

SCHOOLS DIVISION OFFICE OF BATAAN

Website: www.depedbataan.com | email: bataan@deped.gov.ph | FB Page: <https://www.facebook.com/DepedBataan>
Telephone / Fax : 047-2372102 | Address: Bataan Provincial Capitol Compound, Balanga City 2100

January 4, 2019


DIVISION MEMORANDUM

No. 07 s, 2019

GUIDELINES AND CRITERIA FOR THE 2019 BRIGADA ESKWELA JINGLE MAKING CONTEST

To: Chiefs of Division
Education Program Supervisors
District Supervisors
Elementary and Secondary School Heads
Senior High School Principals
All Others Concerned

1. SDO- Bataan will conduct the Jingle Making Contest for the 2019 Brigada Eskwela with the theme "**Matatag na Bayan para sa Maunlad na Paaralan.**"
2. The contest aims to encourage schools to showcase the talents of the learners in coming up with a campaign jingle which will be used for the 2019 Brigada Eskwela marketing and advocacy activities, in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year 2019-2020.
3. The contest is open to all pupils/students either individual or group coming from public elementary and secondary schools.
4. Only the first place winner in District will be the entry in the Division level while in the Secondary Schools are encourage to join in the activity.
5. The Mechanics for the Brigada Eskwela Jingle Contest is contained in the enclosure.
6. Participation to this activity is subject to no-disruption-of-classes policy provided under DepEd Order No.9, s. 2005 entitled **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.**
7. Expenses relative to the conduct of the contest shall be charged against local funds subject to the usual accounting and auditing rules and regulations.
8. For inquiries, contact Mrs. Alma R. Garcia, SEPS- Social Mobilization at telephone no. 791-1295 or email at alma.garcia002@deped.gov.ph
9. Immediate dissemination of this Memorandum to all concerned is enjoined.


JESSIE D. FERRER, CESO V
Schools Division Superintendent

VISION

We dream of Filipinos who passionately love their country and whose values and competencies enable them to realize their full potential and contribute meaningfully to building the nation.

As a learner-centered public institution, the Department of Education continuously improves itself to better serve its stakeholders

MISSION

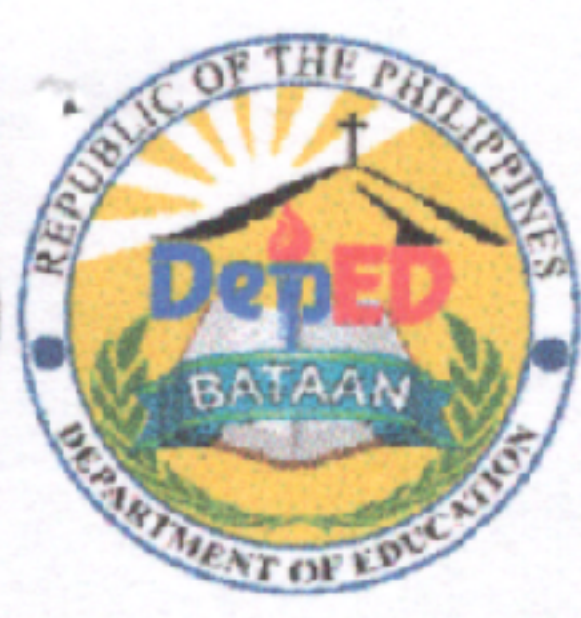
To protect and promote the right of every Filipino to quality, equitable, culture-based, and complete basic education where:

- Students learn in a child-friendly, gender-sensitive, safe, and motivating environment
- Teachers facilitate learning and constantly nurture every learner
- Administrators and staff, as stewards of the institution, ensure an enabling and supportive environment for effective learning to happen
- Family, community, and other stakeholders are actively engaged and share responsibility for developing life-long learners.

