



Republic of the Philippines  
**Department of Education**  
REGION III  
**SCHOOLS DIVISION OFFICE OF BATAAN**

**DIVISION ADVISORY**

No. 021, s. 2021

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public and Private Secondary School Heads  
All Others Concerned

This Office informs all concerned that AIESEC in Ateneo de Manila University will be holding an exclusive youth leadership seminar, the **National Youth Leader's Initiative (NYLI)** on February 27 and March 6, 2021.

During the event, NYLI will be having a project pitch that will reward top three (3) organizations with seed grants ranging from Php 15,000, Php 9,000 and Php 3,000, respectively for the first, second, and third placers in order to support their proposed projects/initiatives.

This activity is open to all public and private junior and senior high school students. A minimum of three (3) and a maximum of ten (10) delegates per organization are invited to join the event proper and only three (3) delegates from the team will be allowed to pitch the initiative.

There will be a Php 100 delegation fee for those interested participants. Those who are not unable to pay the full delegation fee can check the financial scheme to avail discounts, as well as a scholarship program for a full free admission.

For more information, you may contact Mr. Paolo Morales at 09175967776 or inquire through this email: [nylidelegates2021@gmail.com](mailto:nylidelegates2021@gmail.com). Attached also is the event invitation, master kit and list of speakers.

**ROMEO M. ALIP, PHD, CESO V**  
Schools Division Superintendent

**WILLIAM RODERICK R. FALLORIN**  
Officer-in-Charge  
Office of the Assistant Schools Division Superintendent

SO15/02-15-2021

“WE MOULD HEROES”

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**FEBRUARY 2021**

Greetings!

It is with great pride that we invite your organization to participate in AIESEC in Ateneo de Manila University's premier leadership conference for representatives of youth organisations both within educational institutions and beyond it, called the National Youth Leaders' Initiative (NYLI). Being an organization that focuses on youth leadership development we strive to provide the best possible experiences and support to young organizations.

The institution's selection to attend this two-day conference showcases your representatives' global mindset, distinct capabilities, and distinguished accomplishments, honing AIESEC's Leadership Development Qualities of being self-aware and solution-oriented as well as being a world citizen and empowering others.

**NYLI: The Quest to Level Up Your Leadership Date: February 27, and March 6, 2021**  
**Venue: Zoom**

NYLI: The Quest to Level Up Your Leadership comes from this year's theme, RPG/Video Game, wherein the delegates will be the players who will go on a quest to further their leadership with a series of tasks to accomplish and achievements to reach. NYLI is a two day-long event wherein participants are given the chance to develop their leadership skills and partake in building a community that is aware of the value of collaboration and cross-cultural exchange. This is executed through inspirational talks from esteemed speakers and immersive activities, such as design-thinking sessions, founded on our Leadership Development Model (Being self-aware, solutions-oriented, a world citizen, and empowering others) and the 17 Sustainable Development Goals (SDGs) of the United Nations, and a culminating project pitch.

In connection with this, we would like to personally request for your assistance so as to confirm your participation for NYLI: The Quest to Level Up Your Leadership. The organizing committee believes that as youth leaders you will be sending can definitely benefit from this event by shaping and engaging in the discussions and activities we have thoughtfully prepared for all participants. We are also looking forward to providing you with the resources to bring your projects to life by offering a seed grant to delegates of the best project pitch. Lastly, we are very much excited at the thought of helping you discover more about the community we have forged since AIESEC was founded.





A minimum of **three (3)** and **maximum of ten (10) delegates** are required to join the event proper. Whilst only 3 delegates from your team will be allowed to pitch your initiative.

We invite you to send representatives from your school's organizations to participate in the event as delegates. Please fill out the form to apply and confirm your attendance in NYLI. Pricing is as follows.

The **REGULAR delegate fee will be PHP100** Should your organization be interested in joining our event, but are unable to pay for the full delegate fee, we have the following financial schemes that you may avail of. Firstly, the **Barkada Bundles** for discounts for each delegate sent, as well as a **Scholarship Program** that you may apply to for full free admission to all delegates.

#### BARKADA BUNDLES:

- PHP15 off per delegate if 8-10 delegates join
- PHP10 off per delegate if 5-7 delegates join

NUMBER OF DELEGATES	TOTAL FEE
3	PHP 300
4	PHP 400
5	PHP 450
6	PHP 540
7	PHP 630
8	PHP 680
9	PHP 765
10	PHP 850



## SCHOLARSHIP PACKAGE:

Interested in joining NYLI but unable to pay the delegate fee? Don't worry! We have a sponsorship program that you can apply for! Your organisation is eligible for free admission if it meets the following criteria. Note that this does NOT mean your organisation will get free admission, but will be reviewed by the NYLI team before granting the scholarship. **Kindly note that If your organization is granted the scholarship package, only a minimum of three (3) and a maximum of five (5) delegates will be subsidized.**

## SCHOLARSHIP CRITERIA:

- Is not part of a larger entity (ex. Red Cross Philippines under the umbrella of Red Cross International, AIESEC in AdMU being an entity of AIESEC in the Philippines).
- Has no stable source of income in the form of a social enterprise or business belonging to the organisation.
- Has no external donor/funder for the organisation's activities.

