

Department of Education

REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

DIVISION MEMORANDUM No. 20, s. 2021 JUN 0 3 2021

DISSEMINATION OF REGIONAL MEMORANDUM NO. 192, S. 2021 (IMPLEMENTATION OF PROJECT CLICK: CENTRAL LUZON INFORMATION CHANNEL AND KEYSTONE PROJECT)

To: Assistant Schools Division Superintendent Chiefs of Division, CID and SGOD Public Schools District Supervisors All Public School Principals School Information Coordinators All Others Concerned

- This Office informs all concerned that the Department of Education Regional Office III shall implement PROJECT CLICK: Central Luzon Information Channel and Keystone Project from June to December 2021.
- 2. The goal of this project is to sustain the commitment and engagement of the Division Information Officers (DIOs) and School Information Coordinators (SICs) in DepEd Region III. Specific aims of PROJECT CLICK and schedule of activities to be undertaken by the Public Affair unit, all DIOs and their alternates and all designated SICs are stated in Regional Memorandum No. 192, s. 2021.
- 3. Relative to this, there will be an **online meeting of all SICs** to be held on **June 9, 2021 at 9:00am via Zoom**.
- 4. Wide dissemination of this Memorandum is enjoined.

ROLAND M, FRONDA, EdD, CESO VI

Assistant Schools Division Superintendent

Officer-in Charge

Office of the Schools Division Superintendent

SO6 June 3, 2021









Department of Education

REGION III-CENTRAL LUZON

BECORDS SECTION, REGIONAL OFFICE NO.

REGIONAL MEMORANDUM No. 192, s. 2021

IMPLEMENTATION OF PROJECT CLICK: CENTRAL LUZON INFORMATION CHANNEL AND KEYSTONE

To: Schools Division Superintendents
Division Information Officers
School Heads
School Information Coordinators

- 1. The Department of Education Regional Office III, through the Public Affairs Unit, shall implement PROJECT CLICK: Central Luzon Information Channel and Keystone from June to December 2021 to sustain the commitment and engagement of the Division Information Officers and School Information Coordinators in DepEd Region III.
- This project aims to:
 - a. Foster collaboration among the Information Officers and Coordinators through the conduct of regional engagement activities and social media platforms;

b. Capacitate Information Officers and Coordinators on various skills and technologies to support IEC activities and projects;

Highlight the various accomplishments, best practices, and success stories
of learners, teachers, stakeholders, and the like through press releases and
feature stories;

d. Manage crisis through the immediate and accurate incident reporting using online mechanism;

e. Recognize the best performing Information Officers and Coordinators through the regional awards and recognition activity.

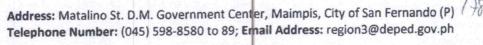
3. Enclosed to this memorandum is the schedule of activities that shall be undertaken by the Public Affairs Unit, all Divisions Information Officers and their alternates, and all designated School Information Coordinators.

4. Immediate and wide dissemination of this Memorandum is desired.

MAY B. ECLAR, PhD, CESO III

Encl.: As stated /pau2 May 28, 2021









Department of Education REGION III-CENTRAL LUZON

PROJECT CLICK: CENTRAL LUZON INFORMATION CHANNEL AND KEYSTONE TIMELINE OF ACTIVITIES

DATE	TITLE OF ACTIVITY	REQUIRED ACTION
June 1, 2021	Joining of all School Information Coordinators in the Official Facebook Private Group Page for Division Information Officers and School Information Coordinators	All School Information Coordinators are required to join the Facebook Private Group: Central Luzon Information Channel and Keystone Division Information Officers and School Information Coordinators are requested to post in the CLICK Facebook group various documentation such as articles, photos, and videos of their division/school's various accomplishments, best practices, and success stories of learners, teachers, and stakeholders. Note: Public Affairs Unit staff shall validate the member requests and shall approve only if the name of the SIC is included in the official consolidated list submitted to the Public Affairs Service.
June 18, 2021 8:00 AM - 12:00 NN	Official Virtual Launching and Orientation of School Information Coordinators via CLICK Facebook Private Group Page	All Division Information Officers and/or Alternates and School Information Coordinators are required to attend the virtual
June 25, 2021 10:00 - 12 NN	CLICK Training Session No. 1 Crisis Management Utilizing the Online DepEd	All Division Information Officers and/or Alternates and School Information Coordinators are required to attend the virtual event via FB Livestream







