



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

MAR 13 2023

DIVISION ADVISORY

No. 033, s. 2023

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public and Private School Heads
All Others Concerned

This Office informs all concerned that the Polytechnic University of the Philippines, DZMC-Young Communicators' Guild will be holding the third edition of its nationwide competition, **PUP Radio Festival 2023**. The call for entries is now open and will end on **April 4, 2023**.

Attached is the letter from Mr. Patrick Caesar Belas, Head, Invitation Committee, PUP Radio Conference 2023, for further details and inquiries.

ROLAND M. FRONDA, EdD, CESO VI
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent


WILLIAM RODERICK R. FALLORIN
Assistant Schools Division Superintendent

In compliance with DepEd Order No. 8 s. 2013, this Division Advisory is issued not for endorsement per D.O. 28 s. 2001 only for the information of DepEd Officials, personnel as well as the concerned public.

Encl.: as stated


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"We Mould Heroes"

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CSC PRIME-HRM BRONZE AWARD
CSC Resolution No. 2001100



MANIOBRA

UNVEILING THE ILLUSION BEHIND PUBLIC DECEPTION

**PUP RADIO FESTIVAL
2023**

EDWARD JAYSON COMEO
PROJECT HEAD

GEFRIENE MANABAT
CO-PROJECT HEAD

ANTHONY JAMES BAYOG
PRODUCTION COMMITTEE

DAUPHNE LOZANO
MARKETING COMMITTEE

**JAMES LOSARIA
PATRICK CAESAR BELAS
SIMON PETER TAN**
INVITATIONS COMMITTEE

GINIA PAULINE CAOILE
RCN CREATIVES COMMITTEE

TIMHE DACANAY
RFEST CREATIVES COMMITTEE

CHRISTINE JOY ZAMORA
PROMOTIONS COMMITTEE

FRANZ DOMINIC COQUIA
REGISTRATION COMMITTEE

ROMELLA LORRAINE KIRONG
FINANCE COMMITTEE

MARLYN GO
LOGISTICS COMMITTEE

ALESSANDRA VELACRUZ
DOCUMENTATIONS COMMITTEE



DZMC
YOUNG COMMUNICATORS' GUILD

Republic of the Philippines
POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
College of Communication
YOUNG COMMUNICATORS' GUILD

March 2, 2023

ROLAND M. FRONDA
OIC
Schools Division Office - Bataan

Greetings from the Iskolar ng Bayan!

In line with the University and the college's mandate of molding responsible communication students and producing competitive communication professionals, the official radio organization of the Polytechnic University of the Philippines, DZMC-Young Communicators' Guild, will be holding the third edition of its nationwide competition, **PUP RADIO FESTIVAL 2023**. The call for entries is now open and will end on **April 4, 2023**.

In this regard, we would like to invite your institution to take part and join our PUP Radio Festival 2023. PUP Radio Festival 2023 will have three (3) major categories open for competition, namely: **Radio News Production, Podcasting, and Radio Jingle Making**. We have invited highly respected judges in their respective categories to assess and judge all entries.

The said competition is free of charge. Kindly accomplish the pre-registration form through this link <https://tinyurl.com/PUPRFest2023Registration> before submitting your entries.

To give honor and acknowledgement to the top performing participants, the PUP Radio Festival will provide cash prizes and sponsored items to major award winners. Meanwhile, for minor awards, certificates of recognition will be provided. Winners will be awarded through an awards ceremony to be held on **April 16, 2023 (Sunday)**.

The competition guidelines and mechanics are attached to this invitation.

Kindly answer the pre-registration form and submit your entries on time. For more information regarding the mechanics and guidelines, please contact the DZMC-Young Communicators Guild through *Patrick Caesar Belas* (09152743069), or *James Andrei Arrojo* (09953790604) or you may send us an email at pupradiofestival@gmail.com for other updates and concerns.

Thank you so much and we hope to hear from you soon. *Padayon!*

Sincerely yours,


PATRICK CAESAR BELAS
Head, Invitation Committee
PUP Radio Conference 2023


JAMES ANDREI ARROJO
Co-Head, Invitation Committee
PUP Radio Conference 2023


EDWARD JAYSON COMEO
Project Head
PUP Radio Conference 2023


DIR. KRUPSKAYA VALILA
Adviser
Young Communicators' Guild



PUP College of Communication
Anonas St., Sta. Mesa Manila



pupradiofestival@gmail.com

PUP RADIO FESTIVAL 2023

Guidelines and Mechanics

The PUP Radio Festival aims to celebrate the talents, skills, creativity, and resourcefulness of aspiring radio practitioners in line with the University and the college's mandate of molding responsible communication students and producing competitive communication professionals.

The PUP Radio Festival 2023 is open to high school (JHS/SHS) and college clusters. Three (3) major categories are open for competition, namely: **5-minute Radio News Production, Podcasting, and Radio Jingle Making**. Submission of entries will be open until April 4, 2023. Winners will be recognized through an awards ceremony on April 16, 2023 (Sunday).