NOTE: We are open to groups not necessarily part of an organisation/are not organisations yet have a vision or project they want to execute.


To confirm the organization's participation, please answer the following Google Form: [tinyurl.com/NYLI2021APP](https://tinyurl.com/NYLI2021APP)


Additional information regarding the payment process will be sent in a follow-up email upon your application form confirmation of attendance.


For further questions, concerns or clarifications, feel free to contact Paolo Morales at 09175967776 respectively or email us at [nylidelegates2021@gmail.com](mailto:nylidelegates2021@gmail.com). We look forward to seeing you at NYLI!

Respectfully yours,  
NYLI Delegate Management Team

Acknowledged by:

  
Patricia Nicole N. Mejia  
Organizing Committee Vice President  
Delegate Management

  
Kayla Marcelo  
Organizing Committee  
Delegate Management

  
Paolo Morales  
Organizing Committee  
Delegate Management

  
Gabby Cruz  
Organizing Committee President





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# SPEAKERS



**ATTY. CHEL DIOKNO**  
SELF-AWARENESS

## DISCERNING ONE'S CORE VALUES

- ▶ Chairman of the Free Legal Assistance Group and the founding dean of the De La Salle University College of Law.

## MAXIMIZING ONE'S STRENGTHS AND DEVELOPING ONE'S WEAKNESSES

- ▶ Country Director of Waves for Water PH



**JENICA DIZON**  
SELF-AWARENESS



**JOHN MARK JACINTO**  
EMPOWERING OTHERS

## TAKING OWNERSHIP OF ONE'S ROLE

- ▶ Curator of the Online SDG Youth Action Forum

**SIGN-UP**

THE ATENEO  
ASSEMBLY  
Ateneo Lex



ASSOCIATION  
JOHN GORDON WEE  
SCHOOL OF MANAGEMENT



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# SPEAKERS



**METODIO B. MARAGUINOT JR.**  
EMPOWERING OTHERS

**BOLSTERING COLLABORATIVE  
SPACES IN THE NEW NORMAL**

► YouthLEAD  
Philippines  
Founder and Chair

**ANALYZING PRESSING WORLD  
PROBLEMS IN EXPLORING  
INNOVATIVE AND SUSTAINABLE  
SOLUTIONS**

► 14th and current  
Vice-President  
of the  
Philippines



**MARIA LEONOR "LENI" GERONA  
ROBREDO**  
SOLUTIONS-ORIENTED

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Ateneo Lex



Sergio Osmeña  
SCHOOL OF MANAGEMENT



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Sergio Osmeña  
SCHOOL OF  
SOCIAL SCIENCES





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# SPEAKERS



**NICADRO R. FUCOY**  
SOLUTIONS-ORIENTED

## ESTABLISHING PERSONAL STANDARDS IN DETERMINING KEY PERFORMANCE INDICATORS

- ▶ President and CEO of Palm Concepcion Power Corporation Peakpower Energy, Inc. and Juxtapose Ergo Consultus, Inc.

## INTEGRATING SUSTAINABLE PRACTICES ALL AROUND THE WORLD

- ▶ National Geographic Explorer
- ▶ WWF-PH National Youth Council
- ▶ Nikon Asia Ambassador



**GAB MEJIA**  
WORLD CITIZEN



**ARIZZA NOCUM**  
WORLD CITIZEN

## REDEFINING THE RELEVANCE OF CULTURAL EXCHANGE

- ▶ Founder of KRIS Library
- ▶ Member of Kofi Anna Foundation

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# NYLI:

THE QUEST FOR THE NEXT CHAPTER

The National Youth Leader's Initiative (NYLI) aims to provide an avenue for youth-run organizations to learn, practice, and develop their skills in youth leadership through keynote sessions from notable speakers, a networking space for delegates to interact with each other, and a project pitch wherein a seed grant will be awarded to the best presenters. At its core, NYLI aims to support young organizations and provide them with a platform to continue making valuable contributions to the country.