Department of Education REGION III-CENTRAL LUZON

	Incident Report Form		
July 2, 2021 10:00 – 12 NN	CLICK Training Session No. 2 Writing press releases for DepEd Writing Official Statements Creating broadcast media content and handling media queries	All Division Information Officers and/or Alternates and School Information Coordinators are required to attend the virtual event via FB Livestream	
July 23, 2021 10:00 – 12 NN	CLICK Training Session No. 3 Maximizing the Use of Social Media for Division and School Communications DepEd Social Media Policy	All Division Information Officers and/or Alternates and School Information Coordinators are required to attend the virtual event via FB Livestream	
July 30, 2021 10:00 – 12 NN	CLICK Training Session No. 4 • How to spot fake news	required to attend the virtual event via FB Livestream	
August – September 2021	Submission of articles and contributions for inclusion in the CLICK Digital Newsletter	School Information Coordinators shall submit their contributions to their respective Division Information Officers for editing and screening. Division Information Officers shall forward/endorse the articles to	







Department of Education REGION III-CENTRAL LUZON

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	the Public Affairs Unit following the allotted number of stories as determined by the Public Affairs Unit. Note: The use of such publication/articles for ranking and/or promotion shall be guided by existing DepEd policies and guidelines such as DO No. 66 s. 2007 (Publication and Authorship).
CLICK Training Session No. 4 • Creative Writing	All Division Information Officers and/or Alternates and School Information Coordinators are required to attend the virtual event via FB Livestream
CLICK Training Session No. 5 Photography 101 Capturing photos using mobile phones	
Finalization of CLICK Digital Newsletter and Uploading to the Regional Website	CLICK Editorial Board shall finalize the digital copy of the newsletter. Public Affairs Unit shall upload the digital file to the regional website.
CLICK Training Session No. 6 • Videography 101	All Division Information Officers and/or Alternates and School Information Coordinators are required to attend the virtual event via FB Livestream
CLICK Regional Awards Virtual Ceremony	All Division Information Officers and/or Alternates and School Information Coordinators are required to attend the virtual event via FB Livestream
	CLICK Training Session No. 5 Photography 101 Capturing photos using mobile phones Finalization of CLICK Digital Newsletter and Uploading to the Regional Website CLICK Training Session No. 6 Videography 101 CLICK Regional Awards





