



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OFFICE OF BATAAN

DIVISION MEMORANDUM

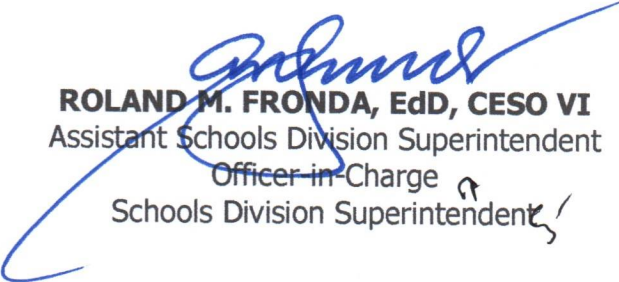
No. 041, s. 2022

FEB 07 2022

**DISSEMINATION OF REGIONAL MEMORANDUM NO.037 S. 2022 TITLED
CONDUCT OF VIRTUAL LAUNCHING OF PROJECT GAME "GULAYAN PARA
SA AKTIBONG MAG-AARAL NG REHIYON TATLO"**

To: Public Schools District Supervisors
Public and Private Secondary School Heads
All Others Concerned

1. This Office disseminates **Regional Memorandum No. 037, s. 2022** titled **Conduct of Virtual Launching of Project GAME "Gulayan para sa Aktibong Mag-aaral."**
2. Attached is the Regional Memorandum No. 037, S. 2022 dated January 27, 2022 for reference and other details.
3. Immediate dissemination of this memorandum is desired.


ROLAND M. FRONDA, EdD, CESO VI
Assistant Schools Division Superintendent
Officer-in-Charge
Schools Division Superintendent

Encl:
As stated

SO16/^{MT}MDN
February 4, 2022



"We Mould Heroes"

Address: Bataan Provincial Capitol Compound, Balanga City 2100 Bataan | Telephone / Fax: (047) 237-2102
Email Address: bataan@depd.gov.ph | Website: www.depedbataan.com | Facebook Page: www.facebook.com/DepEdBataan



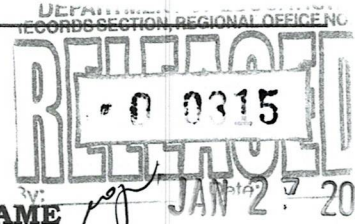
CSC PRIME-HRM BRONZE AWARD
CSC Resolution No. 2003100



Republic of the Philippines
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REGIONAL MEMORANDUM

No. 037, s. 2022



**CONDUCT OF VIRTUAL LAUNCHING OF PROJECT GAME
“GULAYAN PARA SA AKTIBONG MAG-AARAL NG REHIYON TATLO”**

To : Schools Division Superintendents
Chiefs, School Governance and Operations Division (SGOD)
Division Gulayan Sa Paaralan Coordinators
Public Elementary and Secondary School Heads
All others Concerned

1. Anent to DepEd Memorandum No. 223 s, 2016, Department of Education Regional Office III (DepEd RO III) is fully committed to strengthen the implementation of the Gulayan sa Paaralan Program (GPP) in all public secondary and elementary schools. Through promotional advocacies and activities in vegetable gardening it will help the learners and other stakeholders to ensure and sustain food security in schools, homes and communities.

2. As part of its promotion and advocacy, the DepEd RO III will launch **Project GAME “Gulayan para sa Aktibong Mag-aaral ng rEhiyon tatlo”** anchored on the theme: *“Students’ Empowerment in the Context Food Security and Nutrition Amidst Covid-19 Pandemic”*. Through this project, it will intensify and strengthen the Gulayan sa Paaralan Program in schools, homes and communities. Furthermore, the project will serve as an eye opener among learners on the significant impact of agriculture through Gulayan sa Paaralan to human-wellbeing for its nutritional value as well as its economic benefits and most importantly it serves as life support system. Finally, this project it can help to enhance the academic performance of the learners through proper nutrition obtained from the harvested vegetables from the schools, homes and communities.

3. The Project GAME “Gulayan para sa Aktibong Mag-aaral ng rEhiyon tatlo” aims the following.

- 3.1 Raising students’ awareness on the nutritional, health dimensions and economic benefits of establishing school, household and community vegetable gardens;
- 3.2 Promoting students’ engagement in agriculture and food systems;
- 3.3 Translating call of actions for climate action to have a better nutrition, a better environment, and a better life for everyone; and
- 3.4 Sharing sustainable agricultural practices to achieve food security.

4. Through the implementation of the project, the Division and School Gulayan sa Paaralan Coordinators and Learners will be equipped through capacity buildings and training workshops in establishing vegetable gardens and gardening methods for sustainable agricultural practices.