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# NYL:

THE QUEST TO LEVEL UP YOUR  
LEADERSHIP

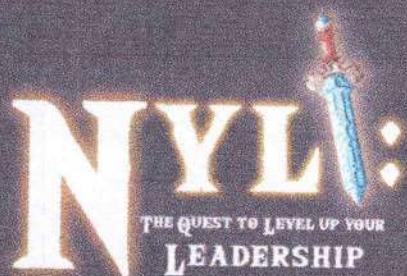


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# A MESSAGE FROM THE ORGANIZING COMMITTEE



**Gabby Cruz**  
Organizing Committee  
President



Hey, aspiring delegates! The past months have been eventful to say the least, but if there is anything that they have proven, it is that the youth has both the capability and passion to step up and lead when given the opportunity to do so.

That being said, through the National Youth Leaders' Initiative, we aim to provide you with the resources you need to bring your projects to life.

Now, are you ready to level up your leadership?



**Sab Arambulo**  
Project Manager







# RATIONALE

The National Youth Leaders' Initiative (NYLI) aims to provide an avenue for youth-run organizations to learn, practice, and develop their skills in youth leadership through keynote sessions from notable speakers, a networking space for delegates to interact with each other, and a project pitch wherein a seed grant will be awarded to the best presenters. At its core, NYLI aims to support young organizations and provide them with a platform to continue making valuable contributions to the country.



# OBJECTIVES

To empower youth organizations by providing them with the resources to execute their projects and plans; to become a platform and avenue for youth organizations to expand their network, learn more about organizational development, and communicate with various stakeholders; to instill the importance of creating meaningful conversations among members of the youth; and to award a seed grant as financial support for the organization's initiatives so that they too can create their own impact



# WHO CAN APPLY?



## General Profile

NYLI caters to youth-led organizations within the Philippines, composed of members from Senior High School to College.

## Qualifications

1. Applying organizations must have a minimum of five (5) members.
2. Applying organizations must have been founded between January 2015 at the earliest and April 2020 at the latest.
3. Applying organizations must not be part of a larger branch of organizations (ex. AIESEC, Gawad Kalinga, Red Cross)

## Event Proper

A minimum of three (3) and a maximum of fifteen (15) members per organization can join and participate as delegates.

## Project Pitch Competition

A maximum of three (3) members per organization can participate in the project pitch. These participants should be present during the event proper.



# PROGRAM PROPER DAY 1 JANUARY 30, 2021

NYLI Day 1 will consist of several keynote sessions from notable speakers that are grounded on four modules with two talks and one activity each. Each module is grounded on AIESEC's Leadership Development Qualities, which will prepare the organizations for their project pitch. Delegates will also be able to attend networking spaces where they can meet and interact with delegates from other organizations.

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10:50

11:10

Talk 2.2

11:15

11:55

Activity 2

11:55

12:00

Short Plenary

12:00

1:00

Lunch Break

1:10

1:25

Short Plenary

## Module 3: Solutions-Oriented

1:30

1:50

Talk 3.1

1:55

2:15

Talk 3.2

2:20

3:00

Activity 3

3:00

3:15

Intermission

## Module 4: World Citizen

3:20

3:40

Talk 4.1

3:45

4:05

Talk 4.2

4:10

4:50

Activity 4

4:50

5:10

Day 1 Closing Plenary

5:10

onwards

Socials\*





# Module 1: Self Awareness

**AIESEC Values:** Striving for Excellence & Demonstrating Integrity

**Rationale:** A leader is someone who is firm with their core values and understands how to maximize their strengths and improve their weaknesses in order to go beyond personal standards. In this module, delegates will learn how to do these as they equip themselves with new knowledge and skills to become a better leader inside and outside of their organizations.

**Talk 1:** Discerning One's Core Values

**Speaker:** TBA

**Skills learned:** Intrapersonal skills, introspection, performance management

**Talk 2:** Maximizing One's Strengths and Developing One's Weaknesses

**Speaker:** TBA

**Skills learned:** Self-awareness, self and reputation-management, productivity

# Module 2: Empowering Others

**AIESEC Values:** Activating Leadership & Enjoying Participation

**Rationale:** A leader is someone who has the competency in inspiring and motivating their team to accomplish all tasks and goals and in creating a conducive working environment for the team to function well. In this module, delegates will get to learn what it means to take full ownership of their roles and create functional spaces moving forward in the new normal.

**Talk 1:** Taking Ownership of One's Role

**Speaker:** TBA

**Skills learned:** Initiative, decision-making

**Talk 2:** Bolstering Collaborative Spaces in the New Normal

**Speaker:** TBA

**Skills learned:** Work efficiency, member engagement, adaptability



## Module 3: Solution Oriented

**AIIESEC Values:** Acting Sustainability & Striving for Excellence

**Rationale:** A leader is someone who takes into account the needs of future generations by being able to establish foundations for quality team performance in order to analyze contemporary and imminent world issues and explore possible solutions to these. In this module, delegates will get to learn what it means to lead locally by being aware of both internal and external factors to sustainable success.

