

UNLOCKING LEARNING: THE POWER OF INSTRUCTIONAL VIDEOS IN EDUCATION

by:

JEFFER Y. MANALO, EdD

Head Teacher III, Samal National High School

Instructional materials such as textbooks, tasks, and supplementary resources establish and support instruction.

In today's digital age, instructional videos have become an indispensable tool in teaching-learning, offering many benefits for teachers and students. These dynamic visual aids go beyond traditional methods, engaging learners, enhancing comprehension, and transforming the educational landscape.

Benefits for Students: A Personalized Learning Experience Instructional videos empower students to take control of their learning journey, offering a personalized and engaging experience:

- **Flexible Learning:** Students can access videos at their own pace, revisiting sections as needed for deeper understanding. This flexibility allows for individualized learning, catering to different learning styles and paces.
- **Visual and Auditory Engagement:** Videos combine visual and auditory elements, appealing to a broader range of learners and enhancing comprehension. Complex concepts become clearer through visual demonstrations, animations, and real-world examples.
- **Increased Accessibility:** Videos provide access to information and skills that might be difficult or impossible to experience in a traditional classroom setting. Students can explore diverse topics, meet experts, and engage in virtual field trips.

- **Enhanced Retention:** Combining visual and auditory elements, coupled with the ability to pause, rewind, and replay, promotes better information retention. Students can actively engage with the content, reinforcing learning through repeated exposure.

Benefits for Teachers: Efficiency and Innovation in the Classroom Instructional videos offer teachers valuable tools to enhance their teaching practices and create a more engaging learning environment:

- **Time Management:** Teachers can pre-record lectures and demonstrations, freeing valuable class time for interactive activities, discussions, and personalized support. This allows for more focused instruction and individual attention to students' needs.

- **Differentiated Instruction:** Videos can be tailored to different learning levels, providing targeted instruction for individual students or groups. Teachers can create multiple video versions, address specific learning gaps, or provide additional challenges for advanced learners.

- **Creative Content Creation:** Teachers can leverage video technology to create engaging and innovative content, incorporating animations, graphics, and interactive elements. This allows for more engaging lessons that capture students' attention and foster a love of learning.

- **Remote Learning Solutions:** Instructional videos are essential for distance learning, bridging teachers and students in remote locations or during school closures.

Transforming the Teaching-Learning Process

Instructional videos supplement traditional teaching methods and are a powerful tool for transforming the entire teaching-learning process. By fostering student engagement, enhancing comprehension, and freeing up teachers' time for personalized

support, these dynamic visual aids pave the way for a more effective, engaging, and accessible educational experience for all.

References:

<https://cognitiontoday.com/teaching-aids-and-instructional-materials-tools-for-teachers-and-students/>