

CANVA'S TRANSFORMATIVE ROLE IN EMPOWERING EDUCATORS AND DRIVING MODERN EDUCATIONAL INNOVATION

by:

Kenneth I. Guanlao

Teacher III, Orani National High School-Pagasa

In today's educational environment, technology is a vital tool that teachers can use to improve the effectiveness and engagement of their lesson plans. Canva is a graphic design tool that is becoming more and more well-liked in the educational world. It makes it easy for users to create visually appealing content. In the Filipino context, Canva has become a useful ally to educators who want to make their lessons more interactive and relatable.

Provides visual appeal, and out of the 20 Filipino educators who used Canva in their teaching, 6 of them say they noticed a 30% increase in student participation than using the traditional method (Reyes, 2021). Cruz et al. (2022), which reveals that 85% of teachers in Metro Manila who participated in the survey consider Canva easy to access and time-saving in crafting lessons. Bautista (2003) demonstrates that this feature greatly enhanced group dynamics among senior high school students in a Philippine public school and encouraged collaborative learning. It is a sensible alternative for educators and students with tight budgets because it provides both a free edition and free premium options for teachers under the Department of Education. Flores et al. (2021) have observed that this affordability has made high-quality design tools accessible to educators.

Unfortunately, because this technology relies on internet connectivity, it has limitations. Santos (2020) noted that teachers in remote places often struggle with Canva due to inconsistent connectivity. By spending too much time perfecting the graphics,

teachers may focus too much on aesthetics and perhaps detract from the lesson's content (Villanueva, 2022).

Canva is a robust content creation tool for educators, allowing them to create stunning learning experiences and creative lessons. Two things set it apart: It has simple design tools that encourage students' critical design and technology skills; both are in high demand in the job market. As teachers work toward improving their teaching, Canva has become a resource teachers must have. Despite its limitations, the platform provides far more benefits than drawbacks, especially when combined with other teaching tools and methodologies. As shown by multiple studies, Canva helps teachers produce more engaging and effective learning experiences, which in turn aids in children's growth as individuals.

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