



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OFFICE OF BATAAN

NOV 28 2024

**DIVISION ADVISORY**  
No. 313, s. 2024

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Elementary and Secondary School Heads  
All Others Concerned

This Office informs all concerned that the Pambansang Samahan para sa Edukasyon sa Pagpapahalaga, Inc. (PSEP, Inc.) will hold a webinar with the theme "Kahinahunan at Katatagan: Tugon sa Makabagong at Makahamong Panahon" on November 30, 2024, at 9:00 a.m. via Zoom and Facebook Live.

Attached is the letter from Ms. Kate F. Martin, P.R.O.-PSEP, Inc. Program Lead, for further details and inquiries.

**CAROLINA S. VIOLETA, EdD, CESO V**  
*CS* Schools Division Superintendent

**ARMANDO C. CAPILI, EdD**  
Assistant Schools Division Superintendent

*In compliance with DepEd Order No. 8 s. 2013, this Division Advisory is issued not for endorsement per D.O. 28 s. 2001 only for the information of DepEd Officials, personnel as well as the concerned public.*

CI10/ci28  
November 28, 2024



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"We Mould Heroes"





RECEIVED  
NOV 27 2024

BY: \_\_\_\_\_

**PAMBANSANG SAMAHAN PARA SA EDUKASYON SA  
PAGPAPAHALAGA, INC.**

Philippine Association for Values Education  
Manila, Philippines

**OFFICERS & DIRECTORS  
A.Y. 2023-2025**

**ALAN VINCENT B. ALTAMIA**  
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Magulang-PSEP President  
On call

**TERESITA T. MILITAR, EdD**  
Immediate Past President/Adviser

**TWILA G. PUNSALAN**  
Founding President/  
Adviser

November 25, 2024

**CAROLINA S. VIOLETA, EdD., CESO V**  
Schools Division Superintendent  
SDO Bataan

Dear Madam,

Greetings of Peace and Love!

The Pambansang Samahan para Edukasyon sa Pagpapahalaga (PSEP), Inc. remains committed as partner to support the implementation of the national and local programs for the development of values as mandated in the educational aims of the Philippine Constitution and the Department of Education.

As we continue to uphold and strengthen the Filipino Values, the PSEP Inc. in partnership with National Commission for Culture and the Arts (NCCA) will hold a webinar with the theme: "**Kahinahunan at Katatagan: Tugon sa Makabagong at Mapanghamong Panahon**" on November 30, 2024 at 9:00AM via Zoom and Facebook Live.

In view hereof, we humbly request your good office to endorse our event. This will be a great help for us to reach out to educators and advocates from different regions who have the same advocacy as ours in upholding Values Education and GMRC. Attached herewith is the program matrix, QR Code of our Fb Page.

Looking forward to your favorable response.  
Thank you very much and God bless.

Very truly yours,

**KATE F. MARTIN**  
P.R.O. - PSEP, Inc.  
Program Lead



QR Code ]


Noted:


**ALAN VINCENT B. ALTAMIA**  
President - PSEP, Inc.

|                                   |  |
|-----------------------------------|--|
| Project Title                     | <b>Filipino Values Month 2024</b>  |
| Target Schedule of Implementation | November 30, 2024  |
| Time and Venue                    | 9:30 AM via FB Live and Zoom Meeting   |
| Proponent                         | Kate Martin; Iona Ofelia Zanoria   |
| Project Overview                  | <p>The celebration of National Values Education Month with the theme: <b>"Composure and Resilience: Matatag na Pilipino in Challenging Times"</b> aims to promote the importance of Filipino Values in fostering ethical behavior, civic responsibility, and social cohesion among individuals and communities. This initiative seeks to engage educators and advocates by empowering the community through the following:</p> <ol style="list-style-type: none"> <li>1. <b>Enhancing Understanding:</b> Deepening participants' knowledge of key Filipino values such as bayanihan (community spirit), malasakit (compassion), and katapatan (integrity).</li> <li>2. <b>Promoting Active Engagement:</b> Encouraging educators and advocates to implement interactive workshops and activities that demonstrate how these values can be integrated into daily life and educational practices.</li> <li>3. <b>Building Partnerships:</b> Facilitating collaboration between schools, local organizations, and community leaders to create a unified approach in promoting and practicing Filipino values within various contexts.</li> <li>4. <b>Fostering Reflection:</b> Providing opportunities for participants to reflect on their personal experiences with Filipino values and how these can influence their roles as ethical leaders and responsible citizens.</li> <li>5. <b>Celebrating Diversity:</b> Highlighting the diverse expressions of Filipino values across different communities and encouraging participants to share their stories and best practices in embodying these values.</li> </ol> <p><b>Promotion:</b></p> <ul style="list-style-type: none"> <li>• Utilize social media platforms, school newsletters, and community bulletins to promote events and activities.</li> <li>• Collaborate with local media to cover key events and share stories of impact.</li> </ul> <p><b>Evaluation:</b></p> <ul style="list-style-type: none"> <li>• Collect feedback through surveys from participants after events.</li> <li>• Measure engagement levels through attendance and participation rates.</li> <li>• Assess the impact of activities on participants' understanding and appreciation of values education</li> </ul> |


