



Republic of the Philippines
DEPARTMENT OF EDUCATION
REGION III



SCHOOLS DIVISION OFFICE OF BATAAN

Website: www.depedbataan.com | email: bataan@deped.gov.ph | FB Page: <https://www.facebook.com/DepEdBataan>
Telephone / Fax : 047-2372102 | Address: Bataan Provincial Capitol Compound, Balanga City 2100

February 3, 2020

DIVISION MEMORANDUM

No. 046 s, 2020

GUIDELINES AND CRITERIA FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST

To: Assistant Schools Division Superintendent
Chiefs of Division, CID and SGOD
Education Program Supervisors
Public Schools District Supervisors
Public Elementary, Junior High and Senior High
All Others Concerned

1. SDO- Bataan will conduct the Jingle Contest for the 2020 Brigada Eskwela with the theme **"Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan."**
2. The contest aims to encourage schools to showcase the talents of the learners in coming up with a campaign jingle to be used in the 2020 Brigada Eskwela marketing and advocacy activities, in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year 2020-2021.
3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The Mechanics for the Brigada Eskwela Jingle Contest is contained in Enclosure 1.
5. Participation to this activity is subject to the No-disruption-of-classes policy provided under DepEd Order No.9, s. 2005 entitled **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.**
6. Expenses relative to the conduct of the contest shall be charged against local funds subject to the usual accounting and auditing rules and regulations.
7. Immediate dissemination of this Memorandum to all concerned is enjoined.

ROMEO M. ALIP, PhD, CESO V
Schools Division Superintendent

Encl.

As stated

Reference:

DepEd Memo No. 186 s. 2018, DepEd Order No. 9 s, 2005

To be indicated in the Perpetual Index under the following subjects:

Campaign, Contest, Criteria, Learners, Rules and Regulations

SO10

"WE MOULD HEROES"

VISION

We dream of Filipinos who passionately love their country and whose values and competencies enable them to realize their full potential and contribute meaningfully to building the nation.

As a learner-centered public institution, the Department of Education continuously improves itself to better serve its stakeholders.

MISSION

To protect and promote the right of every Filipino to quality, equitable, culture-based, and complete basic education where:

- Students learn in a child-friendly, gender-sensitive, safe, and motivating environment
- Teachers facilitate learning and constantly nurture every learner
- Administrators and staff, as stewards of the institution, ensure an enabling and supportive environment for effective learning to happen
- Family, community, and other stakeholders are actively engaged and share responsibility for developing life-long learners.

QUALITY POLICY

- I. Providing quality product and service to our customers and meeting regulatory and all applicable ISO 9001:2015 requirements.
- II. Considering and meeting all external and internal issues relevant to our purpose, strategic direction and that affect our QMS in achieving its intended results.
- III. Determining and meeting the requirements of interested parties that are relevant to the ability of our QMS to meet customer and applicable regulatory requirements.
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Enclosure to Division Memo No. _____, s. 2020

MECHANICS FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST

Theme: "Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan"

1. COMPOSITION

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than **two (2) minutes**.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.
- The composition shall be performed by the learner/s of the participating school.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.

3. ENTRY FORMAT AND REQUIREMENTS

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
 - Accomplished Entry Form
 - Narrative report on the concept of the jingle.
 - Lyrics of the jingle
 - Profile of composers and the music teacher/coach. (Note: which can be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced on the Awarding of Division Brigada Eskwela Best Implementer

5. PRIZES

First Place: P 3,000.00 for the students and Plaque of Recognition for the School
Second Place: P 2,000.00 for the students and Plaque of Recognition for the School
Third Place: P 1,000.00 for the students and Plaque of Recognition for the School
Consolation Prize for School participating entries: Certificate of Participation

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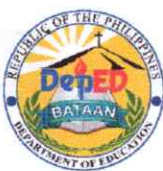
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6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level	– January 20, 2020 – February 7, 2020
Judging of Entries	– February 10-11, 2020
Presentation of Top 3 Winners	– February 14, 2020
Regional Level	– March 2-6, 2020
National Level	– March 9-13, 2020

CRITERIA FOR THE 2020 BRIGADA ESKWELA JINGLE MAKING CONTEST

Originality	40%
Musicality	40%
<ul style="list-style-type: none"> • Melody • Arrangement • Instrument/Accompaniment • Tone 	
Relevance and Appropriateness to the BE Program and the Theme	20%
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2020. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.

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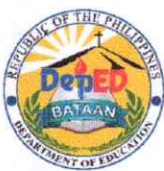
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BRIGADA ESKWELA JINGLE MAKING CONTEST

ENTRY FORM

Title of the Jingle: _____

Composer/s Name : _____

Name of School: _____ School ID _____

Division of : _____ Region _____

Composer/s Profile

Name of Music Teacher/Coach :

Music Teacher/Coach Profile :

Concept of the Brigada Eskwela Jingle Entry:

Submitted by:

Composer/s and Music Teacher Coach

Recommended by:

Principal /SDS/RD

Accepted by:

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