

## THE IMPORTANCE OF WEBINARS IN EDUCATION

by:

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One of the most widely used in education is the webinar series for teachers, which acts as a training and seminar for instructors on the most recent updates, particularly in teaching performance during the new average academic performance. Webinars are web-based seminars. Meetings, conferences, demonstrations, training or teaching, or events that provide information in a one-way or interactive manner are examples. Video, audio, and textual communication can all be used in webinars. After installing the app, the user will be invited to join a meeting at a particular time. The headphones and a microphone are also required for the participants. The participant will be placed in a virtual classroom or conference room once they have joined. The meeting will be hosted by one group member, while other members can use the hand-raising function to raise points or ask questions. Webinars can be recorded and accessed at a later date. This feature is beneficial for individuals who want to go over a session again or for those unable to attend. In addition, students can use webinar sessions to interact with one another, collaborate, and share their opinions and ideas (American Institute of Higher Education, n.d; Webex, 2015).

A webinar is an online event that a company or organization hosts and broadcasts to a small group of people via their computers. (A webinar is also known as a "webcast," "online event," or "web seminar.") A webinar allows a speaker from the hosting company or organization to share PowerPoint presentations, movies, web pages, or other multimedia content with audiences worldwide. In webinars, audio and visual elements are common. A web conferencing application or an Internet browser is used to communicate the optical component. The audio part is typically transmitted over the

Internet (through speakers and media players) or the phone to the audience. The hosting organization/company might also communicate with the audience during a webinar. Through an instant chat application or e-mail, the audience can ask the speaker or moderator (who is directing the webinar) questions in real-time (Financial Services Commission of Ontario, 2021).

The main advantages of using webinars in education appear to outnumber the drawbacks. First, the student can watch a pre-recorded webinar or rewatch a previously recorded webinar session. This is helpful if the student doesn't fully comprehend the material. Second, by using webinars, you may be able to save money and time. Third, Webinars allow you to reach a large audience without using a classroom or the expense of travel. Teaching can be done from a distance concerning this point. Both teachers and students will find the webinar software relatively simple to use. Webinars, at the very least, provide interactivity for small groups. The use of webinars for educational purposes is not without its drawbacks. The presenter may need to devise strategies for retaining and gaining the audience's attention. Several technical issues come with using webinars. Even though webinars are relatively simple, they require some computer literacy. It isn't easy to gauge the group's mood. There may be a lack of interaction between the instructor and the students in large groups (White, 2019).

#### *References:*

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