**Talk 1:** Analyzing Pressing World Problems in Exploring Innovative and Sustainable Solutions

**Speaker:** TBA

**Skills learned:** Critical, creative, and strategic thinking, conflict management

**Talk 2:** Establishing Personal Standards in Determining Key Performance Indicators

**Speaker:** TBA

**Skills learned:** Forward-thinking, proactiveness, performance management

## Module 4: World Citizen

**AIIESEC Value:** Enjoying Participation & Living Diversity

**Rationale:** A leader is someone who constantly seeks to learn from different ways of life and opinions represented in multicultural environments by respecting and actively encouraging the contribution of every individual. In this module, delegates will get to learn what it means to think globally by redefining the relevance of cross-cultural exchange in incorporating global perspectives to local responses.

**Talk 1:** Integrating Sustainable Practices All Around the World

**Speaker:** TBA

**Skills learned:** Global awareness

**Talk 2:** Redefining the Relevance of Cultural Exchange

**Speaker:** TBA

**Skills learned:** Cross-cultural understanding



# PROGRAM PROPER DAY 2 FEBRUARY 6, 2021

NYLI Day 2 will be the day of the project pitch competition. Each organization will be given the opportunity to pitch an innovative and sustainable project that can be feasibly executed with the given seed grant. The purpose of this pitch is to identify a problem or issue that is relevant to society, and to propose feasible solutions to such. There shall be two rounds for the competition—the preliminaries and the finals.

**Preliminaries:** All participating organizations shall present a five-minute initial pitch that introduces their organization, advocacy, and their specific project.

**Finals:** The top five scoring organizations shall present a final pitch in 8-12 minutes that goes into the specifics of their project. This pitch should also include their proposed sustainable business plan.





# SCHEDULE

NVLI Day 2: February 6, 2021

Time Start	Time End	Activity
9:00	9:30	Day 2 Opening Plenary
Project Pitch Preliminaries		
9:30	10:05	Project Pitch Preliminaries (First Batch)
10:05	10:15	Short Break
10:15	10:55	Project Pitch Preliminaries (Second Batch)
10:55	11:10	Finalization of Results
11:10	11:30	Announcement of Preliminaries Results & Guidelines for the Finals
11:30	1:20	Lunch Break
Project Pitch Finals		
1:30	3:30	Project Pitch Finals
3:30	4:30	Judges' Deliberation
4:30	5:00	Awarding Ceremonies
5:00	5:30	Closing Plenary
5:30	onwards	Socials*



## Topic: Sustainable Social Initiative

The project pitch will be graded on the following criteria (AIESEC's Leadership Development Model):

1. Self-Awareness: Ability to exhibit the organization's core values and advocacies
2. Empowering Others: In-depth understanding of their own working standards; have defined project roles with well-defined job descriptions
3. Solution-Oriented: Comprehensive analysis of the chosen issue; proposed innovative and sustainable solutions; concrete and attainable key-performance indicators
4. World Citizen: Ability to explain the relevance of the solution to chosen issues given the global and local contexts

## What kind of project can you pitch?

- A. The project must not be a fundraising activity. However, the project can be revenue-generating for the organization.
- B. The winner of the seed grant must not give the cash prize to a beneficiary outright, but rather, they must use the cash prize for project-funding purposes.
- C. The project must be executed within one (1) year and must provide documentation to AIESEC in AdMU.
- D. The project may either be physical or digital, for as long as it abides by community guidelines at the date of its execution.
- E. The project must be aligned with at least one of the four (4) AIESEC LDQs. Participants will be learning about the AIESEC LDQs in specific during the event and can be found in the Participant's Masterfile.



# THE SEED GRANT



- A. The top three (3) performing organizations in the project pitch competition will be given seed grants that would help support them in implementing their proposed project.
- B. This initiative aims to:
  - a. Empower organizations by providing them with the resources to execute their projects and plans;
  - b. Provide a platform and avenue for the organizations to reach a greater network, to learn more about organizational development, and to communicate with various stakeholders; and
  - c. Support the organization's initiatives so that they too can create their own impact. The winner of the seed grant will receive a cash prize.
- C. Other rewards and recognition will be given to delegates and organizations who also exemplified excellence during the two-day program.



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# MASTERCLASSES & OTHER ACTIVITIES



A. Masterclasses - Asynchronous materials shall be given to further enhance the delegates' learnings from NYLI Day 1.

1. These masterclasses will focus on topics such as formulating a sustainable business plan and crisis management which are important foundations for the organizations as they formulate their project plan.

B. Networking Space - Fun spaces will be conducted for the delegates to share their personal advocacies, exchange ideas, and get to know other delegates and AIESECers.

C. Mentorship - Each organization will be assigned a mentor to assist them in formulating their project pitch as preparation for the competition on NYLI Day 2.