



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

MAR 15 2021

DIVISION ADVISORY
No. 033, s. 2021


To: Public Schools District Supervisors
Junior and Senior High School Principals
All Others Concerned

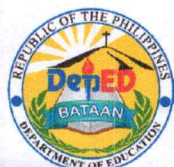
This Office informs all concerned that the **Word Cup EdCalibre International** will conduct **18th Word Cup Philippines: 6th Journalism Masterclass Virtual Press Conference and Online Contests** from March 20 to April 18, 2021.

For more information, attached is the letter from Dr. Eugenio Sonny Ochoa Calapit, En.P., QMP, Executive Director, EdCalibre International.


ROMEO M. ALIP, PhD, CESO V
Schools Division Superintendent

In compliance with DepEd Order No. 8 s. 2013, this Division Advisory is issued not for endorsement per D.O. 28 s. 2001 only for the information of DepEd Officials, personnel as well as the concerned public.


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March 11, 2021

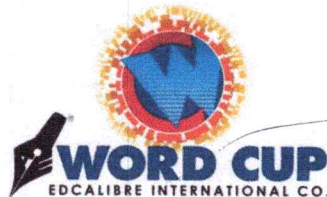


“WE MOULD HEROES”

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Email Address: bataan@deped.gov.ph | Website: www.depedbataan.com | Facebook Page: www.facebook.com/DepEdBataan



ISO 9001: 2015 CERTIFIED



3 March 2021

Dear Word Cup Delegate:

RE: Invitation to the 18th Word Cup Philippines: 6th Journalism Masterclass
Virtual Press Conference and Online Contests

They say "Rome wasn't built in a day," and so do a lot of things including learning and developing your skill or craft.

But Rome got built nonetheless, and so will your skills if you're serious enough about it.

In February we laid the foundation for you to build your awesome skills. We now would like to be bold enough to make the first step in mastering the craft through our 6th Masterclass. So how is our 6th Journalism Masterclass superior to the usual training? Ours is a practitioner-led, experiential journalism approach. It places a premium on the word "press conference" as a source of information. It helps us fight misinformation popularly referred to as "fake news." In this Masterclass, you and your team can engage yourselves in **FOUR press conferences!**

Through this out-of-the box experience, conquer the screen and social media platforms by learning the ropes of **Mobile Journalism, TV and Radio Broadcast, Collaborative Publishing, Cartooning, and Copy reading** in the next few weekends of **March**. In **April**, immerse in intensive writing workshops in **news, feature, editorial, science, sports and photojournalism**.

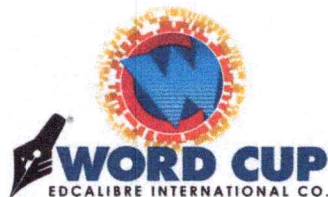
These press conferences, intensive workshops and contests will bring out the best in you and will boost your confidence too. To test your skills, we are offering awards for both individuals and groups who will excel in this exercise. Who knows, you can even be the next YouTube sensation.

You and your group may participate in one or a number of events using the medium you are most comfortable with-- Filipino or English. In all events, expect to receive guidance from the best media practitioners in the field for as little as Php 300 (for one session) to P500 (two sessions) per member per category. Non-members may also join for Php1000 per person per category. We encourage you to become members to enjoy massive discounts!

Reserve the dates and register at: bit.ly/18thWordCup Please refer to the training and group contest matrix below for the categories and schedules. We anticipate your favorable response on our invitation. If you have further questions or additional requirements, please feel free to call me at 0915-960-7268.

In the service of campus journalism,


EUGENIO SONNY OCHOA CALAPIT, Ed.D., En.P., QMP
Executive Director
EdCalibre International



GENERAL REMINDERS

- > The awarding ceremony shall be on 24 APRIL 2021.
- > Join **FOUR press conferences** in our 18th Word Cup: 6th Masterclass.
- > The intensive workshops run from 20 March to 18 April 2021.
- > The lecturer-evaluators have the option to publish the outputs in a national newspaper or television network, with proper citation and consent of the participant-contestant.
- > You may choose one or more categories for as long as the schedules do not overlap.
- > Pay the participation fee through GCash, Paymaya, Landbank or Paypal (details are below)

GCASH:

Account Name: Eugenio Sonny O. Calapit

Account Number 1: 0968.297.3049

Account Number 2: 0915.960.7268

PAYMAYA:

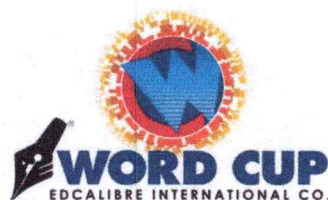
Account Name: Eugenio Sonny O. Calapit

Account Number: 0968.297.3049

PAYPAL:

<https://paypal.me/18thWC>

- > Immediately fill out the Google form link where you will attach the proof of payment transaction:
<http://bit.ly/18thWordCupPayment>
- > Confirmation to the event will be sent via email upon validation of payment.
- > Your inquiries will be entertained at mobile numbers 0915.960.7268. Because of limited seats, prepaid delegates shall be given priority.
- > While no Word Cup event has ever been rescheduled or canceled, in case of "force majeure" (power outages, down/sudden but prolonged loss of internet connection and situations beyond the control of the organizer) and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies, subject to appeal.



