

## CONCEPTS OF LOCALIZATION AND CONTEXTUALIZATION

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The quest for quality instruction has been one of the prime priorities of the education sector. There are ways and strategies that being implemented nowadays and two of the most remarkable approaches are localization and contextualization.

Localization pertains to the adaptation of the contents of the curriculum and method or process of teaching to the educational clientele in a certain place or locality. It is important to consider the background of the community and the culture of the people living there. It is primarily giving respect to the traditions, norms and values of people living in a certain geographical area. Aside from recognizing the culture, this may also be giving honor and respect to the local groups.

On the other hand, contextualization refers to the presentation of the lessons among the learners in such a way that it will touch and adapt to their current situation, to their environment and to their available resources. This shows the flexibility of teaching for it ensures the appropriateness of the lessons and instructions to a certain group of learners. Contextualization considered as one of the useful trends in today's generation for it promotes inclusiveness and respect for the nature of the people in the community.

There are certain contexts that given more emphasis when localization is magnified in school. Moreover, there are learning experiences that highlighted when contextualization is applied. Through localization there are certain aspects of the people's customs and traditions that are touch. Through contextualization, there are certain ways of living that displayed.

With localization the learners can attain better education for the curriculum conscientiously fit to them. With contextualization the most relevant and meaningful experiences are tailored for them to relate and enjoy the things they do in school

The familiarization of various things and lessons are realized, in the localization wherein the learners tend to associate themselves in the activities brought by the contextualization.

Indeed, localization and contextualization truly complement and link to each other to offer a more relatable and relevant education for the sake of the educational clientele in certain localities.

This connotes that the Department of Education (DepEd) aims to respect the diverse learners and give honor to the nature of place where they reside. It is such a remarkable milestone in the field of education.

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