PRESERVING THE ART OF STORYTELLING AND READING ALOUD

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Back in the old days, major TV networks in the Philippines produced children's shows with storytelling sessions on them. One classic example of this is Batibot where some stories come to life by being narrated by storytellers. One of them is the ever-popular theater actor "Kuya Bodjie" who breathes life into the characters and the story itself through his powerful narrations.

Through this storytelling session, learners got glued to them and begin taking an interest in books. Presently, however, shows like these are seldom found in mainstream television. It is good to know, however, that content creators, (in which some are teachers) produce storytelling videos and upload them in social media platforms like YouTube.

It is a commendable effort and, at the same time, beneficial to our learners. By continuing this tradition, the art of storytelling and reading aloud and preserved. It is also a way to prevent it from being a taboo.

The possibility of storytelling videos shrinking into oblivion is high. With the rise of social media platforms like Tiktok, learners divert their attention to watching entertaining reels. On the other hand, if teachers and other content creators continually upload storytelling on social media, the learners' interest will be aroused. Who knows, they might try it someday!

Aside from the storytelling videos, another good example is the storytelling event being held at book fairs and book festivals. There are live storytelling sessions for

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children. The learners gather and listen. This usually piques their interest in books and stories.

Aside from that, schools also organize storytelling contests for their learners. This gives the young ones the avenue to develop and express their creativity. It also helps them get acquainted with books and other literature.

Storytelling and reading aloud are never boring. The love for it just needs to grow and be inculcated to our learners.

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