



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

MAR 13 2024

DIVISION ADVISORY

No. 091 s. 2024

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisor
Elementary, Secondary and SHS Heads
All others Concerned

This Office informs all concerned that the Regional Office is announcing the activities for the **2024 NATIONAL WOMEN'S MONTH CELEBRATION** to be held on the entirety of March 2024.

Attached is the Regional Memorandum No. 167, s. 2024 for reference and other details.

For information and guidance.


CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent

In compliance with the DepEd Order No. 8 s. 2013, this Division Advisory is issued not for endorsement per D.O. 28 s. 2001 only for the information of DepEd Officials, personnel as well as the concerned public

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"We Mould Heroes"

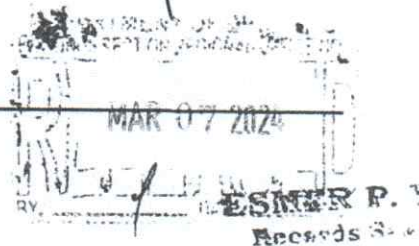




Republic of the Philippines
Department of Education
 REGION III-CENTRAL LUZON

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BY: 



REGIONAL MEMORANDUM

No. 167, s. 2024

ACTIVITIES ON THE 2024 NATIONAL WOMEN'S MONTH CELEBRATION

To : Schools Division Superintendents
 All Others Concerned

1. With reference to the Philippine Commission on Women (PCW) Memorandum Circular No. 2024-02 Guide for the 2024 National Women's Month Celebration, the Philippine Commission on Women (PCW) spearheads the annual National Women's Month Celebration (NWMC) dedicated to recognizing women and their invaluable contributions to nation-building.

2. Emphasizing the imperative safeguard, advocate for, and uphold women's rights, the NWMC aims to empower women to unleash their full potential and well-being, positioning them as active contributors to the nation's progress. Moreover, this annual event aligns with the global observance of International Women's Day (IWD). Grounded on the objective of transforming culture toward a more equal and inclusive future, the 2024 NWMC bears the theme **"We for gender equality and inclusive society"** with the sub-theme, **"Lipunang Patas sa Bagong Pilipinas; Kakayahan ng Kababaihan, patutunayan!"**

3. To promote awareness about this celebration, Schools Division Offices and schools are encouraged to participate in the following activities:

- a. **NWMC-themed Flag Raising Ceremony** – The use of the All-Women Cast *Lupang Hinirang* video in NWMC activities is highly recommended. The music video can be downloaded from <https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/>.
- b. **GAD Forum/GAD Agenda Setting** – Schools Division Offices and schools can hold onsite, virtual, or hybrid activities addressing gender issues. These initiatives can involve tackling gender-related challenges and assessing internal concerns that require prompt attention.
- c. **2024 NWMC banner of support** – Display the National Women's Month Celebration banner in front of offices and schools. Decoration of offices or schools in purple in celebration of women and their contribution to the society is encouraged.



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- d. **#GADtoKnow** – Schools Division Offices and schools can create, circulate, and/or disseminate information materials (both online and in print) that highlight their roster of gender-responsive programs and services catering to women.
 - e. **#PurpleFridays or #PurpleYourIcon** – Wear anything purple on all the Fridays of March to symbolize solidarity with women's empowerment and gender equality.
 - f. **Use the official hashtag: #WecanbeEquALL** – Generating support for the cause, the online campaign aims to demonstrate hope that #WecanbeEquALL. This hashtag encourages women and everyone (WE) to advocate equality and inclusivity, emphasizing the importance that all individuals are treated with respect and granted their rights.
 - g. **Support PCW's online advocacy.** Leverage the full potential of the digital sphere by amplifying the advocacy online, promoting PCW's official social media accounts, and crafting NWMC campaigns. Use the 2024 NWMC Advocacy Profile Photo and Background, along with other online resources such as the sticker pack, collaterals, and story frames. Schools Division Offices and schools are encouraged to conduct their activities in the virtual space and actively engage in the online conversation using the hashtag #WecanbeEquALL.
4. Immediate dissemination and compliance with this Memorandum are desired.

MAY B. ECLAR, PhD, CESO III
Regional Director

Encl.: None
References: As stated
To be indicated in the Perpetual Index
under the following subjects:

CELEBRATION
EMPOWERMENT

WOMEN'S MONTH
GENDER EQUALITY

HRDD1/hrdd5
March 6, 2024

To send feedback
regarding any of
our services,
kindly scan the
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