization has launched various initiatives, including flagship events such as *PasKulit: Pasko para sa mga Bulilit* (Years 1 to 3), *SakloLoad: Free Load Assistance in Times of Calamities*, and the *Abucay Health Caravan*. In line with our **commitment to cultural enrichment and promoting Philippine literature**, we are thrilled to present the **Second Edition of Kinaadman: Tagisan sa Panitikan**.

**Kinaadman: Tagisan sa Panitikan 2025** derives its name from the Cebuano word *kinaadman*, meaning wisdom or knowledge. The event comprises three parts: a **lecture**, a **roundtable discussion**, and a **competition**. All aim to foster the development of different skills, enhance understanding, and cultivate a deeper appreciation and passion for **Philippine literature**.

Building on the success of the pilot year, *Kinaadman* began as a course project under the Applied Psychology Department of the University of the Philippines Diliman—Clark Extension. The inaugural event was held on April 27, 2024, at Bataan Christian College Inc. (BCCI) in Pilar, Bataan, with over 120 participants from eight schools across the Divisions of Bataan and Balanga. Inspired by this achievement, Katha Philippines aims to expand its reach within the province and continue promoting the art of literature, nurturing a new generation of young Francisco Balagtases in Bataan, where the renowned poet spent a significant part of his life.

In 2025, Katha Philippines will hold the project's second edition at **Bataan National High School - Senior High School (BNHS-SHS)** on **April 12, 2025**. Kinaadman will feature a range of **literary contests** across multiple categories in both **Filipino** and **English**, including (1) Essay Writing, (2) Pagsulat ng Sanaysay, (3) Poem Writing, (4) Pagsulat ng Tula, (5) News





Writing, (6) Pagsulat ng Balita, (7) Photo Essay, (8) Sanaysay ng Larawan, (9) Spoken Word Poetry, and (10) Pautakan sa Bataan | General Knowledge Quiz Bee. This event aligns with the **National Literature Month (Pambansang Buwan ng Panitikan)**, celebrated every April as proclaimed in **Proclamation No. 968 of 2015**, led by the National Commission on Culture and the Arts (NCCA), National Book Development Board (NBDB), and Komisyon sa Wikang Filipino (KWF).

The event is **open to all high school students** (Grades 7-12) enrolled in **secondary schools** during the current school year in the **Division of Balanga City** and the **Division of Bataan**. **Katha Philippines**, as a **non-profit organization**, has maintained **FREE REGISTRATION** to provide more schools with the opportunity to participate in the event. The organization will impose a maximum limit of 15 schools per division—15 from the Division of Balanga City and 15 from the Division of Bataan—totaling 30 schools (subject to future changes). Schools must register for at least six categories to participate in the event. The registration can be accessed through Katha Philippines' Facebook page at [facebook.com/KathaPHL](https://facebook.com/KathaPHL) or directly through this link at [bit.ly/KDM25Register](https://bit.ly/KDM25Register).

This event offers students a memorable and enriching experience that underscores the value of literature in the contemporary context. In line with this, we seek your **APPROVAL** specifically requesting the **dissemination of the event** through a **memorandum or advisory to all schools in Bataan**. Please refer to the attached timeline and contest guidelines. **We hope for your favorable response on or before March 10, 2025.**

Should you have any questions or clarifications, please feel free to message or contact us, **Mr. Alfred Valencia**, at [aevalencia@up.edu.ph](mailto:aevalencia@up.edu.ph), 0910 066 8285, or [fb.com/alfredongpe](https://fb.com/alfredongpe), or **Ms. Charliene Dador**, at [ccdador@up.edu.ph](mailto:ccdador@up.edu.ph), 0981 411 1157, or [fb.com/dador.charliene](https://fb.com/dador.charliene).

Thank you so much for your time and consideration. We look forward to a fruitful collaboration that will inspire the next generation of Filipino writers and readers!

