

UPHOLDING ETHICAL STANDARDS IN MEDIA INFORMATION LITERACY

by:

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In the current era of digital media consumption, Media Information Literacy (MIL) is an essential part of schooling. A major component of MIL is ethics, which helps students negotiate the complicated media ecosystem with moral rectitude, accountability, and respect for the truth. The necessity of ethical media practices – which include values like truthfulness, equity, openness, and responsibility – is emphasized by MIL. Through the inculcation of these moral principles, media literacy instruction equips students to interact with media material in a way that preserves journalistic ethics and fosters reliability within the media landscape.

The promotion of accuracy in media production and consumption is a fundamental component of MIL ethics (Al Zou'bi, 2022). Learners are instructed to assess sources attentively and double-check information before sharing or acting upon it. In addition to encouraging a culture of truth-seeking, this emphasis on accuracy aids in the fight against the dissemination of false information and fake news. Students make a valuable contribution to a media landscape that values factual integrity and trustworthiness by placing a high priority on correctness in their media practices.

Another essential ethical tenet of MIL is fairness. Learners acquire the ability to identify and confront prejudices in media portrayals, irrespective of their associations with race, gender, religion, or socio-economic standing. Fairness is the foundation of MIL education, which inspires students to look for other viewpoints and support underrepresented voices in the media. Because of this dedication to justice, diversity and

representation are encouraged, and a media ecosystem that represents the range of human experiences and viewpoints is created.

Building trust and accountability in the media requires transparency. When creating media content, MIL education encourages students to be open and honest about their sources, processes, and possible conflicts of interest. Between media creators and consumers, transparency promotes credibility and trust, allowing for meaningful and informed interaction with media material. Students who prioritize transparency make a valuable contribution to a media landscape that upholds responsibility, honesty, and openness.

A fundamental component of moral media practices is accountability. Students are urged to assume accountability for the veracity and significance of the media they consume through MIL education. Learners gain the ability to critically consider the possible repercussions of their media-related actions and to act appropriately when mistakes are made. Students contribute to a media environment that values integrity, credibility, and ethical responsibility by holding themselves and others accountable for their media activities.

The fundamental component of Media Information Literacy education is ethics, which instructs students on how to interact with media material in a way that preserves journalistic integrity and fosters reliability within the media landscape. MIL equips students with the integrity, responsibility, and respect for truth necessary to navigate the complicated media ecosystem by highlighting values like accuracy, fairness, transparency, and accountability. Students contribute to a media ecosystem that values ethical principles and promotes trust, integrity, and transparency as they develop into ethical media producers and consumers.

References:

Al Zou'bi, R. M. (2022, January). The impact of media and information literacy on students' acquisition of the skills needed to detect fake news. *Journal of Media Literacy Education Pre-Prints*. DigitalCommons@URI.