



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OFFICE OF BATAAN

JAN 17 2022

**DIVISION ADVISORY**

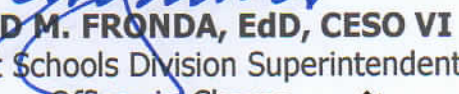
No. 002, s. 2022

To: Assistant Schools Division Superintendent  
Division Chiefs – CID, SGOD  
Education Program Supervisors  
Public Schools District Supervisors  
Public Elementary, Junior and Senior High School Principals/Asst. Principals  
All Others Concerned

This Office informs all concerned that Strategic One Business Management Consultancy Firm (STRAT One) is extending its invitation to a training titled Qualitative Data Analysis using Freeware.

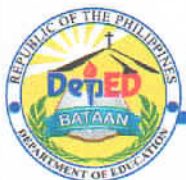
Attached is the letter from STRAT One for your reference.

Wide dissemination of this Advisory is desired.

  
**ROLAND M. FRONDA, EdD, CESO VI**  
Assistant Schools Division Superintendent  
Officer-in-Charge  
Office of the Schools Division Superintendent

*In compliance with DepEd Order No. 8 s. 2013, this Division Advisory is issued not for endorsement per D.O. 28 s. 2001 only for the information of DepEd Officials, personnel as well as the concerned public.*

SO6/gpm  
January 13, 2022



*"We Mould Heroes"*

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Email Address: [bataan@deped.gov.ph](mailto:bataan@deped.gov.ph) | Website: [www.depedbataan.com](http://www.depedbataan.com) | Facebook Page: [www.facebook.com/DepedBataan](https://www.facebook.com/DepedBataan)



CSC PRIME-HRM BRONZE AWARD  
CSC Resolution No. 2001100



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BY: \_\_\_\_\_

DepEd B:



## INVITATION: Qualitative Data Analysis using Freeware In-depth Training Workshop - February 23 to 25, 2022

1 message

Data Science and Research Webinars (STRATOne) <datascience7@strat-onephils.com> Thu, Dec 9, 2021 at 11:43 AM  
To: "Bataan ROLAND M. FRONDA (OIC)" <bataan@deped.gov.ph>

### QUALITATIVE DATA ANALYSIS USING FREEWARE IN-DEPTH TRAINING WORKSHOP February 23 to 25, 2022

Did you know that you do not need to invest to a software just to perform word cloud, sentiment analysis, text analytics and thematic analysis?

Interviews, case studies, and texts are important sources of information on environment and sustainability issues. These methods yield data about how and why people think and behave in the ways that they do, and the broader context in which people make decisions. Because these methods yield large amounts of rich, descriptive data, analysis generally follows a qualitative approach. This course will introduce participants to techniques, tools, and frameworks for qualitative data analysis.

The course will follow a combined lecture and hands-on workshop in which participants will receive guidance on how to conduct qualitative data analysis as well as peer feedback on their own qualitative data analysis efforts. On the last day or third day of the workshop participants will learn how to use Orange (Data science freeware) on creating a word cloud, sentiment analysis and text mining.

#### **Objectives:**

- Learn about the nature and application of qualitative research in social and organizational research.
- Learn to conceptualize qualitative research and to formulate problem statements and research questions.
- Learn how to design a qualitative research study.
- Learn about qualitative data collection procedures—observation, interviews, focus group interviews, and collection and use of documents and archival data.
- Learn the power of Orange for Data Science (FREEWARE) on performing text mining, word cloud and sentiment analysis.

**STRATONE will introduce Orange for Data Science** in this workshop. *Aside from the traditional method in analyzing qualitative data, participants will learn to create WORD CLOUD, SENTIMENT ANALYSIS and TEXT MINING using ORANGE for Data Science(a freeware).*

Note: To access the course outline, description, and program of activities, click this link: <<[https://drive.google.com/drive/folders/1uogysPiB9x\\_t4g-5Zpyx\\_WxfgAITO8ZT?usp=sharing](https://drive.google.com/drive/folders/1uogysPiB9x_t4g-5Zpyx_WxfgAITO8ZT?usp=sharing)>>.

The registration fee of PHP3100.00 includes digital handouts, datasets, installer of the software, digital certificates (of participation, completion, and attendance), recording of the webinar, and the learning experience. OFFICIAL RECEIPTS will be provided upon payment. STRATONE is a NON-VAT company.

START One has been operating for a year now, catering to the market research and training requirements of BPOs, various government agencies, and academic institutions here in the country. The STRAT One (Strategic One Business Management Consultancy Firm) is an emerging business that provides world-class webinars, training, seminar, and conferences at an affordable price for the market. We believe that learning management, marketing, business strategy, data science, and research should be reasonable (the Philippines) to emerge as a leading business destination in the ASEAN. Moreover, STRAT One aims to democratize analytics here in the Philippines.

To register (copy-paste the link to your web browser): <<<https://forms.gle/N6Qhca5C7uEGGned6>>>

#### **\*\*Payment details:**

Account Name: Strategic One Business Management Consultancy Firm

Account Number: 3831-0043-38

Bank: Landbank of the Philippines (Alabang Business Center Branch)



to attend?

1. Government employees
2. Academicians who are doing and teaching research and statistics.
3. Private sectors, who wants to know alternative data analysis softwares that are FREE of charge.
4. Non-governmental organizations.
5. Students (undergraduate and graduate level).

**Our workshop usually starts at 9:00AM, and conclude by 4:00PM daily. We are using ZOOM to deliver our workshops.**

Thank you, and have a great year!

Regards,

STRAT One  
Yakal Road, Tunasan, Muntinlupa City  
Tel. no: 02-8-801-5903/09984604375