In the service of the Filipino people,

  
**ALFRED VALENCIA**  
Director, Kinaadman 2025  
Katha Philippines

  
**CHARLIENE DADOR**  
Director, Kinaadman 2025  
Katha Philippines



**Katha Philippines**  
**Kinaadman: Tagisan sa Panitikan 2025**  
Masterplan & Project Details

**Target Sustainable Development Goals (SDGs) by the United Nations (UN)**



**I. Contest Categories**

- Essay Writing
- Pagsulat ng Sanaysay
- Poem Writing
- Pagsulat ng Tula
- Spoken Word Poetry
- News Writing
- Pagsulat ng Balita
- Photo Essay
- Sanaysay ng Larawan
- Pautakan Sa Bataan

**II. Participants**

- Registration is **ENTIRELY FREE** and open to secondary level students (**grades 7 to 12**) from **Balanga City & Bataan Schools**.
- The participating schools pool will be limited to the **first thirty (30) registrants**.
  - **Fifteen (15)** schools from the Division of Balanga City
  - **Fifteen (15)** schools from the Division of Bataan
    - Each participating school must have **at least six (6) delegates**.
- **Each participating school can send only a maximum of one (1) student per category.**
- **Every participant must attend the learning session** of their respective categories of interest. **Failure to comply will lead to disqualification.**
- The **Top Ten** will be awarded according to the decision of the speaker-judge assigned to **each contest category**. The decisions of the speaker-judges are **final and irrevocable** unless discrepancies with the announced results are proven.
- The **top seven (7)** ranking schools will also be awarded based on the average placements of their winning participants across all categories from their school.
- **Participants will be registered per school** through **Google Forms**: [bit.ly/KDM25Register](https://bit.ly/KDM25Register). Visit Katha Philippines' Facebook page at [facebook.com/KathaPHL](https://facebook.com/KathaPHL) for more information.
- A **finalized list of participants** will be sent to each participating school's coaches via email or Messenger. **Corrections and confirmations** via reply email will be accepted **48 hours** after the notice in which no further adjustments can be made.
- A finalized list of participating schools will be posted on Katha PH's social media pages.





### III. Contest Rules & Guidelines

#### A. All Categories

- All competition categories are composed of three parts:

Lectures	Roundtable Discussions	Contest Proper
40 minutes	20 minutes	varied time

- Every participant must attend the learning session** of their respective categories of interest. **Failure to comply** will lead to **disqualification**. Students must wear their respective school's PE uniform, official daily uniform, or student publication uniform, along with their identification card (ID) for better classification.
- Each participating school** can send only a maximum of **one (1) student per category**.
- The allotted time for contest categories, during which participants must complete their outputs, which are then submitted at the end of the writing session, is as follows:

Essay Writing	1 hour	News Writing	1 hour
Pagsulat ng Sanaysay	1 hour	Pagsulat ng Balita	1 hour
Poem Writing	1 hour	Photo Essay	2 hours
Pagsulat ng Tula	1 hour	Sanaysay ng Larawan	2 hours
Spoken Word Poetry	3 hours	Pautakan Sa Bataan: Gen Knowledge Quiz Bee	1 hour and 30 minutes

#### B. Photography Categories\*

- All types of 15 to 25 megapixels digital cameras** are allowed except **film cameras, phones, and tablets**. The camera's WiFi and Bluetooth must be strictly turned off throughout the entire event, if applicable.
- SD cards** will be **inspected on event day**, and **card slots will be sealed with stickers**. Tampering with seals will lead to investigation and possible disqualification if intentional.

#### C. Spoken Word Poetry (Filipino)

- The **theme/topic** for the spoken word poetry contest will be posted **two (2) days before** the contest proper through **Katha Philippines' social media pages**.
- Prepared pieces must not exceed **five (5) minutes** per participant.
- A **one (1) point deduction** will be incurred for every **thirty (30) seconds of overtime**.

#### D. Battle of the Brains

- The quiz will consist of **40 questions**, with each **correct answer** earning **one (1) point**.
- Schools must bring their own markers/chalk and illustration boards/whiteboards.
- The areas of knowledge covered will include:

Politics & Government	Geography	Science & Technology	Literature, Arts, and Culture	Celebrities & Pop Culture
News & Current Events	Philippine History	Languages or Panitikan	Bataan History	Music & Television