

EMPOWERING VOICES THROUGH CAMPUS JOURNALISM

by:

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Campus journalism is essential because it gives students a forum to express themselves, practice critical thinking, and give back to the school community. Campus journalists report on school events, offer their perspectives on pertinent topics, and defend the values of free speech and press freedom using a variety of channels, including newspapers, journals, websites, and social media accounts.

According to Carbonel (2023), Campus Journalism is relevant for both learners and the school community. High school students can gain a lot of experience in developing their writing and communication skills by taking part in campus journalism. When writing opinion pieces, conducting interviews, or reporting on school events, students develop their ability to express themselves clearly and interact with a variety of audiences. Students who develop their writing skills not only do better academically but also acquire a skill that they can use in a variety of professional professions for the rest of their lives.

Campus journalism promotes media literacy and critical thinking in high school students. Students need to learn how to identify reliable sources, double-check information, and critically evaluate media representations in an age of widespread disinformation and fake news. Through participation in journalistic activities including investigation, attestation, and revision, students gain a more profound comprehension of the significance of truthfulness, impartiality, and moral reporting. Students who possess these critical thinking abilities are better equipped to negotiate the complexity of today's media environment and develop into responsible information producers and consumers.

Campus journalism is a vital tool for encouraging social responsibility and civic involvement in high school students. Student journalists advocate for positive change by drawing attention to issues that impact the school community through their reporting. Campus journalists operate as catalysts for discourse, activism, and civic engagement by addressing concerns on campus, bringing attention to social causes, and promoting community activities. Campus journalism gives students the tools they need to become informed, involved citizens who make significant contributions to their communities by elevating a variety of voices and perspectives.

Furthermore, campus journalism helps high schools foster a feeling of community and school spirit. Student journalists celebrate the successes of their peers and promote pride and solidarity among the school community by covering events, victories, and anniversaries. Campus journalism contributes to the development of a welcoming and respectful campus community by highlighting the abilities and successes of students, teachers, and staff.

References:

Carbonel, M. J. (2023, October 25). Why campus journalism? Gurupress Cordillera. <https://www.gurupress-cordillera.com/post/why-campus-journalism>