

SOCIAL MEDIA IN THE NEW NORMAL OF PHILIPPINE EDUCATION

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Tiktok, Facebook, Instagram, or Twitter, name it, they have it. There is no denying that these social media are young people's obsessions. Social media are websites and apps that let people make and share content or connect with others. Social media is more than just putting pictures of your vacations online. Over the years, social media has become a more reliable source of information and a platform for organizations to talk to their audiences. We can see it in their movements and daily activities and their influences on their lives. From waking up in the morning, this is mostly what they serve as breakfast or appetizer on their day. Is it beneficial to them? Social media tools for collaboration and communication could defeat their purpose if not used properly and cause serious problems. It can also be a means of providing gaming applications, marketplace or online services, and viewing various multimedia contents that are inappropriate for the maturity level of young learners.

Today, schools and colleges are adapting to these changes and relying on group resources and tools to improve student's lives. Using social media in education helps students, teachers, and parents get more helpful information and connect with learning groups and other systems that make learning easier. Social media can help you learn things that will help you in school, such as analytics and insights on different topics or issues. As a school, it's essential to be active on as many social platforms as possible. This helps make better ways to train students and shapes the culture of students. When you use social media to learn, you quickly find out who the experts are in different fields and subjects. When you follow these experts, you know more from them and get helpful

information. This gives you the power to get great results. Social media gives you tools to keep track of your audience and topics, and it is one of the best places to find out about something. You can find out what most people think about a specific topic by making an Instagram or Facebook poll or a survey with Google Forms or Survey Monkey. This can help students put together and complete valuable research materials. Students can get some of the best information and results from social media. This is true whether they are doing an assignment, a project, or just trying to learn more about a subject. This kind of information could be put on display using SlideShare. Teachers also use social media to find new resources to help with their lessons, activities to teach specific concepts, ideas for bulletin boards, information on new apps to follow up on particular topics, and to network and find out what's happening in schools around the world.

The bottom line is that social media is a big part of our daily lives, and there's no reason to keep it out of school. Staff at schools, colleges, and universities should be encouraged to use technology to stay in touch with students and parents. The benefits are clear, from better relationships between parents and teachers to a permanent change in how our children will learn.

References:

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