

RBI AMIDST THE PANDEMIC

by:

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The radio still plays an important role in our society, especially in today's time of pandemic due to COVID-19. Radio is one among of the most used mass-communication mediums in the world. Radio remains and will always be dominant among all mass communication media.

Radio is free, as always and forever. This is often an important consideration during pandemic situation, where lockdowns prevent people as well as our students from going out to earn a living that would pay for data services in support of their education.

Mostly within the provinces, people usually listen to the radio. One primary reason is because it is affordable, hence making it the perfect platform to discuss pressing issues. It brings learning, knowledge, and entertainment to both old and young.

Radio broadcasting encourages students to spice up their minds. Some students do not read modules and learning materials given by the school and made by the teachers. They do not even try to understand its content and lessons. They simply ignore it. If this scenario will continue, illiteracy due to ignorance among students will escalate.

Radio is one of the useful means of the school to help students learn. To eradicate or lessen ignorance and illiteracy among students, radio is used in the form of Radio Based Instructions (RBI).

RBI is a good example of how you can use radio to teach and educate our students. It is in response to DepEd advocacy to help our students learn while staying at home. Most schools use the radio as a medium of instruction to discuss modules prepared by

the teacher broadcasters. They prepare scripts and send them or discuss and explain the lessons live to the radio broadcast. It is cheap. It is quick. You can do this virtually everywhere. It can be beneficial for our students to learn their lessons without stopping them doing their house chores.

Through RBI, students are educated in the media arts such as writing and journalism (part of the English curriculum), food preparation and baking, audio production and programming, and much more. Students acquired diverse skills despite pandemics.

In addition, teachers learn the fundamentals of radio broadcasting. They practice their teaching abilities using their resources even without face to face.

References:

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