5. The virtual launching of the Project GAME is on **February 22-23, 2022 at 8:30 AM to 5:00 PM** via ZOOM platform through this link: <https://bit.ly/projectGAME1>. The event will also be streamed live through DepEd





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RO III official Facebook page which may be accessed through <https://www.facebook.com/depedr3>. All SDO are hereby requested to share the live event on their official Facebook page.

6. The expected participants in the ZOOM platform are the Division Gulayan sa Paaralan Coordinators, Five (5) School Gulayan sa Paaralan Coordinators per SDO, both Secondary and Elementary GP Coordinators shall be represented and Five (5) Division Gulayan sa Paaralan Student Leaders per SDO. If there are no GP Student Leaders, The Division YES-O Student Leaders, both Secondary and Elementary YES-O Student Leaders are represented, shall attend the event. Furthermore, the Division Gulayan sa Paaralan Coordinators are advised to submit an additional 45 list of participants of School Gulayan sa Paaralan Coordinators, both Secondary and Elementary GP Coordinators shall be represented using the template in the attached enclosure 1 on or before February 17, 2022 through this goggle drive link: **<https://tinyurl.com/LaunchPGAMEparticipants>**. Note: *the additional 45 participants per SDO shall watch the event via Facebook live streaming.*

7. All the participants in the ZOOM platform and the additional 45 participants watching the event via Facebook live streaming shall submit the activity/ accomplishment report using the template in the attached enclosure 2 to their respective Division GP Coordinators to receive the Certificate of Participation. The Division GP Coordinators shall consolidate the report and upload to the same google drive link mentioned above.

8. Each SDO will receive 1 pack of each high value vegetable seeds, Lady Finger (Okra), Egg plant (Talong), Pechay, Cucumber (Pipino) and Squash (Kalabasa). The Division GP Coordinators have the authority to re-pack the seeds to be equally distributed to the 5 student participants per SDO who attended the event. In addition, the students' recipient of the seeds shall submit a Narrative Report with photo documentation of Home Gardening Approach which includes, planning/consultation, land preparation/containerized garden and produced/consumed vegetables on April 29, 2022 to their Division GP Coordinator for consolidation of the said report then submit to the Regional GP Coordinator.

9. Moreover, to add excitement in the launching of Project GAME the following contests shall be held.

Contest Category	Participant	Number of Entry per SDO	Winners shall receive
On the Spot Virtual Poster Making	Grade 4-6	1	1 place Php. 3,000.00 2 place Php. 2,000.00 3 place (Php.1,000.00)
On the Spot Virtual Essay Writing (Filipino)	Grade 7-10	1	1 place Php. 3,000.00 2 place Php. 2,000.00 3 place (Php.1,000.00)
Gulay Vlog (Filipino)	Grade 11-12	1	1 place Php. 3,000.00 2 place Php. 2,000.00 3 place (Php.1,000.00)

10. All SDOs are encouraged to conduct division selection process to give equal opportunity among the learners to participate in the contest. All the winners shall





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receive cash prize and certificate of recognition and to all the non-winning contestants will receive certificate of participation.

11. In this regard, all SDOs are enjoined to submit their official entry per contest with proper endorsement signed by the SDS using the template in the attached enclosure 3 on or before February 17, 2022 through this link: <https://tinyurl.com/PGAMEcontestants>.

12. Please refer to the attached enclosure for the guidelines and mechanics for each contest.


- 10.1 Enclosure 4: On the Spot Virtual Poster Making
- 10.2 Enclosure 5: On the Spot Virtual Essay Writing (Filipino)
- 10.3 Enclosure 6: Gulay Vlog (Filipino)

13. The winners in each contest will be announced through a Regional Memorandum.

14. The expenses relative to the conduct of this event shall be charged against PSF-YFD or shall be charged against local funds subject to the usual accounting and auditing rules and regulations.

15. For concerns and queries, you may directly coordinate Mr. Ginno Jhep A. Pacquing, Project Development Officer IV, through 09464135820 or email at ginnojhep.pacquing@deped.gov.ph.