| Activities:           | Webinar on Being Matatag and Fostering Filipino Values Through Heneral Tuna  |  |             |        |         |          |              |          |       |          |       |           |                       |            |
|-----------------------|--|--|-------------|--------|---------|----------|--------------|----------|-------|----------|-------|-----------|-----------------------|------------|
|                       | PROGRAMME  |  |             |        |         |          |              |          |       |          |       |           |                       |            |
|                       | Preliminaries  | Philippine National Anthem<br>Doxology<br>PSEP MVG                                     |             |        |         |          |              |          |       |          |       |           |                       |            |
|                       | Message  | NCCA<br>PSEP   |             |        |         |          |              |          |       |          |       |           |                       |            |
|                       | Introduction of the Speaker  | Prof. Iona Ofelia B. Zanoria<br>Asst. Secretary, PSEP Inc.                             |             |        |         |          |              |          |       |          |       |           |                       |            |
|                       | Talk Proper  | Ms. Christine M. Bobier<br>Registered Guidance Counselor<br>and Mental Health Advocate |             |        |         |          |              |          |       |          |       |           |                       |            |
|                       | Open Forum   |  |             |        |         |          |              |          |       |          |       |           |                       |            |
|                       | Awarding of Certificate  |  |             |        |         |          |              |          |       |          |       |           |                       |            |
|                       | Photo Opportunity  |  |             |        |         |          |              |          |       |          |       |           |                       |            |
|                       | Recognition of Schools<br>Participated in Fostering Filipino<br>Values Through Heneral Tuna  |  |             |        |         |          |              |          |       |          |       |           |                       |            |
| Closing Remarks       | Ms. Kate C. Martin<br>FVM Program Lead   |  |             |        |         |          |              |          |       |          |       |           |                       |            |
| Line-Item Budget      | <p>Webinar:</p> <table border="1"> <thead> <tr> <th>Particulars</th> <th>Amount</th> </tr> </thead> <tbody> <tr> <td>Speaker</td> <td>4,000.00</td> </tr> <tr> <td>TWG 1500 x 3</td> <td>4,500.00</td> </tr> <tr> <td>EMCEE</td> <td>3,000.00</td> </tr> <tr> <td>TOTAL</td> <td>11,500.00</td> </tr> </tbody> </table> <p>Heneral Tuna</p> <table border="1"> <tbody> <tr> <td>20 Schools x 5,000.00</td> <td>100,000.00</td> </tr> </tbody> </table> <p>Grand Total: 111, 500.00</p> |  | Particulars | Amount | Speaker | 4,000.00 | TWG 1500 x 3 | 4,500.00 | EMCEE | 3,000.00 | TOTAL | 11,500.00 | 20 Schools x 5,000.00 | 100,000.00 |
| Particulars           | Amount   |  |             |        |         |          |              |          |       |          |       |           |                       |            |
| Speaker               | 4,000.00   |  |             |        |         |          |              |          |       |          |       |           |                       |            |
| TWG 1500 x 3          | 4,500.00   |  |             |        |         |          |              |          |       |          |       |           |                       |            |
| EMCEE                 | 3,000.00   |  |             |        |         |          |              |          |       |          |       |           |                       |            |
| TOTAL                 | 11,500.00  |  |             |        |         |          |              |          |       |          |       |           |                       |            |
| 20 Schools x 5,000.00 | 100,000.00   |  |             |        |         |          |              |          |       |          |       |           |                       |            |

Prepared by:

  
IONA OFELIA B. ZANORIA  
Asst. Secretary, PSEP Inc.

  
KATE R. MARTIN  
Program Lead/ PRO, PSEP Inc.

Noted:

  
ALAN VINCENT ALTAMIA  
President, PSEP Inc.