



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OFFICE OF BATAAN

FEB 07 2025

**DIVISION MEMORANDUM**  
No. 074, s. 2025

**IMPLEMENTATION OF PROJECT BRIDGE:  
BUILDING READINESS AND INITIATIVES FOR DIVERSE GOALS & EXITS**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors (1<sup>st</sup> District)  
Public Elementary and Secondary School Heads (1<sup>st</sup> District)  
All Others Concerned

1. In line with the Department of Education's (DepEd) commitment to strengthening career guidance programs under the Kto12 curriculum, the Schools Division Office (SDO) of Bataan will implement Project BRIDGE – Building Readiness and Initiatives for Diverse Goals and Exits. This innovative, digital, and localized career guidance initiative aims to equip Senior High School (SHS) students with the knowledge, skills, and resources necessary to transition seamlessly into their chosen curriculum exit: employment, entrepreneurship, or higher education.
2. Project BRIDGE will leverage digital platforms to provide accessible, engaging, and flexible career guidance resources for SHS learners, parents, and teachers. The initiative consists of the following key components:
  - a. **Career Pathway Presentations** – Video submissions from Higher Education Institutions (HEIs), Technical-Vocational Institutions (TVIs), and industry partners, highlighting available programs, career opportunities, and success stories.
  - b. **Interactive Social Media Engagement** – A platform for real-time responses to student and parent inquiries, facilitating direct interaction with participating institutions.
  - c. **BRIDGE Connect** – A Digital Resource Hub as centralized repository for career materials, success stories, and scholarship opportunities, accessible anytime for continuous learning.
  - d. **Localized Career Activities** – Teacher-led initiatives tailored to local career opportunities, reinforcing career planning through assignments, discussions, and reflections.



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3. Project BRIDGE will be implemented in alignment with each school's Career Guidance Program or at any convenient date between February and March 2025. Video presentations will be made available on the official DepEd Bataan Facebook page, ensuring flexible and on-demand access for students, parents, and stakeholders.
4. In this regard, all Senior High School Principals and Career Guidance Advocates are enjoined to disseminate information about this initiative and encourage active participation. Schools are encouraged to integrate digital resources into their existing career guidance programs and facilitate localized follow-up activities to reinforce student learning.
5. Furthermore, all Public Schools District Supervisors and concerned personnel shall extend their full support in ensuring the successful implementation of Project BRIDGE in their respective areas.
6. For inquiries, please contact Mr. Edgar E. Garcia, Education Program Supervisor for LRMDS/Senior HS, via email at [lrmads.bataan@deped.gov.ph](mailto:lrmads.bataan@deped.gov.ph).
7. Immediate dissemination and compliance with this Memorandum are requested.

  
**CAROLINA S. VIOLETA, EdD, CESO V**  
Schools Division Superintendent

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