THE IMPORTANCE OF JOURNALISM IN SCHOOLS

by: **Mary Ann F. Beren** Teacher III, Luz Elementary School

Co-curricular activities like the Schools Press Conference are essential to the student. It benefits prospects because it helps improve the student's growth, skills, and development. It also helps provide different knowledge to the Journalist aspirants and can make the best decision-making process. The school plays a vital role in developing co-curricular activities for the child. Journalism provides a channel for reinforcing lessons learned in our school by allowing students to apply academic skills in a real-world context that, in the long run, provides them with a well-rounded education. Young journalists expect that networked technologies will influence their next-generation computing experiences. Nevertheless, according to a study, six out of 10 Filipino respondents apprehended that the country is not ready to transform to digital disruptions (Estella & Löffelholz, 2019).

With this, School journalists and their teacher-trainers in the District of Limay were set from different journalism categories to convene for the yearly School Press Conference. Working together to create new ideas, write great articles, and take amazing photos gives young journalists a platform to develop cooperative, accurate, responsible, and leadership traits—the school sights to frame it as an act of service. Innumerable journalism programs educate how to use specific technologies: audiovisual editing systems, news database software packages, and design operating systems. They give far less attention to why practices using those technologies produce more impact in the minds of audiences than other practices or how they affect costs and strategies of operations. We the teachers-trainers teach rote operation, not contemplation about what one is doing (Allen et al., 2020). Facing high standards for publication, the young



depedbataan.comPublications The Official Website of DepED Division of Bataan

journalists in our schools learn to view the journalism process as both a vital and constructive collaboration, a practical necessity. At this stage of the planning process, participants were screened and oriented through different journalistic endeavors and approaches by the respective coaches in different categories to be knowledgeable, trained, and capacitated young journalists.

Along with this is the Recognition of commenced winners during the flag ceremonies in their respective schools. They will automatically qualify to partake in the District Press Conference before the Division Schools Press Conference, in which winners are representatives from private and public schools in different districts. The delegates will compete in the following categories: Editorial Writing, News Writing, Column Writing, Feature Writing, Sports Writing, Column Writing, Copyreading and Headline Writing, Photojournalism, Editorial Cartooning, Collaborative Writing, and Radio Broadcasting. Campus journalism serves as a vehicle to promote and inspire journalistic writing. Knowing the benefits of having a school paper makes it rewarding and fulfilling. The ambered showed that our school generally considered the school newspaper very valuable in giving authentic news our school and its activities to the learners, teachers, parents, and stakeholders. It tends to unify our school and community, thus leading to a better understanding between home and school.

References:

Allen, Gene et al (2016, November 14). Toward 2020: New Directions in Journalism Re: https://s36006.pcdn.co/wp-content/uploads/2020/11/Toward2020NewDirectionsinJournalismEducationFullNov2 0.pdf

Estella, Pauline & Löffelholz, Martin (2019, July). Philippines- Media Landscape Re: https://www.researchgate.net/profile/Pauline-Gidget-Estella/publication/334604860_Philippines_-



 $Media_Landscape/links/5d358c714585153e5916863a/Philippines-Media_Landscape.pdf$

lepedbataan.com

The Official Website of DepED Division of Bataan