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## PHYSICAL VERSUS DIGITAL LIBRARIES

by: **Jhoanne S. Hernandez** Teacher III, Pagalanggang National High School

Libraries have been useful in gathering relevant information for users. The library serves as a source of reliable information that can be used as a reference and resource. Until today, humans do not satisfy their quest for knowledge. That is why libraries are essential. Both physical and digital libraries serve as a venue for accessing information. It offers services for teaching and learning. It also differs in some aspects in terms of use of time, reliability, and accessibility.

In the high-technology society, the use of libraries can be significantly promoted by creating a more conducive, learning environment and space for individuals or communities for student and teacher use. In this way, the users particularly teachers and students will encourage to study and stay at the library at their most convenient time to learn and study. Some users need more privacy during study time. It is a way of informing the public about library services and can help them acquire reliable resources of information that they need in their daily life activities.

In addition to this, creating a library community through marketing and outreaches. Active Involvement in community outreaches is a means of information dissemination and awareness program that will connect individuals, and help others in accessing information through the library. At the same time, creating some library groups/ clubs like Reading Groups, Writing Groups, Book Clubs, Networking groups, and other activity groups. This will also maximize the use of the library and its services like event venue, meeting place, and the like. The libraries should have more access to the latest magazines, newspapers, books, and other publications/ subscriptions, etc. This will



provide valuable resources for researchers. It is an effective marketing technique to raise awareness and usage of holdings content. Also, implementing an outreach and marketing strategy for specific resources or collections is simply making the library open as a resource center which can educate the public which can improve literacy that will benefit the community. At the same time, collaboration with teachers to integrate existing resources into the curriculum and instruction. This provides an opportunity to maximize the use of existing learning resources.

Furthermore, the librarian should offer workshops and training to support users or groups of users in content discovery to facilitate their studies and research. Also, should offer free use of educational resources, use of computers, the internet, and other equipment for learning purposes. The library plays an important role in education and literacy. There must be learning resources, scientific publications, learning and training courses. Computers and other technology /learning tools should be readily available when it is needed. Another is, to follow the best practices for description, discovery, and preservation to improve access to collections. One of the advantages of a traditional library is that it provides reliable resources such as history, literature, music, collection of records, policy statements, government documents, and others (White, 2012). Traditional Libraries maintain and preserve history as well as the truth, unlike digital library wherein it offers an overload of information which are hard to sort than library catalog. This information is also quite unreliable.

Lastly, make sure that librarians are available for assisting library users with easy accessing resources, collections, and the like.

Through this, libraries will be more appreciated in terms of value and contributions to enriching human intelligence and developing potential--- that will empower every individual with knowledge and wisdom that will flourish and improve their lives.





References:

White, B. Guaranteeing Access to Knowledge: The Role of Libraries. WIPO Magazine. August 2012. Accessed from https://www.wipo.int/wipo\_magazine/en/2012/04/article\_0004.html

## **Example 2 Contract Service Services Services** The Official Website of DepED Division of Bataan

