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CAMPUS JOURNALISM FOR STUDENTS' HOLISTIC DEVELOPMENT

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Campus Journalism has been, and continuously is, one of the major foundations in the development of students. At an early stage of life, they are encouraged to write to be able to organize their ideas, thoughts, and the information they gather around them. These skills, and many more, will be furthered as the learners progress in their educational level.

Upholding truth is one of the core values of Campus Journalism. It gives students an opportunity to practice good values such as truthfulness and fairness. The credibility of carrying information is also essential since journalism requires verity that seeks reliable information.

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It also develops the management skills as writing for the school paper is such a tedious task and being a student comes with being bombarded by school requirements; thus, managing time of what should be prioritized makes them work productively. Multi-tasking is also being developed and making sure that they are still creating quality outcomes of their works.

According to Sonia Rao (2015), one of the best parts about writing for your campus newspaper is its flexibility. Since they are typically student-run, your editors are there to help you explore your interests, even if that means encouraging you to write for multiple sections at a time.

Being a campus journalist is advantageous and those who belong in a campus newspaper are being trained to be critical thinkers because campus journalists should



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have deeper perspective and understanding, especially on local and national issues, and many other things that are happening around us which common students fail to notice. Further analysis and investigations are being done before they are going to make articles about a particular issue in able to have a strong back up for their claims.

Campus journalism also improves writing and research skills, which gives them an advantage on their part because writing activities and researches are present in every program in college. It gives them foundation for these two and it would not be a serious dilemma for them once their teachers require them to do some requirements related to writing and research because they are already exposed on that in journalism.

It is evident that campus journalism opens many opportunities for improving students when it comes to many skills. Since not all the students in a school will be privileged in joining the school paper organization most especially in secondary level, the K-12 curriculum must include campus journalism as a part of the senior high school's curriculum in order for them to also adapt those skills and acquire holistic development.

In addition, Taylor Lawritson (2016) said that according to PBS Learning Media, approximately 70 percent of the texts that high school students are expected to encounter should be non-fiction. A journalism program is able to address literacy with these types of documents through the necessary research that students engage in while working on stories for their media outlets. She also added that journalism gives students a familiarity and fluency in writing, which can be applied in almost every aspect of a student's scholastic career.

This subject will gear them to be critical thinkers and knowledgeable citizens for they will be practiced to ensure the information they are receiving beforehand, as well as the information they are giving. Hence, the inclusion of the subject campus journalism in the curriculum of senior high school is very important and all the learnings they will earn





in this subject may serve as their springboard when they are already in the tertiary level.

References:

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