

THE POSITIVE EFFECTS OF ANTI- BULLYING CAMPAIGN

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Bullying has no common definition but it is perceived as a minor case of destructive behavior that includes three criteria, these are intimidating actions, the presence of superiority and inferiority, and recurrence of the aggressive behavior. In addition to that, there are two more proposed criteria, these are the distress that the victim is suffering from and the provocation which serves as the motivator of bullies' aggressive behaviours. School bullying is one of the types of bullying that happens inside the school or in any educational site. Due to the severity of the result of bullying to the victims, the Department of Education together with the government had intensified the campaign against bullying.

Schools had implemented some anti- bullying procedures in dealing with bullies. The bullying measures differ for every school has different cases of bullying. The bullying cases in elementary is not as severe as the bullying cases in high school. High school students are more prone to cyber bullying because most of them are using different social media sites. Cyber bullying may result to physical injury, sexual harassments and the likes and in severe cases, it may even lead to death. Different cases of bullying opened the eyes of the parents that they have to work with the teachers in order to restrain the problem and take precautionary measures for the protection of the students.

The awareness of the students, parents and teachers about bullying has resulted to positive outcomes. Students are now brave enough to report indications of bullying, that is because of the teachers' strong encouragement to oppose the said problem. Students have to fight for their rights and bullies won't be tolerated.



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Some reports stated that the cases of bullying have comparatively decreased. Parents monitor their children and have thoughtfully reflected the important role of the family's environment to prevent their children in becoming bullies. Parents must face the truth that most of the bullies' destructive behaviours can be associated to the undesirable experiences at home.

Meanwhile, the Department of Education must help those students who have displayed aggressive behaviours. School's guidance counsellors together with psychologists can give free counselling for these students who became bullies to realize their mistakes. Parents must accompany their children in attending the said counselling.

Schools and parents must work hand in hand to combat the problem. Students must feel that they are belonged, safe and must receive reverence for whoever they are and whatever they have in life.

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The References: jal Website of DepED Division of Bataan

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