



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OFFICE OF BATAAN

**DIVISION MEMORANDUM**

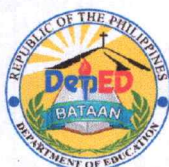
No. 182, s. 2021

MAY 20 2021

**NATIONAL HERITAGE MONTH 2021 CELEBRATION**

To: Assistant Schools Division Superintendent  
CID and SGOD Chiefs  
Education Program Supervisors  
Public Schools District Supervisors  
Public and Private Secondary School Heads  
All Others Concerned

1. This Office announces the conduct of the National Heritage Month 2021 Celebration on May 26-27, 2021, 8:00AM to 12:00NN and 8:00AM to 5:00PM respectively, with the theme, "VICTORY AND HUMANITY: Upholding Filipino Heritage and Identity".
2. The objectives of this activity are:
  - a. to strengthen the advocacy of caring and upholding both tangible and intangible local culture heritage in this time of crisis;
  - b. to recognize the value of Philippine cultural heritage by participating in events relative to the National Heritage Month celebration and the Quincentennial Commemorations of the Philippines (QCP); and
  - c. to promote solidarity amongst the Filipinos by acknowledging their own cultural heritage.
3. This activity will have two (2) parts. Part I consists of a Webinar to be held on May 26, 2021 at 8:00AM to 12:00NN via the zoom platform. Participants to the said webinar are the contestants for the Essay Writing and Poster-Making Contests, their Teacher-Coaches, Araling Panlipunan District Coordinators, and Master Teachers in Araling Panlipunan.
4. Part II consists of the Essay Writing (Filipino) and Poster Making Contests open for public and private secondary schools within the Division. The Essay Writing Contest may only be participated by one (1) student (either Grade 11 or 12) per Senior High School. The Poster Making Contest may only be participated by one (1) student (either Grade 7,8,9, or 10) per Junior High School.
5. A different subtheme will be used for the Essay Writing and Poster Making Contests. It will be based on the discussion in the Webinar on May 26, 2021. The subtheme will only be announced on the contest proper itself.



"WE MOULD HEROES"

Address: Bataan Provincial Capitol Compound, Balanga City 2100 Bataan | Telephone / Fax: (047) 237-2102  
Email Address: [bataan@deped.gov.ph](mailto:bataan@deped.gov.ph) | Website: [www.depedbataan.com](http://www.depedbataan.com) | Facebook Page: [www.facebook.com/DepEdBataan](https://www.facebook.com/DepEdBataan)



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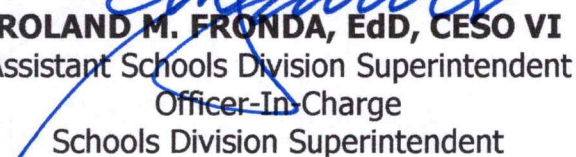
6. Winners in the contests will receive a cash prize, as follows:

First Prize	-	Php 1,000.00
Second Prize	-	Php 500.00
Third Prize	-	Php 300.00

7. Prospective contestants are required to register via google forms using this link:  
<https://forms.gle/zaGGXoLGGjTTm9pAA>

8. Attached are the program for the Webinar and the criteria for the contests.

9. Immediate and wide dissemination of this Memorandum is desired.

  
**ROLAND M. FRONZA, EdD, CESO VI**  
Assistant Schools Division Superintendent  
Officer-In-Charge  
Schools Division Superintendent

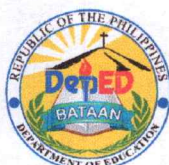
Encls.:

As stated,

To be indicated in the Perpetual Index  
under the following subjects:

NATIONAL HERITAGE MONTH  
CONTEST  
CULTURE

SO11/bms  
May 20, 2021



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## PROGRAM

NATIONAL HERITAGE MONTH 2021

**Part I: Webinar** May 26, 2021, 8:00AM-11:00AM  
**Part II: Contest Proper** May 27, 2021, 8:00-5:00PM

### PART I – OPENING

The Philippine National Anthem

**AVP**

Prayer

**AVP**

Bataan Hymn

**AVP**

Welcome Remarks

**RAMON C. PEREZ**  
SGOD Chief

Opening Remarks

**MILAGROS M. PEÑAFLOR, PhD**  
CID Chief

Messages

**ROLAND M. FRONDA, EdD, CESO VI**  
OIC-Schools Division Superintendent

**WILLIAM RODERICK R. FALLORIN**  
OIC-Assistant Schools Division Superintendent

Presentation

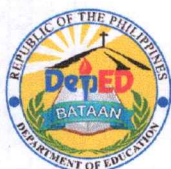
DepEd Gabaldon Building  
SDO Bataan Heritage

**ALICE DE GUZMAN**  
Principal  
Samal South Elementary School – Samal District

**EMILY DR. MENDOZA**  
Principal  
Orani North Elementary School – Orani District

**PAULINE B. ROXAS**  
Principal  
Tomas Pinpin Memorial Elementary School – Abucay District

**JIJI C. DE VILLA**  
Principal  
Arellano Elementary School – Orion District



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**VILMA S. GONZALES**

Principal

Hermosa Elementary School – Hermosa District

**MYRNA B. TORRES**

Principal

Gabaldon Elementary School – Limay District

Lecture Proper

**National Commission on Culture and Arts**

Announcement

**BRYAN SANTOS**

EPS II

SGOD

Closing Remarks

**ROMEO M. LAYUG**

EPS-Araling Panlipunan

CID

**Master of Ceremony**

**SONDI ALYZA S. LLANETA**

Teacher I

Salian Elementary School

Abucay District

**SARAHLLY M. BALUYOT**

Teacher I

Salian Elementary School

Abucay District



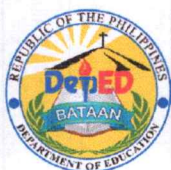
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**KRAYTIRYA SA PAGSULAT NG SANAYSAY**  
**May 27, 2021 (8:30AM – 11:30AM)**

• <b>Nilalaman</b>	<b>50%</b>
✓ May kaakit-akit na pamagat	10
✓ May mahalagang paksa	10
✓ May orihinalidad at di palasak	10
✓ May makabuluhang wakas	10
✓ Kinapupulutan ng aral	10
• <b>Organisasyon</b>	<b>30%</b>
✓ May simula, gitna at wakas	10
✓ May makabuluhang pagkakabuo	10
✓ Diin / Angkop na pananalita	10
• <b>Mekaniks</b>	<b>20%</b>
✓ Wastong gamit ng salita	10
✓ Bantas / Baybay	10
<b>Kabuuan</b>	<b>100%</b>

**CRITERIA FOR THE POSTER MAKING CONTEST**  
**May 27, 2021 (8:30AM – 11:30AM)**

• <b>Relevance to the Theme</b>	30%
• <b>Originality</b>	25%
• <b>Creativity</b>	20%
• <b>Color Harmony</b>	15%
• <b>Visual Impact</b>	10%
<b>Total</b>	<b>100%</b>



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