District	School	Name of SIC
Abucay	Abucay North Elementary School	Lyn S. Flores
Abucay	Bangkal Elementary School	Morena P. Uy
Abucay	Bangkal Resettlement Elementary School	Marifi B. Francisco
Abucay	Capitangan Elementary School	Maribel V. Felizardo
Abucay	Hacienda Elementary School	Annalyn Valdez
Abucay	Kabukiran Elementary School	Gemma V. Sonza
Abucay	Mabatang Elementary School	Bernie E. Almazan
Abucay	Pelagio Rubiano Elementary School	Jeczlyn S. Manrique
Abucay	Salian Elementary School	Sondi ALyza S. Llaneta
Abucay	Tomas Pinpin Memorial Elementary School	Rose Anne C. Perez
Abucay	Wawa Elementary School	Julie Ann S. Banzon
Abucay	Bonifacio Camacho National High School	Evangeline D. Gallardo
Abucay	Bangkal High School	Jennelyn M. Reyes
Abucay	Mabatang National High School	Olivia T. Duran
Bagac	Bagac Elementary School	Marites M. Bantugan
Bagac	Banawang Elementary School	Irene D. Devaras
Bagac Bagac	Binuangan Elementary School	Norbilyn M. Ilao
Bagac	Binukawan Elementary School	Imelda D/ Robles
Bagac	Overland Elementary School	Michelle M. Joven
Bagac	Parang Elementary School	Antonia M. De Vega
Bagac Bagac	Paysawan Elementary School	Nora N. Jornal
	Pinagsumilan Elementary School	Rendel P. Bantugan
Bagac	Quinawan Elementary School	Angeli Ann V. Moral
Bagac	Saysain Elementary School	Riza S. Ramos
Bagac		Robylene A. Medina
Bagac	Bagac National High School-Parang	Abby Cris D. Federico
Bagac	E.C. Bernabe National High School	Ainelle E. Jordan
Bagac	Saysain National High School	
Dinalupihan	Bayan-Bayanan Elementary School	Mary Rose R. Reyes Elsa S. Ramos
Dinalupihan	Daang Bago Elementary School	
Dinalupihan	Dalao Elementary School	Abby Mae C. De Guzman
Dinalupihan	Dinalupihan Elementary School	Ryann R. Singian
Dinalupihan	Layac Elementary School	Milabelle A. Tan
Dinalupihan	New San Jose Elementary School	Arturo D. Sta. Ana Jr.
Dinalupihan	Old San Jose Elementary School	Beverly D. Tongol
Dinalupihan	Pagalanggang Elementary School	Lucia A. Castro
Dinalupihan	Pentor Elementary School	Sarah G. Nuguid
Dinalupihan	Pita Elementary School	Ancelma R. Columna
Dinalupihan	San Simon Elementary School	Mary Jane M. Villanueva
Dinalupihan	Sapang Balas Elementary School	Angeli S. Magsanop
Dinalupihan	Sta. Isabel Elementary School	Eden D. De Vera
Dinalupihan	Sto. Niño Elementary School	Evelyn S. Montemayor
Dinalupihan	Tucop Integrated School	Maria Fe B. Visda
Dinalupihan	Bangal Elementary School	Caroline E. Macalinao
Dinalupihan	Colo Elementary School	Paul Andrei E. Sereño
Dinalupihan	Happy Valley Elementary School	Marites Q. Garcia
Dinalupihan	Jose C. Payumo Elementary School	Analie N. Bihasa
Dinalupihan	Kataasan Elementary School	Edilyn L. Peñaflor
Dinalupihan	Luakan Elementary School	Mildred L. Dicang
Dinalupihan	Magsaysay Elementary School	Maria Vanessa B. Vanzuela
Dinalupihan	Maligaya Elementary School	Maricel C. Lingad
Dinalupihan	Naparing Elementary School	Jennifer A. Romanes
Dinalupihan	Pag-asa Elementary School	Angela C. Acson
Dinalupihan	Payangan Elementary School	Ana Liza B. Sesno
Dinalupihan	Pinulot Elementary School	Imelda C. Sacramento
Dinalupihan	Roosevelt Elementary School	Baby Annie R. Gonzales
Dinalupihan	Saguing Elementary School	Fritzie M. Reyes
Dinalupihan	San Benito Elementary School	Angeli M. De Guzman
Dinalupihan	San Pablo Elementary School	Grace C. Manuel
Dinalupihan	San Ramon Elementary School	Elvira B. Sawi
Dinalupihan	Tubo-Tubo Elementary School	Mariecris T. Evangelista