MARCH TRAINING MATRIX

18th Word Cup Philippines: 6th Masterclass						
All participants are encouraged to attend the Opening Program and Press Conference scheduled every Saturday. We shall accept participants starting at 8:00 a.m.						
Week 1	MARCH 20 SATURDAY			MARCH 21 Sunday		
TIME	Session 1		TIME	Session 2 (Simultaneous)		
8:00-8:30	Arrival of Participants		8:00-8:30	Arrival of Participants	Arrival of Participants	
8:30 - 9:00	Opening Program & Press Briefing		8:30 - 10:00	Column Writing	Collaborative Publishing	
9:00-12:00	Press Conference		10:00-12:00			
12:00-1:00	Noon Break		12:00-1:00	Noon Break		
				Session 3		
1:00-5:00	Radio Broadcasting		1:00-5:00	Cartooning	Mobile Journalism	
Week 2	MARCH 27 SATURDAY			MARCH 28 Sunday		
TIME	Session 1 (Simultaneous)		TIME	Session 2 (Simultaneous)		
8:00-8:30	Arrival of Participants		8:00-8:30	Arrival of Participants		
8:30 - 9:00	Opening Program & Press Briefing		8:30 - 10:00	TV Journalism	Collaborative Publishing	
9:00-12:00	Press Conference		10:00-12:00			
12:00-1:00	Noon Break		12:00-1:00	Noon Break	Noon Break	
				Session 3 (Simultaneous)		
1:00-5:00	Mobile Journalism	Copy Reading	1:00-5:00	Radio Broadcasting	Copy Reading	

RATES PER PERSON PER CATEGORY

Category	Members	Non-Members	Date
Radio Broadcast	P500	P1000	March 20 & 28 (1--5PM)
Collaborative Publishing	P500	P1000	March 21 & 28 (8:30-12NN)
Mobile Journalism	P500	P1000	March 21 & 27 (1-5PM)
Copy Reading-Headline Writing	P500	P1000	March 27 & 28 (1-5 PM)
TV Broadcasting	P300	P850	March 28 (8:30-12NN)
Column Writing	P300	P850	March 21 (8:30-12NN)
Cartooning	P300	P850	March 21 (1-5PM)

APRIL TRAINING MATRIX



18th Word Cup Philippines: 6th Masterclass					
All participants are encouraged to attend the Opening Program and Press Conference scheduled every Saturday. We shall accept participants starting at 8:00 a.m.					
Week 1	APRIL 10 SATURDAY			APRIL 11 SUNDAY	
TIME	Session 1		TIME	Session 2 (Simultaneous)	
8:00-8:30	Arrival of Participants		8:00-8:30	Arrival of Participants	
8:30 - 9:00	Opening Program & Press Briefing		8:30 - 10:00	Feature Writing	Sports Writing
9:00-12:00	Press Conference		10:00-12:00		
12:00-1:00	Noon Break		12:00-1:00	Noon Break	
				Session 3 (Simultaneous)	
1:00-5:00	News Writing	Science Writing	1:00-5:00	Editorial Writing	Photojournalism
Week 2	APRIL 17 SATURDAY			APRIL 18 SUNDAY	
TIME	Session 1 (Simultaneous)		TIME	Session 2	
8:00-8:30	Arrival of Participants	Arrival of Participants	8:00-8:30	Arrival of Participants	
8:30 - 9:00	Opening Program & Press Briefing		8:30 - 10:00	Feature Writing	
9:00-12:00	Press Conference	Press Conference	10:00-12:00		
12:00-1:00	Noon Break		12:00-1:00	Noon Break	Noon Break
				Session 3 (Simultaneous)	
1:00-5:00	News Writing	Science Writing	1:00-5:00	Editorial Writing	Photojournalism

RATES PER PERSON PER CATEGORY

Category	Members	Non-Members	Date
News Writing	P500	P1000	April 10 & 17 (1-5 PM)
Science Writing	P500	P1000	April 10 & 17 (1-5 PM)
Feature Writing	P500	P1000	April 11 & 19 (8:30-12NN)
Sports Writing	P500	P1000	April 11 & 19 (8:30-12NN)
Editorial Writing	P500	P1000	April 11 & 19 (1-5 PM)
Photojournalism	P500	P1000	April 11 & 19 (1-5 PM)