16. For guidance and compliance.


MAY B. ECLAR, PhD, CESO III
Regional Director

Encl: Program Matrix
Template for the List of Participants
Template for Activity Report
Guidelines and Mechanics for each Contest
List of TWG
Parent's Consent
January 25, 2021





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Program Matrix

Day 1: February 22, 2022		
Time	Activity	Facilitator
8:40- 8:50	On boarding of participants to the platform	Program Management Committee
8:50-9:00	Prayer National Anthem Region III Hymn Ako ay Filipino	Audio Visual Presentation
9:00-9:05	Welcome Remarks	RHODA T. RAZON, EdD, CESO V Asst. Regional Director DepEd RO III
9:05-9:10	Message	MAY B. ECLAR, PhD, CESO III Regional Director DepEd RO III
9:10- 9:15	Statement of Purpose	GINNO JHEP A. PACQUING Project Development Officer IV DepEd RO III
9:15-9:20	Message of Call of Action on the Gulayan sa Paaralan Program	ADOLF P. AGUILAR Chief Bureau of Learner Support Services – Youth Formation Division
9:20- 9:25	Introduction of the Keynote Speaker	Program Management Committee
9:25- 10:25	Re-orientation on the Gulayan sa Paaralan Program (GPP)	GINA BALANGUE RULLAMAS Project Development Officer II Bureau of Learner Support Services – Youth Formation Division
10:25-10:35	Open Forum	Program Management Committee with the first speaker
10:35-10:40	Introduction of the Second Speaker	Program Management Committee
10:40- 11:50	Vegetable Gardening: Techniques and Methods	From Department of Agriculture Field Office 3
11:50-11:55	Open forum	Program Management Committee with the second speaker
11:55- 12:00	Outro for the Morning Session	Program Management Committee
Lunch Break		
1:00-1:05	Management of Learning	Student Participant from SDO Nueva Ecija
1:05- 2:20	Giving Back to the Soil: Vermicomposting for Schools and Homes Gardening	MARICEL C. DEL ROSARIO GPP Coordinator Gabaldon Central School
2:20-2:30	Open Forum	Program Management Committee with the third Speaker



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89; **Email Address:** region3@deped.gov.ph



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2:30- 3:00	Garden Based Nutrition and its Importance to the Mind and Body	CRISEL PANTALUNAN Nutritionist-Dietician III DepEd RO III
3:00-3:05	Open forum	Program Management Committee with the Fourth Speaker
3:05- 4:20	Learn from the Best: Sharing of GPP best Practices	ADRIAN P. FELIMENA GPP Coordinator Omay Elementary School SDO Zambales National Winner of GPP Best Implementer
4:20-4:30	Open forum	Program Management Committee with the Fifth Speaker
4:30-4:40	Closing Remarks	SAMMY P. SAMPANG Chief, ESSD DepEd RO III
Day 2: February 23, 2022		
8:30- 8:35	On boarding of contestants to the platform	Program Management Committee
8:35-8:40	Prayer National Anthem Region III Hymn Ako ay Filipino	Audio Visual Presentation
8:40-8:45	Management of Learning	Student Participant from SDO Tarlac City
8:45-9:00	Roll Call for the Contestants	Program Management Committee
9:00-12:00	Contest Proper <ul style="list-style-type: none">➤ On the Spot Virtual Poster Making➤ On the Spot Essay Writing (Filipino)➤ Gulay Vlog (Filipino)	Contestants from the 20 Schools Division Offices





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Enclosure 1

Project GAME Participants

Division: _____

Name, MI, Surname	School	Designation	Contact Number

Prepared by;

Division GP Coordinator

Approved:

Chief, SGOD

Note: Prepare this in Excel File.





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Enclosure 2

Project GAME

Activity/Accomplishment Report

Title of the Activity	Date/Time	Place/Venue
Details of the Activity		
Brief description of the activity including the purpose.		
Lesson Learned		
Challenges, issues and concerned encountered		
Recommendations		

Kindly attached Photos for documentation purposes.

Submitted by;

Name of the Participant





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Enclosure 3

Project GAME Official Entry Form

Division: _____
Division Focal Person: _____
Contact Number: _____
Email Address: _____

Contest Category	Division	School	Name of Contestant	Name of Coach	Email Address (coach)	Contact Number (coach)
On the Spot Virtual Poster Making						
On the Spot Virtual Essay Writing (Filipino)						
Gulay Vlog (Filipino)						

Prepared by:

Chief Education Supervisor
School Governance and Operations Division

Noted:

