

STRATEGIC MANAGEMENT: ONWARD TO STRATEGIC MANAGEMENT AND LEADERSHIP

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Management is one of the core skills in leadership. It is vital to the welfare, not just of the leader but the entire organization as well.

Leadership itself has many styles. The most common and traditional one is the autocratic leadership where the decision is solely based on the leader and he is the only one who takes the lead in decision making. As time goes, many types of leadership emerged and they turned out to be effective and beneficial among the members.

Among the leadership styles that are deemed beneficial to both leaders and members are DEMOCRATIC LEADERSHIP and STRATEGIC LEADERSHIP. In Democratic, the decision does not rely on leader alone. The members take part and the decision of majority is being considered. This allows their voices to be heard and their concerns, to be properly addressed.

Meanwhile, in STRATEGIC LEADERSHIP, leaders use their potentials to help their subordinates bring out the best in them. This one is suitable in the field of education. The immediate heads (usually the principals) help their teachers to bring out their best. They help them hone their skills by conducting mentoring sessions. This is one way of strengthening their weaknesses and meeting their needs. Another way is by organizing LAC sessions (learning action cells) and providing technical assistance through these sessions. Another way is by attending seminars and trainings wherein they can learn from esteemed and experienced speakers.

This STRATEGIC LEADERSHIP can be related and integrated with STRATEGIC MANAGEMENT.

Strategic Management, on the other hand, is about, organizing, assessing and planning the needs of the organization. It is done to achieve certain goals and objectives of the organization. The aforementioned management, like STRATEGIC LEADERSHIP, deals with meeting and attaining the goals for the benefit of the organization.

If we are going to combine STRATEGIC LEADERSHIP and STRATEGIC MANAGEMENT, the product will be beneficial to the entire organization; in this case, the field of education. By carefully assessing and crafting plans for the educative process, and providing technical assistance, members are inclined to bring out the best in them.

These two ways are beneficial if utilized properly and will help achieve the success in the organization.

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