



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

FEB 08 2024

DIVISION ADVISORY

No. 049, s. 2024

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Elementary and Secondary School Heads
All Others Concerned

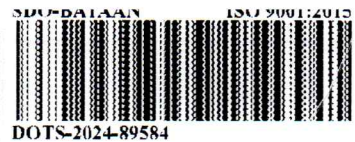
This Office informs all concerned that the Philippine Health Insurance Corporation (PhilHealth) is organizing a reel-making competition titled **"#Nag4MKNB?"** with the deadline of submission of entries on February 01 – March 31, 2024, to be participated in by Grade 8 students nationwide.

Attached in this Advisory is Memorandum ORD-2024-026, which announces the said competition, for reference and further details.


CAROLINA S. VIOLETA, EdD, CESO V
Schools Division Superintendent

In compliance with DepEd Order No. 8, s. 2013, this Division Advisory is issued not for endorsement per D.O. 28, s. 2001 only for the information of DepEd Officials, personnel as well as the concerned public.

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Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

RECEIVED
FEB 06 2024

BY: _____
FEB 05 2024

MEMORANDUM

ORD-2024- 026

PHILHEALTH REEL-MAKING COMPETITION
"#Nag4MKNB?"

To : Schools Division Superintendents

1. The Philippine Health Insurance Corporation (PhilHealth) is organizing a reel-making competition entitled "#Nag4MKNB?" to be participated in by Grade 8 students nationwide.
2. This will raise awareness on the UHC and encourage active participation in the National Health Insurance Program (NHIP).
3. Attached is a letter from Henry V. Almanon, Acting Vice President, PhilHealth Regional Office III, for reference.
4. For information and guidance.

MAY B. ECLAR, PhD, CESO III
Regional Director

Encl.: As stated

References: Letter from VP Henry V. Almanon, PhilHealth Acting Vice President

To be indicated in the Perpetual Index
under the following subjects:

PHILHEALTH REEL-MAKING CONTEST

ORD1/ord3
February 1, 2024



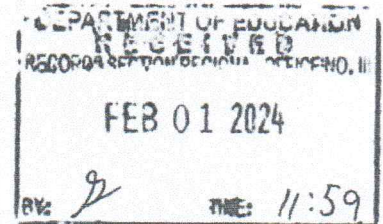
Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89 **Email Address:** region3@depd.gov.ph
Website: <https://region3.deped.gov.ph/>



Republic of the Philippines
PHILIPPINE HEALTH INSURANCE CORPORATION
PhilHealth Regional Office III
PhilHealth Bldg., Lazatin Blvd., San Agustin,
City of San Fernando, Pampanga
☎ (045) 963-0299 🌐 www.philhealth.gov.ph
📍 PhilHealth Region III 🐦 [teamphilhealth](https://twitter.com/teamphilhealth)

January 30, 2024

MAY B. ECLAR, PhD, CESO III
Regional Director
Department of Education Region III
Matalino St., D.M. Government Center
Maimpis, City of San Fernando, Pampanga



Dear RD Eclar,

Greetings of Health!

The Philippine Health Insurance Corporation (PhilHealth) is organizing a reel-making competition entitled “#Nag4MKNB?” to be participated in by Grade 8 students nationwide. This will raise awareness on the UHC and encourage active participation in the National Health Insurance Program (NHIP).

We would like to seek your assistance to encourage participation from different schools in Region 3 through your respective district offices. The winners will be awarded with prizes and plaques on June 24-28, 2024:

Branch A (Pampanga, Bataan, Tarlac, and Zambales)	
First Place	Php15,000.00
Second Place	10,000.00
Third Place	5,000.00

Branch B (Bulacan, Nueva Ecija, and Aurora)	
First Place	Php15,000.00
Second Place	10,000.00
Third Place	5,000.00

Attached herewith are the following documents for your reference:

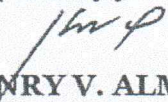
- Contest Details and Mechanics
- Parental and School Administration Consent
- Letter to Vice-President and DepEd Secretary Hon. Sara Z. Duterte from PhilHealth President and CEO Emmanuel R. Ledesma, Jr.

We are grateful and honored to be your partner in health in increasing awareness and educating our students on the PhilHealth benefits and programs under the Universal Health Care Law (Republic Act No. 11223).

For more information or clarification on this matter, please email to pro3pau@gmail.com or coordinate with Mary Rose L. Valencia of Public Affairs Unit @ 0919-488-8415.

Hoping for your positive response. Thank you.

Respectfully yours,


HENRY V. ALMANON
Acting Vice President
PhilHealth Regiona Office III



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City of San Fernando, Pampanga
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📱 PhilHealth Region III 🐦 [teamphilhealth](#)

"#Nag4MKNB? A PhilHealth Reel-Making Competition"

I. Contest Details

Below is the timeline for the conduct of "#Nag4MKNB?" A PhilHealth Reel-Making Competition that will be participated in by **Grade 8 Students nationwide.**

February 01 – March 31, 2024
Registration period and submission of entries by the contestants
February 28, 2024
Launching and Press Conference
April 01-30, 2024
Initial screening of qualified students
May 01-31, 2024
Posting of qualified entries at the PhilHealth Youtube and Facebook page to gather viewer's reaction.
June 3-14, 2024
Preparation and judging of entries
June 17-21, 2024
Announcement of winners
June 24-28, 2024
Awarding of winners

II. Contest Mechanics

- The PhilHealth reel-making competition is open to all currently enrolled Grade 8 students together with their teachers from private or public educational institutions;
- Create a video (live) about the Universal Health Care (UHC) 4M steps (Magparehistro, Magbayd ng kontribusyon, Mag-update ng record, Magclaim ng benepisyo);
- The duration of the video must limit to ONE (1) MINUTE only;
- The video entry must deliver the information on either one of the 4Ms or a combination of all;
- There should only be ONE (1) ENTRY per school/campus;
- Each contestant must be accompanied by at least one (1) teacher (with not more than 30 seconds exposure);
- Contestants may use mobile phone, DSLR or mirrorless camera; videos may contain images/graphics/animation, subtitles/text, voice over, music, which are royalty-free or must not contain copyrighted artwork;
- The entry video resolution shall be at least 1920 x 1080p or Full HD or higher;
- The entry's video resolution must be in English, Tagalog, Taglish or in the local dialect;

- Contestants may wear the school uniform in the video or any proper/age-appropriate clothing;
- Each entry must be an original idea by the contestant;
- A link (to be provided by each PRO) shall be available to view and print the Contest Mechanics (to be presented to the child's parent) and the Parental and School head); the same link shall also provide the 4M video presentation materials for reference; Registration shall be from March 01-31, 2024 and all video entries must be submitted not later than 11:59 p.m. on March 31, 2024; Registration Link: (to be provided by each PRO); Initial screening of official entries shall be from April 01-30, 2024;
- All qualified video entries shall become the property of PhilHealth;
- Winner selection shall be based on the following criteria:

Theme relevance	40%
Story concept	30%
Execution	25%
Viewer's reaction	5%
	100%
- All qualified entries shall be posted at PhilHealth YouTube and Facebook page from May 01-31, 2024 to gather viewer's reaction;
- Winner selection shall be conducted by the PROs;
Preparation and judging of entries is from June 3-14, 2014;
- Judges' decision is final and winners will be announce within June 17-21, 2024 and to be awarded from June 24-28, 2024;
- Prizes are plaques for all winners.

First Place	Php 15,000
Second Place	Php 10,000
Third Place	Php 5,000