Schools Division Superintendent





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Enclosure 4

Contest	On the Spot Virtual Poster Making Contest	
Grade Level	Grades 4-6	
No. of Contestant	One (1) per SDO	
Contest Date/Time	February 23, 2021 @ 9:00 AM-12:00 NN	
Time Allotment	3 Hours	
Description	Virtual On-The Spot Poster Making Contest	
Criteria for Assessment	Criteria	Percentage
	Relevance to the Theme (The poster should fully respond to the theme to be given before the contest)	30%
	Creativity (The poster exhibits unusual, novelty, and clarity of artistic interpretation, yet it is also relatable to the viewer.)	25%
	Originality (The poster should be unique and it does not show or manifest any similarity to existing or previous work of art.)	25%
	Color Harmony and Visual Impact (The color, lines, shapes, and other artistic elements should be in harmony and invite attention and keen interest from the viewer.)	20%
	Total	100 %
Contest Guidelines and Mechanics		
<ol style="list-style-type: none">1. Poster Making Contest is a virtual on-the-spot competition. Theme for the contest shall be given on the day of the competition.2. One (1) student-participant per Division is allowed.3. Participants must have strong internet connection and must open the Camera during the whole duration of the contest.3. Participants are given 3 hours to finish their outputs.4. Output must be submitted 5 MINUTES after the competition and upload in the google drive provided during the competition.5. File name format should follow POSTER_DIVISION. (POSTER_AURORA)6. Student-participant may be accompanied by one coach. However, coaches are only allowed to assist the student during the setting up of materials on the day of the competition7. Participants shall provide ½ size illustration board and must use the white background in vertical background.8. The medium for visual artistry shall only be limited to oil pastel and shall be provided by the contestant.9. Participants are not allowed to bring pictures or images for reference of their entries.		





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10. The poster must be original. If the submitted poster is found to have been plagiarized, it will be disqualified from the competition.
11. The contestants and coaches of the Top 3 winning posters will receive a Certificate of Recognition and Cash Prize depending on his/her rank/place.
12. The winners will be notified through Regional Memorandum.
13. All entries shall be considered property of the DepEd RO III and may be used for publication and any other legal purpose.
14. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provision of the Data Privacy Act.
15. DepEd RO III shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd RO III free and harmless against such claims.
16. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
17. The decision of the board of judges is final and irrevocable.





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Enclosure 5

Contest	On the Spot Virtual Essay Writing Contest (Filipino)	
Grade Level	Grade 7-10	
No. of Contestant	1 per SDO	
Contest Date and Time	February 23, 2022 @ 9:00 AM to 11:00 AM	
Time Allotment	2 Hours	
Description	Virtual On-the Spot Essay Writing Competition	
Criteria for Assessment	Criteria	Percentage
	Content (The essay should fully respond to the theme to be given on the day of the contest proper.)	50%
	Organization (The essay has a catchy introduction, coherent body, and a solid conclusion.)	15%
	Mechanics (The essay should follow the prescribed spacing and word requirements and observe correct grammar and punctuations.)	25%
	Title (The title should be creative, succinct, and relevant to the theme.)	10%
	Total	100%
Contest Guidelines and Mechanics		
<ol style="list-style-type: none"> 1. Essay Writing (Filipino) Contest is a virtual on-the-spot competition. Theme for the contest shall be given on the day of the competition. 2. One (1) student-participant per Division is allowed. 3. Participants must have strong internet connection and must open the Camera during the whole duration of the contest. 4. Participants are given 2 hours to finish their output. d. Output must be submitted 5 MINUTES after the competition and upload in the google drive provided during the competition. 5. The essay should have a title. 6. Participants shall use A4 size bond paper/s. 7. Entries should be in Filipino, encoded, double-spaced, with a minimum of 1,500 words and maximum of 3,000 words. 8. The essay must be original. If the submitted essay is found to have been plagiarized, it will be disqualified from the competition. 		





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9. File name format should follow ESSAY_DIVISION_TITLE.
(ESSAY_AURORA_GAME)
10. All entries shall be considered property of the DepEd RO III and may be used for publication and any other legal purpose.
11. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provision of the Data Privacy Act.
12. DepEd RO III shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd RO III free and harmless against such claims.
13. The writers and coaches of the Top 3 winning essays will receive a Certificate of Recognition and Cash Prize depending on his/her rank/place.
14. The winners will be notified through Regional Memorandum.
15. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
16. The decision of the board of judges is final and irrevocable.





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Enclosure 6

Contest	Gulay Vlog (Filipino)	
Theme	"Students' Empowerment in the Context Food Security and Nutrition Amidst Covid-19 Pandemic"	
Grade Level	Grades 11-12	
No. of Contestant	One (1) per SDO	
Time Allotment	3-5 minutes (output)	
Description	Gulay Vlog Competition	
Criteria for Assessment	Criteria	Percentage
	Content (Presence of variety of garden vegetables, Well-researched on the importance of eating vegetables in mind and body as well as its nutritional importance, intellectually accessible and engaging Vlogging is solid, organized, and coherent)	35%
	Innovativeness (Innovations in the vegetable gardening such as use of recycled materials, plastics bottles, containers and other innovations in vegetable gardening)	30%
	Sounds (Voiceover is audible and clear. Sound effects effectively portray the emotions that are expected to be elicited from the audience)	15%
	Mechanics (Tone, voice, facial expressions and enunciations of the presenter are all excellent.)	15%
	Title (Attention-grabbing and accurate to the content)	5%
Total		100%
Contest Guidelines and Mechanics		
1. The Gulay Vlog contest is a short vlogging competition. 2. One (1) student-participant per Division is allowed.		





