

YOUTUBE: A VALUABLE EDUCATIONAL RESOURCE

by:

ROBINA M. DANGA

Master Teacher I Antonio G. Llamas Elementary School

To make online education more accessible and convenient, several resources exist, and YouTube is one of them. About 500 hours of video are posted to the world's largest video-sharing website every minute, and the site has 2 billion active users. This demonstrates that videos much outnumber other forms of content when it comes to user interest and engagement. In light of this, YouTube may prove to be a very useful resource for your distance education. It has the potential to significantly enhance and facilitate the learning process. To maximize the efficacy of a web-based lecture or course, it is important to create a learning environment that students will remember and value.

Free, high-quality, and accessible online video resources like YouTube have become an integral part of modern education. The use of online movies in the classroom has been lauded by educators, students, and parents alike.

One of the best things about YouTube videos is how readily they can be assimilated into and across the curriculum, especially online teaching. With the rise of video-assisted learning, educators now have a new tool at their disposal to help students grasp difficult concepts and material. In the recent global lockdown due to the coronavirus epidemic, educational and eLearning-related YT channels earned a tremendous amount of subscribers as students throughout the world were asked to attend courses from home.

YouTube videos are both practical for educators and engaging for students when used in the classroom. Students are more likely to pay attention and remain focused on visually appealing activities, such as viewing videos, as opposed to reading dense blocks of text

in books and notes. Here, we'll go through some of the upsides to using YouTube as a learning tool for distance education.

An educational video can be made for a fraction of the cost of production. YouTube is useful for those who want to save money on online learning, whether they are teachers or students. Using just your phone's camera, you can make high-quality instructional videos for your classroom without breaking the bank. When finished, just throw them up on your channel for anyone to see. If you want a rapid boost for your educational YouTube channel, you can always request subscribers to like, view, follow and share the video.

All students get access to your channel's videos for free and convenient learning through any online learning platform. On the other side, no matter where they are or what time it is, students get unlimited, free access to all YT videos. Therefore, YT videos can be an important part of making online education more affordable and accessible to students from low-income backgrounds.

YouTube also has fantastic mobile and microlearning features that can be used to your advantage when learning online. Since lengthier videos can be uploaded on YouTube, the ideal method to exactly use or share what you need to make learning simpler for students is to upload instructional videos that are 10 minutes or less. To add to that, it aids pupils with short attention spans in their online learning.

Learning materials are abundant on YT. Even if a YouTube video can't be embedded in the learning management system (LMS) or online course, providing students with external links to other visual learning resources is a viable alternative. Asking students to conduct a search on YouTube to locate applicable educational films is another great way to motivate them to engage in self-directed learning.

YouTube videos are popular among students because they help them grasp difficult subjects while also honing their listening and grammar abilities. On the flip side, instead

of spending extra time discussing difficult concepts and topics, teachers can concentrate on their pupils' individual capacities for learning.

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