District	School	Name of SIC
Dinalupihan	Jose C. Payumo Memorial High School	Menandro S. Reyes
Dinalupihan	Luakan National High School	May S. Flores
Dinalupihan	Luakan National High School-Annex	Mark Gil A. Flugencio
Dinalupihan	Magsaysay National High School	Raymond C. Black
Dinalupihan	Pagalanggang National High School	Sherwin G. Serrano
Dinalupihan	Roosevelt National High School	Pepito B. Fernandez
Dinalupihan	Sta. Lucia High School	Rafhael A. Manlangit
Hermosa	Almacen Elementary School	Vanessa V. Magcalas
Hermosa	Bacong Elementary School	Fernand M. De Leon
Hermosa	Balsik Elementary School	Hasmin M. Lapid
Hermosa	Bamban Elementary School	Franklin R. Lopez
Hermosa	Casupanan Elementary School	Lady Airish D. Nicdao
Hermosa	Culis Elementary School	Aleli N. Agustin
Hermosa	Hermosa Elementary School	Dino Dominic C. Santos
Hermosa	Hermosa Elementary School-Annex	Maria Ailene L. Libao
Hermosa	Mabiga Elementary School	Ma. Fe G. Egonio
Hermosa	Maite Elementary School	Renz L. Santos
Hermosa	Mambog Elementary School	Mary Grace B. Mancera
Hermosa	Mambog Elementary School-Annex	Kim Aldrin C. Cunanan
Hermosa	Pandatung Elementary School	Marites S. Bergantin
Hermosa	Parapal Elementary School	Sally S. Basalo
Hermosa	Pastolan Elementary School	Pamela E. Aguas
Hermosa	Pastolan Elementary School-Annex	Melanie L. Wahing
Hermosa	Pulo Integrated School	Artemio S. Bantay
Hermosa	Saba Elementary School	Adelia R. Mendoza
Hermosa	Sumalo Integrated School	Robby D. Lim
Hermosa	Tipo Elementary School	Jelina S. Malones
Hermosa	Balsik National High School	Rojomel M. Idquival
Hermosa	Hermosa National High School	Jethro M. Nocom
Hermosa	Hermosa National High School-Annex	Manolito Losbanez
Morong	Binaritan Elementary School	Aileen P. Loyola
Morong	Facundo Angeles Memorial Elementary School	Mylene A. Taba
	Kanawan Integrated School	
Morong	Mabayo Elementary School	Mark B. Macapinlac Jenilie N. Florendo
Morong		
Morong	Minanga Elementary School	Marlon C. Flojo
Morong	Morong Elementary School	Sharon T. Esguerra
Morong	Nagbalayong Elementary School	Bianca Mae B. Ramirez
Morong	Panibutuhan Elementary School	Ma. Victoria I. Malibiran
Morong	Sampaloc Integrated School	Phoebe Jane P. Dizon
Morong	Morong National High School	Jessica M. Quimlat
Morong	Morong National High School-Annex Mabayo	Ana Liza F. Carr
Morong	Nagbalayong National High School	Mary Ann S. Valdez
Morong	Morong Senior High School	Evangeline M. Fechalin
Orani	Alikabok Elementary School	Maria Aiza A. Dela Cruz
Orani	Doña Elementary School	Evelyn O. Santiago
Orani	Kabalutan Elementary School	Gideon V. Roberts
Orani	Kaparangan Elementary School	Danalee N. Cabatay
Orani	Legua Integrated School	Divine S. Bañares
Orani	Orani North Elementary School	Marites D. Bandong
Orani	Orani South Elementary School	Reminda T. Feliciano
Orani	Pag-asa Elementary School	Maylene F. Cruz
Orani	Pantalan Bago Elementary School	Elvie A. Ambrocio
Orani	Pantalan Luma Elementary School	Charmie Samson Tallorin
Orani	Paraiso Elementary School	Gloria B. Bringas
Orani	Pulo Integrated School	Reymualdo R. Mantilla, Jr
Orani	Sibul Elementary School	Adelina T. Caisip
Orani	Tala Elementary School	Lolita M. Benamir
Orani	Talimundoc Elementary School	Regina C. Olalia
Orani	Tapulao Elementary School	Lourdes II D. Gorospe
	Orani National High School-Main	Dennis Mikhail V. Lacason