General Guidelines

1. The PUP Radio Festival 2023 is open to all high school (both junior and senior) and college students.
2. A participant is allowed to submit one (1) entry per category only. However, participants are still allowed to join other categories.
3. The entry must be an original work by the candidate/s. In case of copyright infringement, the candidate shall be solely responsible for the liabilities and, hence, shall be disqualified from the competition.
4. All entries should be submitted in **.mp3** audio file format, along with the accomplished competition entry form.
5. All audio materials utilized in the production of the entry must be strictly and properly declared in the competition entry form.
6. Submission of entries must be within the given time and schedule only. Late submissions will not be honored. The deadline for all entries is **April 4, 2023**.
7. DZMC- Young Communicators' Guild reserves the right to publish and promote the submitted works. Hence, the valid entries will then become official copyright properties of DZMC- Young Communicators' Guild.

PODCASTING

Unveil your voice in your own podcast! Radio Podcasting is a category in which one or a group of five (5) members (including hosts and editor/s) are tasked with creatively discussing a specific topic in a limited amount of time.

Category Mechanics

- The category is open to all clusters. The group members may consist of high school students, college students, or a combination of both clusters.
- Student competitors must creatively discuss and produce a podcast on the question, **“Would you rather hide the truth or tell a lie?”** Groups are free to decide on the concept and format of the program.
- The podcast entry length must be no less than 10 minutes and no more than 15 minutes.
- Hosts shall have an opening spiel, introducing the podcast name after the program ID or opening billboard (OBB).
- The language used must be primarily in Filipino or a combination of Filipino and English.
- Entries must be strictly recorded in **.mp3** audio file format.
- It must be submitted via email on or before April 4, 2023, to pupradiofestival@gmail.com.



CRITERIA FOR JUDGING: PODCASTING

PODCAST	
Overall Concept	30%
Personality	30%
Production and Technical Quality	25%
Creativity	15%
TOTAL	100%

RADIO NEWS PRODUCTION

Compose a 5-minute pre-recorded news broadcast that consists of (4) news (1 national news, 1 community news, 1 consumer news, 1 entertainment news) and an infomercial. The group must have 7 members, which are composed of (2) anchors, (2) news presenters, (1) editor/technical director, (1) scriptwriter, and (1) infomercialist.

Category Mechanics

- The contest will be divided into two clusters: the high school division and the college division. In a group, all members must come from the same cluster in order to be eligible to compete.
- Student competitors must record a 5-minute radio news broadcast inclusive of national, community, consumer, and entertainment (showbiz or sports) news.
- "Community news" refers to any report within the competing group's locality.
- There shall also be an "Opening Billboard" (OBB) and a "Closing Billboard" (CBB), inclusive of the 5-minute radio program.
- Student competitors have the liberty to choose which news stories they will include in their scripts.
- Infomercialists are required to make a 45-second to 1-minute infomercial or public service announcement about the truth bias.
- The script must be written in Filipino, and technical guides must be indicated.
- The entry must also include its news broadcast script in .pdf document format. Typeset in Arial 11pt.
- Entries must be strictly recorded in audio format. It must be submitted in .mp3 file format.
- It must be submitted via email on or before April 4, 2023, to pupradiofestival@gmail.com.

CRITERIA FOR JUDGING: 5-MINUTE NEWS PRODUCTION

A. Anchor/News Presenter		B. Script		D. Technical Application		OVERALL	
Voice Quality	40%	Content	40%	Juxtaposition	35%	Anchors' Delivery	15%
Voice Recognition	30%	Clarity of Instructions	40%	Fidelity	45%	News Presenters' Delivery	10%
Enunciation	30%	Neatness	20%	Timing and Precision	20%	Script	30%
TOTAL	100%	TOTAL	100%	TOTAL	100%	Technical Application	25%
						Infomercial	20%
						TOTAL	100%

RADIO JINGLE-MAKING

Listen beyond the illusion and reveal the rhythm of the truth through your very own composition. Radio Jingle Making aims to push students to create their own jingles in line with the theme. It may be done solo or in a group consisting of up to five (5) members only.

Category Mechanics

- The category is open to all clusters. The group members may consist of high school students, college students, or a combination of both clusters.
- The length of the entry cannot exceed 2:30 minutes.
- Student competitors should create a radio jingle about the effects of disinformation on shaping public opinion.
- Output must be written mainly in Filipino, or a combination of both English and Filipino.
- The entry must also include its lyrics script in .pdf document format. Typeset in Arial 11pt.
- Entries must be strictly recorded in audio format. It must be submitted in .mp3 file format.
- It must be submitted via email on or before April 4, 2023, to pupradiofestival@gmail.com.

CRITERIA FOR JUDGING: RADIO JINGLE

Radio Jingle	
Lyrics	30%
Tonality and Musicality	25%
Impact	15%
Creativity	10%
Production Quality	10%
Originality	10%
TOTAL	100%



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PUP RADIO CONFERENCE 2023

APRIL 14
FRIDAY

12:00PM
OPEN HOUSE

TANGHALANG PUP
INSIDE PUP COLLEGE OF COMMUNICATION