QUALITY POLICY

- I. Providing quality product and service to our customers and meeting regulatory and all applicable ISO 9001:2015 requirements.
- II. Considering and meeting all external and internal issues relevant to our purpose, strategic direction and that affect our QMS in achieving its intended results.
- III. Determining and meeting the requirements of interested parties that are relevant to the ability of our QMS to meet customer and applicable regulatory requirements
- IV. Continually improve our QMS by reducing operational inefficiencies and enhancing customer satisfaction.

“WE MOULD
HEROES”



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Encl.

As stated

Reference:

DepEd Memo No. 186 s. 2018
DepEd Order No. 9 s, 2005

To be indicated in the Perpetual Index under the following subjects:
Campaign Contest Criteria Learners Rules and Regulations

Enclosure to Division Memo No. _____, s. 2019

**MECHANICS FOR THE 2019 BRIGADA ESKWELA JINGLE
MAKING CONTEST**

Theme: "Matatag na Bayan para sa Maunlad na Paaralan"

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify
- Only 1 entry per region will qualify for the National level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
 - Accomplished Entry Form
 - Narrative report on the concept of the jingle.
 - Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced on the Awarding of Division Brigada Eskwela Best Implementer
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

5. PRIZES

Division Level - Elementary

First Place: P3,000.00 for the students and Plaque of Recognition for the School
Second Place: P2,000.00 for the students and Plaque of Recognition for the School
Third Place: P1,000.00 for the students and Plaque of Recognition for the School

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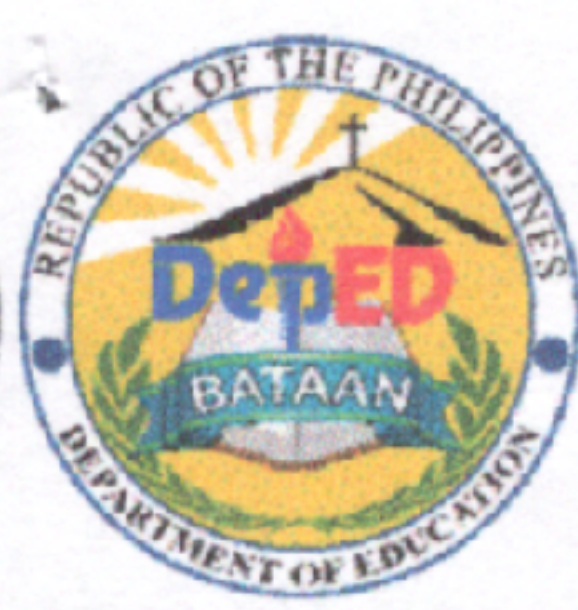
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ISO 9001: 2015 CERTIFIED



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Consolation Prize for School participating entries: Certificate of Participation

Division Level - Secondary

First Place: P3,000.00 for the students and Plaque of Recognition for the School
Second Place: P2,000.00 for the students and Plaque of Recognition for the School
Third Place: P1,000.00 for the students and Plaque of Recognition for the School
Consolation Prize for School participating entries: Certificate of Participation

Division Level – Secondary (SHS)

First Place: P3,000.00 for the students and Plaque of Recognition for the School
Second Place: P2,000.00 for the students and Plaque of Recognition for the School
Third Place: P1,000.00 for the students and Plaque of Recognition for the School
Consolation Prize for School participating entries: Certificate of Participation

6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level- December 2018 – January 7, 2019
Judging of Entries – January 10-11 2019
Presentation of Top 3 Winners – January 15, 2019

Regional Level- January 12-18, 2019
National Level- January 25, 2019
Announcement of BE Jingle Winner- 1st Week of February 2019

CRITERIA FOR THE 2019 BRIGADA ESKWELA JINGLE MAKING CONTEST

| | |
|---|-------------|
| Originality | 40% |
| Musicality | 40% |
| <ul style="list-style-type: none"> • Melody • Arrangement • Instrument/Accompaniment • Tone | |
| Relevance and Appropriateness to the BE Program and the Theme | 20% |
| Total | 100% |

The winning piece will be used as the official Brigada Eskwela Jingle for 2019. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.

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