



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

July 20, 2022

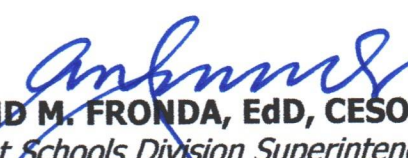
DIVISION MEMORANDUM

No. 270, s. 2022

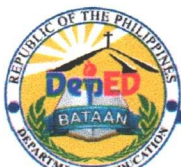
**GUIDELINES AND CRITERIA FOR 2022 BRIGADA ESKWELA
JINGLE MAKING CONTEST**

To: Assistant Schools Division Superintendent
Chiefs of Division, CID and SGOD
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

1. SDO Bataan will conduct the Jingle Making Contest for the 2022 Brigada Eskwela with theme **"Brigada Eskwela: Tugon sa Hamon ng Ligtas na Balik-Aral"**
2. The contest aims to encourage schools to showcase the talents of the learners and teachers by coming up with a campaign jingle to be used in the 2022 Brigada Eskwela marketing and advocacy activities, in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year 2022-2023.
3. The contest is open to all learners and teachers either individually or in collaboration coming from public elementary, junior, and senior high schools.
4. The Mechanics for the Brigada Eskwela Jingle Making Contest and Timeline of Activities is contained in Enclosure 1.
5. Expenses relative to the conduct of the contest shall be charged against local funds subject to usual accounting and auditing rules and regulations.
6. Immediate dissemination of this Memorandum to all concerned is enjoined.


ROLAND M. FRONDA, EdD, CESO VI
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

S09
July 20, 2022



"We Mould Heroes"

Address: Bataan Provincial Capitol Compound, Balanga City 2100 Bataan | Telephone / Fax: (047) 237-2102
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CSC PRIME-HRM BRONZE AWARD



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Enclosure to Division Memo No. _____, s. 2022

MECHANICS FOR THE 2022 BRIGADA ESKWELA JINGLE CONTEST

Theme: "Brigada Eskwela: Tugon sa Hamon ng Ligtas na Balik-Aral"

1. COMPOSITION

- It must be in Filipino language
- It must be relevant to the theme.
- The time duration must not be more than **two (2) minutes**
- It must be an original composition made by the learners and teachers and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.
- The composition shall be performed by the learner/s of the participating school.

2. PARTICIPANTS

- The contest is open to all learners and teachers of public elementary and secondary schools.
- Composer can be either an individual or a group of learners and teachers.

3. ENTRY FORMAT AND REQUIREMENTS

- Entries must be in audio format: MP3 (Mpeg layer 3), Stereo: 41000Khz, 48000Khz, Bitrate: 128kbps-196kbps with the title of the Jingle entry as file name.
- Entries must be sent thru <https://tinyurl.com/SDOBTN-2022BEJINGLE> or by scanning the following QR Code:

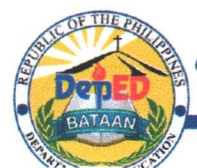


4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced on the Awarding of Division Brigada Eskwela Best Implementer.

5. PRIZES

- The winning schools, composer/s, and teacher coaches will receive a Certificate of Recognition



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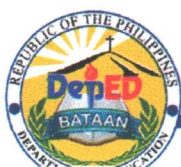
6. TIMELINE FOR THE SUBMISSION OF ENTRIES

- | | |
|---|-------------------------|
| • District Elimination | - July 26 – 28, 2022 |
| • Submission of Entries | - July 29, 2022 |
| • Judging of Entries Elementary – Senior High | - August 1, 2022 |
| • Announcement of Winners | - to be announced later |

**CRITERIA FOR THE 2022 BRIGADA ESKWELA
JINGLE MAKING CONTEST**

CRITERIA	PERCENTAGE
Originality	40%
Musicality <ul style="list-style-type: none">• Melody• Arrangement• Instrument/Accompaniment• Tone	40%
Relevance and Appropriateness to the BE Program and the Theme	20%
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2022. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



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BRIGADA ESKWELA JINGLE MAKING CONTEST
ENTRY FORM

Title of the Jingle: _____

Composer/s Name: _____

Name of School : _____ **School ID :** _____

Composer/s Profile:

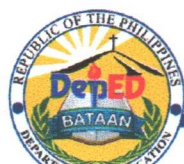
Name of Teacher/Coach:

Teacher/Coach Profile:

Concept of the Brigada Eskwela Jingle Entry:

Submitted by: _____
(Composer/s and Teacher Coach)

Recommended by : _____
(Principal)



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