District	School	Name of SIC
Orani	Orani National High School-Pag-asa	Meriam A. Roda
Orani	Orani National High School-Parang-parang	Michael C. Roque
Samal	Adamson Elementary School	Myla C. Sapno
Samal	Asuncion Consunji Memorial Elementary Scho	ol Menardo E. Cabang
Samal	Calaguiman Elementary School	Marie Pet S. Quinto
Samal	F.C. Del Rosario Elementary School	Hilda M. Lazarte
Samal	Gugo Elementary School	Rosalie L. Aguhar
Samal	Lalawigan Elementary School	Mc Ronn C. Bugay
Samal	Palili Elementary School	Cristine Joy C. Catacutan
Samal	Samal North Elementary School	Catalina G. Bonus
Samal	Samal South Elementary School	Glaiza B. Dela Cruz
Samal	Sapa Elementary School	Ace M. Dela Vega
Samal	Samal National High School	Janina Mae V. Malibiran
Samal	Samal National High School-Annex	Cecilia G. De Leon
Limay	Alangan Elementary School	Virginia I. Serna
Limay	Arsenal Elementary School	Judith S. Tanael
Limay	BLISS Elementary School	Avegail A. Lumantao
Limay	Carbon Elementary School	Emmanda C. Cruz
Limay	Duale Elementary School	Joemarie E. Mendoza
Limay	Gabaldon Elementary School	Joyce Marie D. Santos
Limay	Kinaragan Elementary School	Gina H. Tanag
Limay	Kitang Elementary School	Lorraine Lee A. Sangalang
Limay	Lamao Elementary School	Imee S. De Leon
	Limay Elementary School	Elaine Hope S. Juanerio
Limay	Luz Elementary School	Abegail C. Buquiron
Limay	Peas Elementary School	Arnold Q. Desamito
Limay		
Limay	St. Francis Elementary School (Bacong)	Rossiel T. Valdez
Limay	Lamao National High School	Maria Gladys D. Herrera
Limay	Limay National High School	Claudette L. Cabal
Limay	Limay Senior High School	Michelle S. Nojadera
Limay	St. Francis National High School	John William S. Bustamanto
Mariveles	A.G. Llamas Elementary School	Alexis V. Dela Cruz
Mariveles	Alasasin Elementary School	Estrella R. Robles
Mariveles	Alion Elementary School	Rheinadel J. Cruz
Mariveles	Balon Elementary School	Emma Jane T. Piala
Mariveles	Baseco Elementary School	Janice D. Mercader
Mariveles	Batangas II Elementary School	May V. Naoe
Mariveles	Bayview Elementary School	Marilyn R. Artezuela
Mariveles	Bepz Elementary School	Nestle I. Reyes
Mariveles	Biaan Aeta Integrated School	Mariquita A. Banal
Mariveles	Cabcaben Elementary School	Maricel A. Hualde
Mariveles	Ipag Elementary School	Marie Jinky A. Caratiket
Mariveles	Lucanin Elementary School	Christian A. Cruz
Mariveles	Marina Bay Elementary School	Marisol G. Laus
Mariveles	Mt. View Elementary School	Jonathan P. Escaro
Mariveles	Renato L. Cayetano Memorial School	Camelo A. Maiquez
Mariveles	Sisiman Elementary School	Robert S. Rana
Mariveles	Sto. Niño Biaan Elementary School	Glycel G. Enriquez
Mariveles	Townsite Elementary School	Josephine M. Borja
Mariveles	Baseco National High School	Michelle V. De Vera
Mariveles	Ipag National High School	Bryan M. Floro
Mariveles	Mariveles NHS Cabcaben-Annex New Alion	Vhina Joana L. Javier
Mariveles	Mariveles NHS Cabcaben-Annex Alasasin	Christine Joy E. Sanchez
Mariveles	Mariveles NHS Cabcaben-Annex Batangas II	Romel L. Tapalgo Jr.
Mariveles	Mariveles NHS Cabcaben	Rechelle V. Forbes
Mariveles	Mariveles NHS Malaya	Ronald S. Mingi
Mariveles	Sisiman National Hihj School	Charisse I. Terrado
Mariveles	Mariveles NHS-Poblacion	Mark Francis A. Navarro
Mariveles	Mariveles NHS-Camaya Campus	Brianne Singson
Mariveles	Mariveles SHS-Sitio Mabuhay	Kenneth G. Doctolero

District	School		Name of SIC
Orion	Bantan Elementary School		Rosario M. Hualda
Orion	Bilolo Elementary School		Adeljory O. Bautista
Orion	Calungusan Elementary School		Rennisa B. Baul
Orion	Camachile Elementary School		Carmela I. Aguelo
Orion	Capunitan Elementary School	7	Corina P. Guzman
Orion	Daan Pare Elementary School		Ana Paz D. Guevarra
Orion	Eva Aeta Elementary School	7	Howard E. Lacason
Orion	General Lim Elementary School		Bernadette M. Medina
Orion	Orion Elementary School		Yannie Vanessa C. Enriquez
Orion	Pablo R. Roman Elementary School		Catherine C. Pontanoza
Orion	Puting Buhangin Elementary School		Pinky S. Dy Jongco
Orion	Sabatan Elementary School		Leah D. Policarpio
Orion	Sta. Elena Elementary School		Korina S. De Leon
Orion	Sto. Domingo Elementary School		Hannaelei B. Limcumpao
Orion	Bataan School of Fisheries		Laureana B. Raymundo
Orion	Justice E. A. Gancayno Memorial Hig	School	Maylyn F. Manalo
Pilar	Alauli Elementary School		Nora Q. Castillo
Pilar	Bagumbayan Elementary School		Sheena Marie V. Alolod
Pilar	Balut Elementary School		Thelma T. Sangalang
Pilar	Diwa Elementary School		Vilma S. Sumaguio
Pilar	J.S. Herrera Sr. Memorial Elementary	School	Jennifer F. Enriquez
Pilar	Liyang Elementary School		Marita M. Caranto
Pilar	Nagwaling Elementary School		Cherry B. Valencia
Pilar	Panilao Elementary School		Ma. Alona S. Sioco
Pilar	Pantingan Elementary School		Charity A. Palmones
Pilar	Pilar Elementary School		Eric R. Mangubat
Pilar	Sta. Rosa Elementary School		Maria Teresa M. Cawigan
Pilar	Wakas Elementary School		Cristina R. De Dios
Pilar	Dr. Victoria B. Roman Memorial High	School	Ivie G. Aldama
Pilar	Pablo Roman National High School		Rhenn B. Songco