

DUAL FACETS OF BEING A CAMPUS JOURNALISM

by:

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There are many advantages to becoming a campus journalist, including developing leadership and critical thinking abilities as well as improving one's writing abilities. Even if it has its share of difficulties, the benefits greatly exceed the disadvantages, making the experience fulfilling and life-changing for students who embark on it.

The opportunity to improve communication skills is one of the biggest benefits of working as a journalist. Students gain a strong foundation in written and spoken communication through working with peers, conducting interviews, and writing articles. These abilities give students a competitive edge for their future employment and are crucial in a wide range of occupations, not just journalism.

Another benefit is the opportunity to engage with diverse experiences. Campus journalists are often the first to know about school events, giving them a front-row seat to the stories that shape their community. They meet inspiring individuals, such as outstanding students, teachers, and guests, broadening their perspectives and encouraging them to think critically about the world around them. The role also builds confidence and leadership skills. Representing the school in competitions or

serving as an editor teaches students to take initiative and embrace responsibility. Over time, this cultivates self-assurance and resilience, qualities that extend beyond their role in journalism.

According to Reyes (2023), "Campus journalism fosters a sense of accountability and initiative, preparing students for leadership roles in the future."

Moreover, campus journalism provides an outlet for creativity. Whether designing layouts, choosing photographs, or crafting compelling headlines, students have numerous opportunities to express themselves artistically. This creativity not only enhances the quality of their publication but also allows students to find joy in their work, making the process enjoyable despite the demands of the role. On the other hand, being a campus journalist does come with its challenges. Balancing academic

responsibilities with the demands of producing articles or preparing for competitions can be stressful. Tight deadlines and editorial expectations can lead to long hours of work, sometimes at the expense of leisure time. However, these challenges teach students valuable lessons in time management and perseverance, which are crucial skills for any career path.

Another potential drawback is the pressure of ensuring accuracy and fairness in reporting. Journalists carry the responsibility of presenting facts objectively, and any errors can have lasting implications. Yet, this challenge also becomes an advantage, as it fosters a deep sense of integrity and the ability to handle constructive criticism - qualities that contribute to personal and professional growth. The advantages of being a campus journalist far surpass the difficulties. The skills, experiences, and personal development gained through this role are invaluable. It is a journey of learning and self-discovery, where students not only grow as writers but also as individuals ready to take on the world. Despite the occasional challenges, being a campus journalist is an enriching experience that leaves lasting impact.

References:

depedbataan.com
The Official Website of DepED Division of Bataan