

THE USE OF VIDEO BLOGGING TO IMPROVE SPEAKING SKILLS

by:

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The development of contemporary technology has provided individuals with several opportunities to raise their standard of living, and education is no exception. One of these is a video blog, also referred to as a video log or simply a vlog, which is a kind of blog that makes use of video as its main format. In addition to the linked video, vlog postings frequently include supplementary text, images, and other metadata (or a video link). An entry may be recorded in a single take or over the course of several takes. The YouTube video-sharing website has a thriving Vlog community. A huge online community has developed around "vlogging," one of the most popular forms of digital entertainment in recent years. The widespread consensus is that vlogs, which can also be amusing, can transmit difficult information through images more successfully than written blogs. Web syndication, which facilitates the delivery of video over the Internet using either the RSS or Atom syndication formats, is another technique that video logs (vlogs) frequently use to enable automatic aggregation and playback on mobile devices and personal computers (Pilkington, 2009).

One of the most modern methods of teaching and learning English in the classroom is the use of technology (Mutmainna, 2016). Blogging has become more well-liked as a technique of language learning in the setting of English as a foreign language (EFL) (Aydin, 2014). Additionally, data supports the use of blogs in fostering connections between students and teachers in the target language, according to Aydin (2014). A classroom may become more democratic thanks to blogs because they provide all students an equal chance to participate (Mutmainna, 2016). Blogs are further beneficial. It is believed that blogs function best when routinely used by students.

Many international educators are increasingly utilizing this technology in classroom instruction and language acquisition. Numerous chances exist for one to strengthen their command of the English language through blogging (Mutmainna, 2016). Furthermore, Gao, W., et al. (2010) asserted that blogging helps students improve their public speaking abilities. Numerous studies have examined how blogging influences students' language abilities. These studies suggest that blogs can aid students in honing their speaking skills.

In addition, Marzuki & Nurpahmi (2019), vlogging had many advantages for students. They (1) the use of vlogging may help people to share their ideas which they find difficult through printed text; (2) vlogging can also help students, especially those visually impaired to understand their lesson through the listening process. It will also help students to develop their listening skills (3) Using vlogging will help students to develop their credibility and self-esteem in front of the camera; (4) Vlogging gives people the opportunity to earn money, developed their way of living and learn new things from different sectors, culture in various ways. (5) Students can study information via vlogging at any time and place that is convenient for them. (6) Students can use vlogging to make a portfolio of their work that they can display over time. Students may experience less pressure if they are permitted to think about a subject and hear a lesson as many times as necessary without feeling pressure from the class to move on. (7) Using vlogging to upload and download videos while also honing the student's speaking abilities.

Thus, the integration of modern technology in the classroom setting indeed helps students to improve their speaking skills, self-esteem, and opportunities to share their experiences, in this aspect collaboration and camaraderie were observed and developed among the learners.

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