

#EDUTIKTOK FOR FILIPINO STUDENTS

by:

Arjay A. Alarcon

Teacher II, Justice Emilio Angeles Gancayco Memorial High School

According to the statistics released by Tiktok, as of 2022, it has 1 billion monthly active users reaching out to 141 countries. In one online minute, 167 million videos under Tiktok are watched.. All over the world, there more than 30 billion subscribers that put Tiktok applications in their gadgets. It is undeniably true that it is very well-known to everyone that no one on earth hasn't met the work "Tiktok".

It has become part of our everyday lives, with just an instant tap on our devices we can get to watch and entertain ourselves with a very wide variety of #trending videos, such as dancing, singing, skin care, cooking, fashion, travel, pets, hacks and even how-toss on different things.

The Official Website of DepED Division of Bataan

Well, of course, the Philippines did not miss being placed in the charts as one of the top 10 users by country according to Tiktok. Nowadays, it has already been used in schools as well. Last year, DepEd launched the first "Tiktok for Education" webinar for teachers in the country to use Tiktok as one of the educational platforms. It aims to educate students, most especially the youths, even in the challenging times led by the pandemic. The objectives of the said movement have led the teachers to become dynamic, which teaches them to become creative and adaptive even in the call of times.

With the accessibility for all Tiktok most especially for students, it posts a lot of questions. As we all know, fake news or misinformation is rampant not just in Tiktok but on all other social media platforms. It is very hard to fact-check whether specific content is true or not. This deep-seated misinformation issue can be seen everywhere trying to brainwash not just students but all of us as users and try to veer us away from the truth.

Tiktok has taught us how to dance, sing and learn new things but we must also be careful and intelligent enough in everything that we watch on our mobile phone screens. Everyone must go together and be vigilant to at least reduce the number of fake contents that could bring misinformation and confusion most especially to our youths' minds because by the end of the day, whatever would be the students will learn in all forms could lead and mold to what we are in the future.

References:

Geysler, Werner. (2022). Tiktok statistics – 63 tiktok stats you need to know [2022 update]. InfluencerMarketingHub.

<https://influencermarketinghub.com/tiktok-stats/>