



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OFFICE OF BATAAN

**DIVISION ADVISORY**  
No. 169, s. 2024

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Public and Private School Principals  
All Others Concerned

This Office hereby disseminates **Memorandum PEO-2024-D079** from the Office of the Assistant Secretary for Operations dated April 15, 2024, titled **Promotion and Advertisement of Private Schools' Offerings Within Public Schools**.

In line with the principle of complementarity outlined in the *Public and Private Education Complementarity Framework*, **public schools are directed to allow interested DepEd-accredited private schools to promote and advertise their offerings within public schools**.

Activities like these may also be the opportunity for the Department to raise public awareness of the government's ESC and voucher programs and promote collaborations between public and private educational institutions.

Private school principals are instructed to have proper coordination with the public school principals before the conduct of their promotion activities.

For information and compliance.

**CAROLINA S. VIOLETA, EdD, CESO V**  
Schools Division Superintendent

SO2  
April 23, 2024



Kabukiran, Calaylayan, Abucay 2114 Bataan

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Republic of the Philippines  
**Department of Education**  
 OFFICE OF THE ASSISTANT SECRETARY FOR OPERATIONS

RECEIVED  
 APR 19 2024

BY: \_\_\_\_\_

**MEMORANDUM**  
 PEO-2024-D079



TO : **ALL REGIONAL DIRECTORS**  
**ALL SCHOOLS DIVISION SUPERINTENDENTS**  
**ALL SCHOOL HEADS**  
**ALL OTHERS CONCERNED**

FROM : *Revsee A. Escobedo*  
**ATTY. REVSEE A. ESCOBEDO**  
*Undersecretary for Operations*

*F. C. Bringas*  
**FRANCIS CESAR B. BRINGAS**  
*Assistant Secretary for Operations*

SUBJECT : **PROMOTION AND ADVERTISEMENT OF PRIVATE SCHOOLS' OFFERINGS WITHIN PUBLIC SCHOOLS**

DATE : April 15, 2024

In line with the principle of complementarity outlined in the Public and Private Basic Education Complementarity Framework, **all Regional Offices, Schools Division Offices, and public schools are directed to allow interested DepEd-accredited private schools to promote and advertise their offerings within public schools.**

Activities like these may also be the opportunity for the Department to raise public awareness of the government's ESC and voucher programs and promote collaborations between public and private educational institutions.

For further inquiries and concerns, kindly contact the Private Education Office through email at [private.education@deped.gov.ph](mailto:private.education@deped.gov.ph) (cc: [asec.ops@deped.gov.ph](mailto:asec.ops@deped.gov.ph)) or number at (02) 8632-1371.

For immediate compliance and appropriate action.



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