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3. The Gulay Vlog should run for a minimum length of 3 minutes and maximum length of 5 minutes.
4. The Gulay Vlog should have a title.
5. The content of the Gulay Vlog must be anchored on the theme “Students’ Empowerment in the Context Food Security and Nutrition Amidst Covid-19 Pandemic”
6. Videos should be encoded on commonly known video file compressions/formats such as .mp4, .avi, and .mkv.
7. Entries must be submitted to ginnojhep.pacquiring@deped.gov.ph on or before 12:00 NN of February 17, 2022, using the Coach’s official DepEd email address with proper endorsement signed by the SDS.
8. A Google Drive link may also be used to submit large file formats. In the event that the link is broken/defective or not accessible, the submitted entry will no longer be included in the competition.
9. File name format should follow GULAYVLOG_DIVISION_TITLE.
(GULAYVLOG_AURORA_GAME)
10. All entries shall be considered property of the DepEd RO III and may be used for publication and any other legal purpose.
11. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provision of the Data Privacy Act.
12. DepEd RO III shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd RO III free and harmless against such claims.
13. The contestants and coaches of the Top 3 winning Gulay Vlog will receive a Certificate of Recognition and Cash Prize depending on his/her rank/place.
14. The winners will be notified through Regional Memorandum.
15. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
16. The decision of the board of judges is final and irrevocable.





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Project GAME

Technical Working Group

Overall Program In-charge	Ginno Jhep A. Pacquing Project Development Officer IV DepEd RO III
Program Chairperson	Nerisse Nicole B. Torres Project Development Officer I SDO Pampanga
Program Co-Chairperson	Sherry Ann R. Palasigue Project Development Officer I SDO Nueva Ecija

Committee Members

Anne Hazel J. Robles
Teacher I - Division Youth Formation
Coordinator
SDO Malolos City

Crissa Chirene P. Bug-os
Project Development Officer I
SDO San Jose City

Allen C. Candelasa
Project Development Officer I
SDO Tarlac Province

Angelica V. Villanueva
Project Development Officer I
Tarlac Province

Catherine A. Gomez
Project Development Officer I
SDO Tarlac City

Robert Noe C. Pagapang
Project Development Officer I
SDO Olongapo City

Elaine Rose L. Josen
Project Development Officer I
SDO Olongapo City

Mayer D. Nogot
Project Development Officer I
SDO Bataan

Ma. Theresa L. Subida
Project Development Officer I
SDO Meycauayan City

Juvy Lyn C. Miranda
Project Development Officer I
SDO Aurora

John Michael G. Edejer
Project Development Officer I
SDO Zambales

Adora D. Matias
Project Development Officer I
SDO Zambales

Princess Diane G. Supan
Project Development Officer I
Balanga City

Anna Karina C. Galang
Project Development Officer I
City of San Fernando

Armando N. Bihasa, Jr.
Project Development Officer I
SDO Aurora

Rigie Anne S. Gozon
Project Development Officer I
SDO Angeles City

Diane Ross V. Esguerra
Project Development Officer I
SDO Cabanatuan City

Myla E. Barrientos
Project Development Officer I
SDO Cabanatuan City

Kae Celine D. Astillazo
Project Development Officer I
SDO Gapan City

Engelbert S. Dela Cruz
Project Development Officer I
SDO Bulacan





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Tasks:

1. Attend virtual meeting for the preparation of the virtual launching of Project GAME.
2. Prepare programs and slide deck to be used in the event.
3. Monitor the participants' active participation in the event.
4. Submit activity report based on the actual accomplishment of participants.
5. Prepare the documentation report.





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PARENTAL CONSENT

I, _____ as a parent/ guardian will support
(Name of Parent)

my son/daughter _____ to the best of my ability for
(Name of Pupil/Tutee)

him/her to participate in the Virtual Launching of Project GAME “Gulayan para sa Aktibong Mag-aaral ng rEhition tatlo” of DepEd Region III.

I am allowing him/her to attend the virtual launching of Project GAME.

Parent's/Guardian name and signature

Date

