

## THE BENEFITS OF SOCIAL MEDIA IN EDUCATION

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Social media is a technology that can overcome learning disabilities outside the classroom. When using social media in the learning process, there are three aspects to consider: technology literacy, information literacy, and critical literacy. Technology literacy is the ability of individuals to operate technology; information literacy pertains to acquiring, accessing, and using information, and critical literacy refers to the ability to evaluate and evaluate media and information. Nofaizzi, M., and Faathir, A. (n.d.) claimed that learning is conducted in classrooms and virtual classes. Social interactions between learners and trainers are primarily through social media, where learners, particularly under technical vocational education, can learn anywhere. By using social media to communicate outside the classroom, learners can solve problems through collaboration. Nookhong and Wannapiroon (2015) stressed that social media could be a tool to support communication between learners and teachers to collect data, share information, and exchange ideas. Interactions built online are essential to provide opportunities to share ideas, ask questions, and collaborate to solve learning problems (Won et al., 2015).

Consequently, learning activities created using social media can improve the students' collaboration skills. It is beneficial for the learners as they can read the content and create user-generated content. Social media allows learners to select and create the right content to meet their learning needs, whereas, during distance learning, it becomes the primary tool for delivering learning that guarantees to learn even if the face-to-face classroom setup of learning is not possible.

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